



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## Print Media & Packaging Technologies

Hochschule der Medien Stuttgart • Stuttgart

### Overview

Degree	Bachelor of Engineering
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The teaching is done in English, but some elements like the internship might require German language skills. All non-native German speakers will take a German language course throughout their studies. All German native speakers will study another language (currently French or Spanish).
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	7 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	<a href="https://pmt.hdm-stuttgart.de/">https://pmt.hdm-stuttgart.de/</a>
Application deadline	<a href="https://pmt.hdm-stuttgart.de/application/">https://pmt.hdm-stuttgart.de/application/</a>
Tuition fees per semester in EUR	Varied
Additional information on tuition fees	For studies commencing in the 2024/2025 winter semester, international student tuition fees (§ 3 LHGebG) amount to 1,500 EUR.
Joint degree / double degree programme	No
Description/content	<p>In Germany, <b>Print Media and Packaging Technologies</b> is the first and only international undergraduate programme in engineering dedicated to media. It is exclusively taught in English and designed for students from across the world. This unique subject merges creativity, science, technology, intercultural studies, corporate management, and languages.</p> <p>Graduates enjoy high quality jobs. The placement rate is 100%. The programme cultivates leaders and practitioners who are well-versed in media matters, positioning them for senior roles in technical, management, and marketing positions worldwide. Graduates work in internationally expanding businesses. The programme is firmly designed to promote proficiency in media engineering. In addition, students will develop critical-thinking and public-speaking skills. Find more information <a href="#">here</a>.</p>

New technologies continue to develop. Variable data printing for the individualisation of packaging and personalisation of commercial print will play a more prominent role in communication and marketing. The symbiotic relationship between the Internet and print media introduces new products and revolutionises the way we communicate, triggering new marketing strategies.

The faculty runs a unique, state-of-the-art [learning centre](#) with advanced media technologies, i.e. the latest printing machines used in the industry. It is the largest and best-equipped centre in Europe, featuring numerous laboratories and studios equipped with digital and commercial printing presses, creative printing set-ups, 3D printing facilities, a packaging print factory, and the latest post-press equipment for binding and finishing. Students can also take advantage of a new pre-media facility with the latest digital technologies and specific workflows available to the media industry.

For more information about the application process and other aspects of your stay at HdM, please visit <https://pmt.hdm-stuttgart.de/application/>.

## Course Details

Course organisation	Please find the complete degree structure here: <a href="https://pmt.hdm-stuttgart.de/curriculum-2/">https://pmt.hdm-stuttgart.de/curriculum-2/</a>  <a href="#">» PDF Download</a>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"><li>• International guest lecturers</li><li>• Specialist literature in other languages</li><li>• Language training provided</li><li>• Training in intercultural skills</li><li>• Courses are led with foreign partners</li><li>• Projects with partners in Germany and abroad</li><li>• International comparisons and thematic reference to the international context</li><li>• Content-related regional focus</li></ul>
Description of other international elements	More information about internships and studying abroad at one of our partner universities can be found <a href="#">here</a> .
Diverse intercultural background of students	We welcome students from all over the world. They have different backgrounds, experiences in various industries, speak multiple languages, and contribute to the cultural exchange within the study programme. Meet some of our staff and students here: <a href="https://pmt.hdm-stuttgart.de/people/#">https://pmt.hdm-stuttgart.de/people/#</a> .
Integrated internships	A work placement / internship is part of the degree programme and can be done either in Germany or abroad.
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

## Costs / Funding

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<b>Tuition fees per semester in EUR</b>	1,500 EUR
<b>Additional information on tuition fees</b>	For studies commencing in the 2024/2025 winter semester, international student tuition fees (§ 3 LHGebG) amount to 1,500 EUR.
<b>Semester contribution</b>	In addition to the tuition fees (if applicable), students will also be asked to pay administrative fees and membership fees to the student union. These fees are currently (winter semester 2024/2025) around 200 EUR per semester.
<b>Costs of living</b>	Monthly costs amount to about 350 EUR to 400 EUR for rent, plus further costs for groceries, stationary, travels, and other personal items and study materials.  <a href="https://pmt.hdm-stuttgart.de/application/">https://pmt.hdm-stuttgart.de/application/</a>
<b>Funding opportunities within the university</b>	No

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## Requirements / Registration

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<b>Academic admission requirements</b>	<a href="https://pmt.hdm-stuttgart.de/application/">https://pmt.hdm-stuttgart.de/application/</a>
<b>Language requirements</b>	Applicants are required to have a level of B2 or higher in English. No previous German language skills are required.
<b>Application deadline</b>	<a href="https://pmt.hdm-stuttgart.de/application/">https://pmt.hdm-stuttgart.de/application/</a>
<b>Submit application to</b>	<a href="mailto:admissions@hdm-stuttgart.de">admissions@hdm-stuttgart.de</a>

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## Services

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<b>Possibility of finding part-time employment</b>	Depending on the immigration status, students can work several hours per week during the semester time, and possibly even more during the semester break.
<b>Accommodation</b>	We strongly recommend that students consider applying to live in our university dormitories because it is a great way to integrate into student life in Stuttgart and will bring living expenses down to a more affordable level. A single room costs between 270 EUR and 450 EUR per month, depending on the size and furnishings. Students can reserve bedding, blankets, and everything they need in advance.  Please book your room in advance as our dormitories are very popular. You will find more information on the website of the <a href="#">Studierendenwerk Stuttgart</a> .

**Support for international students and doctoral candidates**

- Welcome event
- Buddy programme
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
- Pick-up service

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## Contact

### Hochschule der Medien Stuttgart

International Office/Akademisches Auslandsamt

Nobelstrasse 10  
70569 Stuttgart

Tel. +49 71189232035

✉ [admissions@hdm-stuttgart.de](mailto:admissions@hdm-stuttgart.de)

🌐 Course website: <https://pmt.hdm-stuttgart.de/>

📘 <https://www.facebook.com/HochschuleDerMedien/>

🌐 <https://de.linkedin.com/showcase/studiengang-print-media-technologies/?trk=affiliated-pages>

📷 <https://www.instagram.com/pmt.hdm/>

📺 [https://www.youtube.com/channel/UC7LosVCal6E3b57\\_1wGXF3Q/videos](https://www.youtube.com/channel/UC7LosVCal6E3b57_1wGXF3Q/videos)

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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Federal Ministry  
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