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Management of Technology Enhanced Learning (MTEL) • University of Oldenburg • Oldenburg...... 2
# Master's degree

*Management of Technology Enhanced Learning (MTEL)*

**University of Oldenburg • Oldenburg**

## Overview

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<tr>
<th><strong>Degree</strong></th>
<th>Master of Arts (MA)</th>
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<tbody>
<tr>
<td><strong>Teaching language</strong></td>
<td>English</td>
</tr>
<tr>
<td><strong>Languages</strong></td>
<td>English</td>
</tr>
<tr>
<td><strong>Programme duration</strong></td>
<td>5 semesters</td>
</tr>
<tr>
<td><strong>Beginning</strong></td>
<td>Winter and summer semester</td>
</tr>
<tr>
<td><strong>More information on beginning of studies</strong></td>
<td>The winter semester starts on 1 October. The summer semester starts on 1 April.</td>
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</tbody>
</table>
| **Application deadline**      | 1 August for the following winter semester  
1 February for the following summer semester |
| **Tuition fees per semester in EUR** | Yes |
| **Additional information on tuition fees** | The fully online MTEL Master’s programme consists of 13 modules. The total fee can be reduced through recognition of prior learning and competencies. Fees can also be reduced by booking module packages according to the following scheme:  
One module: 900 EUR  
Two modules (certificate): 1,690 EUR (one semester)  
13 modules: 10,900 EUR (all course modules)  
The fee for the Master's thesis module is 1,500 EUR. |
| **Combined Master’s degree / PhD programme** | No |
| **Joint degree / double degree programme** | No |
| **Description/content**       | The international and fully online Management of Technology Enhanced Learning (MTEL) graduate |
programme has been designed specifically for working adults who want to complete their degree without interrupting their careers and who aspire to enhance their professional skills and competencies in online and technology-enhanced learning (TEL). Based on a systems view of education, the MTEL programme will prepare students to strategise and organise for online learning and technology integration within all components of the educational system (administration, teaching and learning, research, IT, human resources, and management) and across the student lifecycle, from curriculum planning and development to course delivery and evaluation. With its focus on digital transformation across the organisation, the MTEL is suitable for all levels of management and prospective management implementing technology-enhanced learning.

By maximising the powerful mix of technologies and educational theories and principles, the MTEL programme equips students with the necessary skills and competences for designing, implementing, and managing online and technology-enhanced learning (TEL) ventures across the organisation.

As graduates of the MA Management of Technology Enhanced Learning, students will:

- Develop and communicate a mission and vision for the implementation of online learning and TEL within an organisation
- Function effectively as leader, manager, and team member within an online and distance learning (ODL) organisation
- Develop strategic goals and business plans for online learning and TEL within an organisation
- Analyse and recommend an organisational TEL plan, and manage the implementation of that technology in distance delivery
- Design, implement, and assess the necessary support services for online, blended, and hybrid learning programmes

To provide students with the kind of education that meets their educational needs, the MTEL online learning programme is both flexible and accessible, designed to meet the requirements of working adults. Course modules are offered entirely online over the internet, and asynchronous and synchronous online classroom discussions allow students to determine the pace of their studies according to their professional and personal needs.

- **International instructional teams** composed of expert, world-renowned researchers and scholars within the field of TEL and online and distance learning (ODL)
- **Flexible and mobile learning** giving students the ability to access class at any time and anywhere
- **Individual, contextual, and real-world study content** that can be applied to students’ own professional experience
- **Self-directed and self-determined learning**, giving students the flexibility and ability to form their own learning goals and objectives
- **Transfer from theory to practice**, with continuous connections between course topics and actual practice in the workplace
- **Connection to a worldwide network of scholars and researchers in online and technology-enhanced learning (TEL)**
- **Personalised support** to ensure students’ success while in the online MTEL programme

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### Course Details

#### Course organisation

The online MTEL Master’s programme is organised into required and elective components. Six course modules are required for the Master’s, and six course modules are elective, allowing students the freedom of choice in deciding upon their area of professional focus. A prerequisite required course will serve as the starting point for the programme: mtl100 Principles, Theory, and Practice of Technology Enhanced Learning (TEL), which establishes theoretical foundations in the disciplinary history, theory, and principles of TEL and online and distance learning (ODL). Skills and
competences gained in this course will serve as a basis for further development in all later courses within the programme.

Course modules are organised according to specific leadership and management themes. Other than the prerequisite course, students have the choice in deciding their learning path through the MTEL programme, as well as the number of courses they take each semester.

Certificates

The MTEL programme also offers certification in specific professional areas. Each certificate is made up of two course modules, which means that you can complete a certificate in one semester. The following certificates are available:

- Learning Design and Innovation for Online Learning
- Strategy and Leadership for Online Learning

A third certificate, Learner Support Systems in Online Learning, is planned for summer semester 2021.

Course Delivery

The MTEL programme is a fully online graduate programme, with instruction and learning occurring entirely within the framework of C3L’s C3LLO system. Each online course lasts 15 weeks and contains the components: content theme presentation, discussion questions, and tasks/exercises.

Course components are aligned with the content themes defined for each course module. The MTEL is a fully online programme, with all classes delivered using C3LLO, which is the learning management system (LMS) of C3L. C3LLO serves as the primary conduit for students to collaborate with peers and the instructional team. Given the subject matter, MTEL courses frequently and extensively employ a variety of technologies in order to broaden student knowledge and exposure to technology trends and developments.

MTEL course design places a strong emphasis on allowing for and promoting learner agency and decision-making by nurturing an environment of exploration, creation, collaboration, connection, sharing, networking, and reflection. Examples include researching topics and themes related to a student’s discipline and/or interest, collaborating with other students in conducting research or carrying out a learning activity in a specific area of interest, and developing connections and networks with professionals who conduct research/work in the student’s discipline or related field.

https://uol.de/mtel/organisation

Types of assessment

Each Master’s student within an MTEL course develops a personal portfolio, the goal of which is to document student learning by providing evidence of knowledge, competencies, and skills. A project portfolio is a systematic compilation of the materials and documents created in the context of a course, containing an introductory discussion on student learning goals and progress, as well as a concluding, reflective summary of the results. The portfolio also identifies which competences students have acquired while taking the course in relation to each of the learning activities undertaken.

Examples of learning activities include essays, reports, expert interviews, collaborative group work, reflective learning journal, classroom debates, and a bibliography.

A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Courses are led with foreign partners
- International comparisons and thematic reference to the international context
- Content-related regional focus
### Integrated internships

None

### Course-specific, integrated German language courses

No

### Course-specific, integrated English language courses

No

### The course of study can be taken entirely online

Yes

### Digital learning and teaching modules

- Virtual classrooms
- Video learning
- Online seminar
- Blogs
- Chats with lecturers
- Mobile learning apps
- Wikis

### Description of e-learning elements

C3LLO is an online learning management system that serves as a virtual campus for the Management of Technology Enhanced Learning (MTEL) programme. The system enables a time-flexible and location-independent study programme. C3LLO was developed at the C3L Center for Lifelong Learning at the University of Oldenburg and has since been used in a variety of educational programmes both inside and outside the university.

All MTEL online modules are supported by C3LLO. Students can contact the teachers and other participants at any time, ask questions, work on assignments, and participate in discussions. In addition, the system provides the study materials and supporting documents and supports the self-learning process by exercises and tasks.

C3LLO includes features such as discussion board and file storage, as well as provides optimal support for time-independent collaborative group work, tasks, online classroom discussions, and management of exam results.

### Participation in the e-learning course elements is compulsory

Yes

### Can ECTS points be acquired by taking the online programmes?

Yes

### Can the e-learning elements be taken without signing up for the course of study?

Yes

## Costs / Funding

<table>
<thead>
<tr>
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<th>Yes</th>
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module packages according to the following scheme:

- One module: 900 EUR
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- 13 modules: 10,900 EUR (all course modules)

The fee for the Master's thesis module is 1,500 EUR.

<table>
<thead>
<tr>
<th>Semester contribution</th>
<th>171.82 EUR per semester (registered students)</th>
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<tr>
<td></td>
<td>120 EUR per semester (guest students)</td>
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<tr>
<th>Costs of living</th>
<th>None</th>
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<tbody>
<tr>
<td>Funding opportunities</td>
<td>No</td>
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<tr>
<td>within the university</td>
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### Requirements / Registration

**Academic admission requirements**
- Bachelor's degree or equivalent degree of at least 210 credit points
- At least one year of professional experience

**Language requirements**
- English language competence at C1 level, or
- English as native language (i.e., citizen of a country where English is the national language)

**Application deadline**
- 1 August for the following winter semester
- 1 February for the following summer semester

**Submit application to**
Applicants with a non-German degree will use the uni-assist site to apply to the programme: [https://www.uni-assist.de/en/](https://www.uni-assist.de/en/).

For more information about the application process, see: [https://uol.de/mtel/application](https://uol.de/mtel/application)

### Services

**Possibility of finding part-time employment**
Students are allowed to work alongside their studies.

**Specific specialist or non-specialist support for international students and doctoral candidates**
- Welcome event
- Tutors
- Specialist counselling

**Supervisor-student ratio**
Each module will be supervised by at least one instructor and one mentor who support the students intensively during their learning process. A maximum of 22 students participate in a module.
Dr Phumza Makgato-Khunou
Acting Director: Academic Systems, Deputy Director; User Education & Training, Business & Innovation Support, & ICT, UNISA, Pretoria

"I really appreciate the support and rich knowledge I gained through studying with the University of Oldenburg. The course was well structured and there was enough guidance. The time allocated to activities was reasonable and structured in a way that allowed me to juggle around my work and my studies. I'm looking forward to the next course."

Realising Technology-Enhanced Learning in Your Organisation – Lunch and Learn – C3L

In this "Lunch and Learn" session, Dr Lisa Marie Blaschke discusses approaches to planning and implementing technology-enhanced learning (TEL) solutions across institutional systems as well as the challenges and critical success factors of implementing and managing TEL in education environments.

more:
https://youtu.be/qSP_8lfydJM
Carl von Ossietzky University of Oldenburg was founded in 1973, making it one of Germany’s young universities. It is located in the northwest of Germany and offers a broad range of study disciplines, from language studies, cultural studies, and the humanities to educational sciences, art and musicology, the economic and social sciences, mathematics, computer science, and the natural sciences as well as medicine and health science.

Beginning in the summer semester 2020, the Center for Lifelong Learning (C3L) at the University of Oldenburg will be offering its new, fully online Management of Technology Enhanced Learning (MTEL) programme. The programme has been founded using over 20 years of experience in delivering online learning in the field of online and distance learning (ODL). The programme draws on a broad network of specialists and experts in technology enhanced learning (TEL). The MTEL programme is hosted in the Faculty I – School of Educational and Social Sciences (https://uol.de/en/school1/) and collaborates jointly with the Center for Open Education Research (COER) (https://uol.de/coer/) in developing and delivering the programme; both institutions are located in Oldenburg, Germany. Recently, the MTEL programme has begun close collaboration with the University of South Africa (https://www.unisa.ac.za/) in offering an Online Teaching and Learning (OTL) Certificate of Advanced Studies (CAS).

University location

Oldenburg looks back on more than 900 years of history and is now, with its over 169,000 inhabitants, a centre of cultural, scientific and economic life in the region of north-west Germany.

Contact

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Center for Lifelong Learning (C3L)

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https://de-de.facebook.com/c3loldenburg/
https://twitter.com/_MTEL_
https://de.linkedin.com/school/c3l-uni-oldenburg/
https://www.instagram.com/c3l_unioldenburg/?hl=en

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