



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



BA International Management (BMS)

Stralsund University of Applied Sciences • Stralsund



Overview

Degree	Bachelor of Arts (BA)
Teaching language	<ul style="list-style-type: none">English
Languages	<p>BMS is taught completely in English, and learning one language from the Baltic Sea region (either Norwegian, Polish, Russian or Swedish) is also required.</p> <p>Our international students study German as a foreign language.</p>
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	8 semesters
Beginning	Winter semester
Application deadline	<p>Information on current application deadlines can be found here.</p> <p>Application procedure for international students</p>
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>The first four semesters of our programme introduce students to general business administration (such as cost accounting, economics, law and mathematics) and focus on international management theory, cross-cultural management, corporate finance, and maritime transport and sustainability in the Baltic Sea Region.</p> <p>To allow students to acquire special competence and deepen their skills, they may choose two out of four majors (Management & Innovation, International Finance & Trade, Markets & Communication and German Business) in the fifth and sixth semesters.</p> <p>As for languages studied, Business English is compulsory, as is one language from the Baltic Sea region – Norwegian, Polish, Russian or Swedish – and our international students study German as a foreign language. The intensive language training and the focus on intercultural skills prepare</p>

students to do business on an international scale. The theoretical knowledge gained in the classroom is deepened by study trips inside and outside Germany as well as by guest lectures from partner universities or from the business world. The modular structure of this degree course offers the flexibility to study abroad and to do the mandatory internship in the fifth, sixth or seventh semester.

One semester abroad is mandatory (either as an academic semester or as an internship). The double degree programmes with our partner universities currently give you the chance to obtain degrees from universities in the Baltic Sea region. Students in their final year write a thesis on international topics, which finalises their preparation for an international career. Your Bachelor's thesis at the end of your studies is also an entrance qualification for postgraduate programmes.

The BMS philosophy emphasises the importance of face-to-face classwork combined with state-of-the-art teaching methods, real-world case studies, group work and research.

After graduation, you are qualified to work in an international setting – either at a German company abroad or an overseas branch of a foreign company in Germany. BMS graduates work in the most diverse fields, finding jobs at production companies (electrical engineering, food processing, vehicle construction), at service companies (consulting, finance, media and IT, tourism) or in the public sector (associations, chambers of commerce, marketing companies).

Course Details

Course organisation

The degree course of study is highly practice-oriented. From the beginning, students learn to apply theoretical knowledge in a practical setting. The theoretical knowledge gained in the classroom is deepened by study trips inside and outside of Germany as well as by guest lectures of business specialists, the mandatory 21-week internship, and the organisation of special events such as our annual international symposium. One semester abroad is mandatory (either as an academic semester or as an internship).

The structure of the programme can be as follows:

- Fundamentals: first semester to fourth semester
- Specialisation: fifth semester to sixth semester
- Internship: seventh semester
- Bachelor's thesis: eighth semester

» [PDF Download](#)

A Diploma supplement will be issued

Yes

International elements

- Integrated study abroad unit(s)
- Language training provided
- Training in intercultural skills
- Study trips
- Content-related regional focus

Integrated study abroad unit(s)

One semester abroad is mandatory (either as an academic semester or as an internship).

Integrated internships

Mandatory 21-week internship

Special promotion / funding of the programme

- DAAD
- ERASMUS+

	<ul style="list-style-type: none"> Other (e.g. state level)
Name of DAAD funding programme	PROMOS, Ostpartnerschaften, Other
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	Full-time students: 113 EUR for the first semester and 96 EUR for all subsequent semesters Erasmus+ students: 93 EUR per semester
Costs of living	Non-EU: As of 1 January 2023, foreign students and applicants from outside the EU must present a so-called "proof of financing" corresponding to 934 EUR per month (11,208 EUR per year). The actual cost of living in Stralsund amounts to 550-700 EUR per month, depending on the type of lifestyle.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	The International Office or programme coordinator can advise you on funding opportunities.

Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none"> German higher education entrance qualification or equivalent foreign qualification (secondary school leaving certificate) International applicants from non-EU countries must hold a valid passport and visa as well as a student residence permit.
Language requirements	Proof of English proficiency: <ul style="list-style-type: none"> TOEFL: 79 points (iBT), 213 points (CBT) or 550 points (PBT) IELTS (International English Language Testing System): 6.0 points Cambridge First Certificate Equivalent language certificates (level B2 or higher of the Common European Framework of Reference for Languages) A successfully completed course of study that was taught fully or partly in English A secondary school leaving certificate from an international high school A 10-month stay (or longer) in an anglophone country (with appropriate documentary proof)

Applicants from non-EU countries who wish to apply for International Management Studies in the Baltic Sea region can do this by presenting the following certificate:

- TOEFL (Test of English as a Foreign Language) 83 points (iBT), 220 points (CBT), 557 points (PBT)
- IELTS (International English Language Testing System): 6.5
- Cambridge First Certificate (FCE)
- Business English Certificate (BEC) Vantage
- Equivalent language certificates (level B2 or higher of the Common European Framework of Reference for Languages)
- A successfully completed course of study that was taught fully or partly in English
- A secondary school leaving certificate from an international high school
- A 10-month stay (or longer) in an anglophone country (with appropriate documentary proof)

Application deadline

Information on current application deadlines can be found [here](#).

[Application procedure](#) for international students

Submit application to

Foreign applicants and applicants with a foreign university entrance qualification:
Please apply via [uni-assist](#).

Please send printed documents by postal mail to:
uni-assist e.V.
11507 Berlin
Germany

Services

Possibility of finding part-time employment

Student jobs are available (e.g., as student assistants)

Accommodation

As a campus university, Stralsund University of Applied Sciences offers one of the most charming accommodation options in **Holzhausen**, a small village with a Scandinavian look and feel. The accommodations are located on campus – just a few steps from the "Mensa" (cafeteria) and the schools.

Whether in student halls of residence, a shared flat or your first flat on your own, this decision has to be made by you and should be made according to your own desires and available funds. Stralsund offers exceptionally good conditions and is not affected by overly expensive rental prices and a highly competitive property market like other study locations and cities.

The International Office will help you find accommodation.

[Find out more.](#)

Support for international students and doctoral candidates

- Buddy programme
- Specialist counselling
- Cultural and linguistic preparation
- Welcome event
- Accompanying programme

Supervisor-student ratio

Excellent



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Lars Brockmann
Bachelor of Arts

Today I work as Strategic Senior Purchaser, CAPEX (Global Procurement) at Vestas Wind Systems A/S in Denmark. I especially liked the small size of the study course, which gave me the chance to get directly in contact with the professors. The practically oriented courses and the many presentations at the end of the semester made my studies much more fun. I really enjoyed the excursions. One of the best parts for me was to have a BMS coordinator who always gave me helpful advice whenever needed.

Our Partners



Hochschule Stralsund - School of Business Studies

This video is an overview of the study programmes at the School of Business Studies at the University of Applied Sciences Stralsund. It will also give you insight into the atmosphere of studying at the HOST, student life and, of course, the beautiful surroundings of Stralsund.

» more:
<https://www.youtube.com/watch?v=WPJfQDIqWgw>



The University of Applied Sciences Stralsund (HOST) is a young and innovative campus university. With its modern facilities, an excellent supervision ratio and its top location directly on the Baltic Sea, the University of Applied Sciences Stralsund offers optimal conditions for study, research and living.

The campus university, located directly on the Baltic Sea, offers prospective students a choice of 26 accredited Bachelor's and Master's programmes and a diploma supplementary course in German or English. As a relatively young university, which was only founded in 1991, Stralsund has many modernly equipped laboratories, lecture halls and seminar rooms, which guarantee an optimal learning environment. Moreover, the university offers on-campus living for up to 270 students within sight of the Baltic Sea.

At present, around 2,400 students from 60 countries study at the three schools of Business Studies, Mechanical Engineering and Electrical Engineering & Computer Science. The range of courses include both classic subjects such as Mechanical Engineering, Electrical Engineering and Business Administration as well as new and innovative courses such as IT Security and Mobile Systems, Motorsport Engineering and Tourism Development Strategies. Nearly all courses can also be taken in the form of a dual study programme with a highly practical component. The university cooperates with numerous companies for this purpose.

Because studying is important, but it is not everything, there are various leisure activities on campus. For example, the student project teams Baltic Racing, ThaiGer-H2-Racing and MariTeam Racing develop racing cars and motorcycles at the highest level. Recently, the HOST even celebrated three European Championship titles in a row! In addition, the campus has its own gym, weight room and sports field with a wide range of sports activities, such as beach volleyball, sailing and diving.

Although the HOST is a relatively small university in north-eastern Germany, it has a broad international network. Within the framework of the Erasmus+ programme, the university has 72 partner universities throughout Europe. Those who feel that this is not enough can also spend a semester abroad at one of the many partner universities worldwide in locations such as Oman, Australia, Brazil, Argentina and many other countries.



University location

The old Hanseatic town of Stralsund, founded in 1234, is situated in the north-east of the federal state of Mecklenburg-Western Pomerania, and it has been a university town since 1991. Stralsund's 800 historical buildings, which are classified as historical monuments and were built in different historical eras, have witnessed 770 years of the town's history, particularly the Hanseatic period. The city centres of Stralsund and Wismar were recognised by UNESCO as part of the World Heritage Programme in 2002.

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● https://twitter.com/hs_stralsund?lang=de

in <https://www.linkedin.com/school/hochschule-stralsund/>

📷 https://www.instagram.com/hochschule_stralsund/?hl=de

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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