



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree

htw saar

wirtschafts
wissenschaften
htw saar

International Business

htw saar - University of Applied Sciences • Saarbrücken



Overview

Degree	Bachelor of Arts (BA) in International Business
Teaching language	<ul style="list-style-type: none">English
Languages	<p>The programme is taught entirely in English.</p> <p>On a voluntary basis, students can join language classes in German, French, or Spanish at no extra charge.</p>
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	6 semesters
Beginning	Winter semester
Application deadline	<p>15 July for the following winter semester</p> <p>Application deadlines and semester dates are subject to change. Please refer to uni-assist and to the htw saar website for current information.</p> <p>Please note: Before applying to the university, you need to first apply to receive your VPD via uni-assist. You can do so throughout the year, but it takes at least six weeks to receive your VPD from uni-assist. So in order to meet the university application deadlines, you will need to apply for your VPD as early as possible.</p>
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>This international business programme is designed for students who are interested in international careers.</p> <p>Join us in learning how global players act and decide, in understanding the impact of digitalisation, and in improving your multicultural awareness and leadership skills. You can specialise in International Marketing, International Accounting and Reporting, or International Logistics.</p>

All lectures and seminars will be taught in small groups of approx. 40 students.

Our modern curriculum meets the highest academic standards with a strong focus on practical experience.

This programme is taught entirely in English. On a voluntary basis, students can join language classes in German, French, or Spanish at no extra charge.

Some of the highlights of the programme are:

- core business and management courses with an international focus;
- specialisation courses, including projects with firms and institutions;
- projects that address global challenges, such as sustainability, entrepreneurship, and digitalisation;
- an integrated study abroad semester; and
- options for double degree programmes for high performing students with business schools in Europe and the U.S.

Course Details

Course organisation

The first three semesters are dedicated to general economics and business courses (such as Micro- and Macroeconomics, Financial Analysis, and Cost Accounting) and management courses (such as Operations Management and Strategic Management).

Additionally, you will learn more about the technological and legal environment of global players in courses such as IT, Data Science and Digitalisation, and International Contract Law. Furthermore, courses in Academic Communication & Presentation and Academic Reading & Writing will improve your academic language skills in English.

In the fourth semester, you will choose your specialisation (International Marketing or International Accounting & Reporting or International Logistics) and improve your intercultural skills in preparation for studying abroad.

Your fifth semester starts with your study abroad experience at one of our partner universities (students with a high GPA can apply for a double degree). In your final semester, you will get to select three electives of your choice, and you will complete your Bachelor's thesis.

Detailed course descriptions of the programme can be found here: [International Business](#).

» [PDF Download](#)

A Diploma supplement will be issued

Yes

International elements

- Integrated study abroad unit(s)
- Training in intercultural skills
- International guest lecturers
- Language training provided
- Study trips
- Projects with partners in Germany and abroad

Integrated study abroad unit(s)

Your fifth semester starts with your study abroad experience at one of our more than 20 partner universities across the globe.

The top 25% of the programme can apply for double degree programmes and obtain two different

university degrees. Currently, the International Business programme offers double degree programmes with universities in France, Finland, the USA, and Mexico.

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

Yes

Costs / Funding

Tuition fees per semester in EUR

None

Semester contribution

Students must pay 298 EUR for the 2023/2024 winter semester. Upon paying the semester fee, you will receive your student ID, with which you will get discounts on meals in the campus cafeteria ("Mensa") and gain access to on-campus cultural activities such as university sports, choir, a theatre group, and many others. The so-called semester ticket is also included in the semester fee. This ticket entitles you to free public transport within the entire federal state of Saarland.

Costs of living

Approximately 1,000 EUR per month to cover personal expenses

This amount includes estimated costs for accommodation, food, leisure activities, books and study equipment, semester fees, and health insurance charges.

Funding opportunities within the university

No

Requirements / Registration

Academic admission requirements

University entrance qualification ("Hochschulzugangsberechtigung", "HZB") for German universities or German universities of applied sciences

Language requirements

- English level B2
- German level B1

Application deadline

15 July for the following winter semester

Application deadlines and semester dates are subject to change. Please refer to [uni-assist](#) and to the [htw saar website](#) for current information.

Please note: Before applying to the university, you need to first apply to receive your [VPD](#) via uni-assist. You can do so throughout the year, but **it takes at least six weeks to receive your VPD from uni-assist**. So in order to meet the university application deadlines, you will need to apply for your VPD as early as possible.

Submit application to

International applicants must first apply online via [uni-assist](#) to receive the necessary [VPD \(preliminary review documentation\)](#). This can be done at any time during the year.

Services

Possibility of finding part-time employment

At htw saar, we provide you with information, advice and support on how to find the perfect part-time job either on or off campus. In Saarbrücken, you will be able to find numerous part-time job opportunities for students. Depending on what type of job you are looking for, you may work as an academic assistant at htw saar, or you might prefer to work in a firm or a shop in town.

For non-EU nationals, depending on their visa/residence permit status, restrictions on the amount of work they are allowed to do in addition to their studies may apply.

For more information, please refer to www.study-in-germany.de.

Accommodation

Compared to many other German cities, Saarbrücken offers fairly affordable housing for students.

Information on all of your housing options can be found here: [finding a place to stay](#).

The International Office at htw saar will gladly assist you in finding your new home away from home. Just write an e-mail to study@htwsaar.de.

Career advisory service

As a university of applied sciences with a strong focus on practice-oriented learning, we support our students in finding their perfect career paths. Our services include self-assessment, career counselling, individual coaching, and workshops with employers.

Support for international students and doctoral candidates

- Visa matters
- Welcome event
- Tutors
- Accompanying programme
- Specialist counselling
- Cultural and linguistic preparation



©htw saar

Brady Bigham
Exchange student (SOU,
USA)

The business school at htw saar is a truly international school with exchange programmes, immersion trips, and travel opportunities.

— htw saar - University of Applied Sciences —



Haus des Wissens at htw saar

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Studying and Living in the Heart of Europe

htw saar – University of Applied Sciences is one of the largest universities of applied sciences in the region with approximately 6,000 students. It is a multi-campus university with a very diverse student community. The percentage of international students is significantly higher than the national average. Currently, there are approximately 800 international students from more than 60 countries at htw saar.

More than 40 Bachelor's and Master's programmes taught in German, English or French are offered by htw saar in these four schools: Business, Architecture & Civil Engineering, Engineering and Social Sciences.

Five good reasons to study at htw saar:

1. Highly structured study programmes with students in predominantly small groups
2. Excellent supervision and close contact with academic staff

3. Modern, well-equipped laboratories, lecture halls and seminar rooms
4. High-quality, practice-oriented teaching combined with real social, business and industrial applications for the changing needs of today's working environment
5. There is top-level research with industry partners in Germany and abroad. In terms of third party research and development (R&D) funding, htw saar is one of Germany's top-ranking universities of applied sciences. In addition, the htw saar Business School is one of the top 5 business schools for International Business in Germany (ranked by CHE).

Studies at htw saar are practice-oriented, with an excellent combination of hands-on skills and a strong theoretical knowledge base. Research is fundamental, and we attach great importance to applied research and development. We conduct research with industry partners in Germany and abroad, and we belong to the top ranked universities of applied sciences in Germany for R&D. International students are welcome to participate in the various R&D projects and get a better understanding of German cutting-edge technology and innovation.

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University location

"When you live in Saarbrücken, you can have breakfast in Luxembourg, lunch in Belgium, and dinner in Paris – all in one day!"

With a population of around one million, Saarland is the smallest of the German federal states. The Lorraine region in France is only a stone's throw away, and Luxembourg is a mere 90 km from Saarbrücken. The very green region offers lots of space and opportunities for extended bike rides and hikes in the woods.

Excellent transport systems provide fast connections to major cities in Germany and throughout Europe. From Saarbrücken, the Intercity Express train service (ICE) takes you to Paris in less than two hours.

The city of Saarbrücken is the state capital and regional centre of the federal state of Saarland, which is situated at the heart of the Saar-Lor-Lux region. With approximately 180,000 inhabitants, Saarbrücken is the perfect size for an active student life. It is safe to walk and ride your bike everywhere, and the next pub, cinema, restaurant, gym or supermarket is never far away.

When it is time for a break from the books, there is always plenty going on, both on and off campus. Saarbrücken is a modern, dynamic city with a French flair that offers a variety of pubs and clubs as well as a diverse cultural scene. Get involved in one of the many sports and cultural clubs around the city and get to know the friendly locals.

For a taste of the good life, go ahead and try out some of the many regional culinary delights in Saarbrücken's numerous restaurants and cafés.

During the summer months, take a walk or a bike ride along the Saar river. Go ahead and join local students having a picnic on the lush greenery beside the river or during one of their favourite recreational activities: "Schwenken" (having a barbecue).

saarbruecken.de
visitsaarland.de

Contact

htw saar - University of Applied Sciences
Business School

Waldhausweg 14
66123 Saarbrücken

✉ apply@htwsaar.de

🌐 Course website: <https://www.htwsaar.de/en/studying-living/fields-of-study/bachelor/international-business>

📘 <https://www.facebook.com/htwsaar/?fref=ts>

🐦 <https://twitter.com/wiwihtwsaar>

🌐 <https://www.linkedin.com/school/hochschule-f%C3%BCr-technik-und-wirtschaft-des-saarlandes-saarbr%C3%BCcken/mycompany/>

📷 <https://www.instagram.com/saarlandbusinessschool>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.
German Academic Exchange Service
Section K23 – Information on Studying in Germany
Kennedyallee 50
D-53175 Bonn
www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

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