



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



## International Business

Ostbayerische Technische Hochschule Amberg-Weiden (OTH) • Weiden in der Oberpfalz



## Overview

Degree	Bachelor of Arts BA
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Courses are held 100 percent in English.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	7 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	Study and examination periods are typically from 1 October to 14 February (winter semester) and 15 March to 31 July (summer semester).
Application deadline	<b>Winter semester application period</b> For the winter semester starting 1 October, you can apply from <b>1 May until 15 July</b> .  <b>Summer semester application period</b> For the summer semester starting 15 March, you can apply from <b>15 November until 15 January</b> .
Tuition fees per semester in EUR	None
Joint degree / double degree programme	No

### Description/content

Do you want to work in an international environment? Are multilingual teams and stays abroad exactly what you want? Would you like to know how to professionally move about in global markets and how to collaborate with people from different countries and cultures? Then welcome to our [International Business degree programme](#)!

The first semesters are designed to provide you with all the required business administration tools like business mathematics, economics, and business statistics. Additionally, you will undergo special trainings on intercultural competence, meet experts of internationally operating medium-

sized companies and global players in a range of hands-on projects. You will obtain an insight into operating modes, risks and task scopes of globally active businesses. Furthermore, you will enhance your English language skills and acquire at least one other foreign language.

After your degree, all doors are open to you. With your specialist knowledge and language skills, you will be facing a great variety of exciting perspectives in virtually all branches and businesses. Let's get out into the world!

Make a career worldwide – study [International Business](#) now!

We inspire leadership and encourage innovation. Come to the [Weiden Business School](#) at [OTH Amberg-Weiden](#)!

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## Course Details

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### Course organisation

The [International Business degree programme](#) develops the students' understanding of international business in a globalised world. Based on the latest theoretical concepts of business administration, the programme will equip students with the key business skills to work successfully in an international business environment. Furthermore, the programme offers a range of specialisations that will allow students to deepen their knowledge and meet their individual goals.

International Business courses include:

- International Business Law
- International Taxation
- International Marketing Communication
- International HR
- Intercultural Communication
- Diversity Management
- Organisational Behaviour
- Empirical Research and Data Analysis
- Digital Process Management
- Start-Ups and Green Transition
- Leadership Development
- Intro to Management Consulting
- Sustainable Business Development
- Sales Management & E-Commerce
- Behavioural Finance
- Financial Analysis and Control

### A Diploma supplement will be issued

Yes

### International elements

- Language training provided
- Training in intercultural skills
- Study trips
- Projects with partners in Germany and abroad

### Integrated internships

An internship with a duration of at least 18 weeks (full-time employment) in a company/institution in Germany or abroad is integrated in the study programme (sixth semester). The department staff supports the students in finding an internship.

### Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

## Costs / Funding

Tuition fees per semester in EUR

None

Semester contribution

Student union fee of 72 EUR + semester ticket of 90 EUR = total contribution per semester of 162 EUR

Costs of living

The cost of living varies from approx. 750 EUR to 800 EUR.

Funding opportunities within the university

Yes

Description of the above-mentioned funding opportunities within the university

A few scholarships are available. For further information, please visit [scholarships and funding models](#) or contact our [scholarship advising](#) team.

## Requirements / Registration

Academic admission requirements

Applicants from outside the European Union need to have their school leaving certificate, diploma or degree verified by an independent organisation (e.g. [uni-assist](#)) before applying to the university.

Only for Indian students: The APS certificate is mandatory before uni-assist will provide you with your Vorprüfungsdocumentation/VPD.

More information on the general applications process can also be found [here](#).

The [International Business Degree programme](#) does not require applicants to pass an aptitude test. You can apply for a place within the application period in the [application portal of the OTH Amberg-Weiden](#).

**Please note:** In some years, the application period is extended. Please check our website for last minute applications.

Language requirements

A special feature of the course is that it is held 100 percent in English. For this reason, there are **special qualification requirements** for the programme, which applicants should fulfil or provide proof of:

- Sufficient knowledge of the **English** language must be demonstrated with a language certificate corresponding to level B2 in accordance with the Common European Framework of Reference for Languages. This proof can be provided by a valid/current IBT (Internet-based Test) Test of English as a Foreign Language (TOEFL) with a score of at least 71, IELTS Cambridge Test with 6, the Test of English for International Communication (TOEIC) with a score of at least 780, or equivalent proof, e.g. by corresponding modules in the final certificate. Proof is not required if the university entrance qualification or the university degree was obtained in English.
- Basic knowledge of **German** at A2 level must be proven within by the time you start the practical semester at the latest.

**Application deadline****Winter semester application period**

For the winter semester starting 1 October, you can apply from **1 May until 15 July**.

**Summer semester application period**

For the summer semester starting 15 March, you can apply from **15 November until 15 January**.

**Submit application to**

You can apply electronically during our application period on the following website: [Application Portal](#)

## Services

**Possibility of finding part-time employment**

Several internationally operating companies are located in Weiden, which regularly offer internships and working student activities.

The curriculum also gives students the opportunity to work part-time.

**Accommodation**

There are student dormitories as well as private apartments or rooms available in and around Weiden.

[Student dorms](#) are located within walking distance of the campus. The apartments have a small kitchen unit and a bathroom with a shower. The dorms offer a recreation room and a laundry room. All of them have special apartments for disabled students and for students with children.

Please note that there is only a limited number of rooms available in the dorms. You need to apply separately for a room in the student dorms.

["Fischerberg" student dorm in Weiden](#) (60 places)

Rent: 302 EUR to 317 EUR (including advance payment of running costs), deposit: 380 EUR

["Am Postkeller" student dorm in Weiden](#) (105 places)

Rent: 313 EUR (including advance payment of running costs), deposit: 470 EUR

**Career advisory service**

For the career advisory service, please contact the [Study- and Career Service](#)

**Support for international students and doctoral candidates**

- Welcome event
- Tutors
- Accompanying programme
- Specialist counselling
- Visa matters
- Buddy programme



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**Fuseini Mohammed**  
BA

Our lecturers are just a click away.  
They are always here for students,  
which makes campus life very easy.

One gets to meet students from all  
over the world in a truly multicultural  
environment. The compulsory  
internship as well as projects such as  
job speed-dating make this  
programme career enhancing.

All in all, I can see that choosing  
International Business was one of the  
wisest decisions I have taken so far.



## Impressions from the Weiden Business School of the OTH Amberg-Weiden

This video gives you an inside look at  
Weiden Business School – what the  
campus and dorms are like, how  
classes are taught here, and how we  
celebrate together. Have fun  
watching!

» more:  
<https://youtu.be/Zdws8FNjKPM>

# Ostbayerische Technische Hochschule Amberg-Weiden (OTH)



Ostbayerische Technische Hochschule (OTH) Amberg Weiden / Technical University (OTH) Amberg-Weiden – Weiden campus

© Ostbayerische Technische Hochschule Amberg-Weiden

To get a first impression of what our university has to offer, please take a look at our short [OTH Amberg-Weiden Image Film!](#)

## Portfolio and departments

OTH Amberg-Weiden is a university with a very unique and international profile. About 25% of all students studying at our university are international students. The university offers around 50 study programmes in four departments (Industrial Engineering and Healthcare, [Weiden Business School](#), Mechanical Engineering / Environmental Engineering, Electrical Engineering / Media / Computer Sciences), which all reflect current developments in engineering and the economy.

The university cultivates a unique model of co-operations and partnerships with companies, guaranteeing a direct transfer of knowledge and experience between teaching and practice, science and the economy.

## Study Programmes

The university offers German and English taught programmes. To learn more about our programmes, take a look at the following website on our [study programmes](#).

## Services

OTH Amberg-Weiden places strong emphasis on service. A staff-to-student ratio of 1:40 ensures excellent conditions for students. Discussions during lectures, small groups and close contact between students and staff are simply taken for granted. The Student Office (Admission Office), Study and Career Service and International Office of the university are in close contact with applicants and students. The [Student Office](#) is responsible for the application and admission procedures.

## Research

The OTH Amberg-Weiden is firmly rooted in the region of the Upper Palatinate, working in close collaboration with renowned regional, national and international businesses, which in turn benefit from the OTH's expertise and innovative strength. The university has very close relationships with more than 30 member companies of the [PartnerCircle](#), a close network of the most renowned companies in the region.

## Key benefits:

- Small student groups
- No tuition fees
- State-of-the-art infrastructure
- 24/7/365 library
- Fast and easy contact with lecturers
- Close linking of theory and practice
- Top business contacts for optimal career opportunities during and after your studies (PartnerCircle)
- Contact with many partner universities worldwide
- Favourable rental prices and living costs in comparison to other German cities
- Varied sports and activities indoors and outdoors



## University location

With their centuries-old history, Weiden and Amberg offer plenty of culture, sports and culinary events. Highlights like old city celebrations, Christmas markets, sporting events, traditional Bavarian festivities, art or music festivals amongst others will make you feel at home soon.

Just see for yourself!

[Weiden image film](#)

[Amberg image film](#)

# Contact

**Ostbayerische Technische Hochschule Amberg-Weiden (OTH)**  
WEIDEN BUSINESS SCHOOL (Faculty of Business Studies)

Cornelia Oszlonyai

Hetzenrichter Weg 15  
92637 Weiden in der Oberpfalz

✉ [welcome-wen@oth-aw.de](mailto:welcome-wen@oth-aw.de)

🌐 Course website: <https://www.oth-aw.de/en/study-programmes-and-educational-opportunities/study-programmes/bachelor-degree-programs/international-business-ib/program-international-business/>  
Theresa Schreiber

Tel. +49

✉ [Email](#)

📘 <https://www.facebook.com/OTHAmbergWeiden/>

🌐 <https://www.linkedin.com/school/oth-amberg-weiden/>

📷 <https://www.instagram.com/othambergweiden/>

📺 <https://www.youtube.com/watch?v=5-Q161EuQL4>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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