



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Table of Contents

| | |
|--|----------|
| Master's degree | 2 |
| Entrepreneurship and Digital Transformation • Hochschule München University of Applied Sciences • München | 2 |

Master's degree



Overview

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| Degree | Master of Arts (MA) |
| In cooperation with | Strascheg Center for Entrepreneurship (SCE) |
| Teaching language | <ul style="list-style-type: none">English |
| Languages | <p>English is the language of instruction.</p> <p>Foreign students with little-to-no German language skills will be given the opportunity to participate in German language classes offered by the HM Hochschule München University of Applied Sciences (at no cost) that will help them acquire a solid level of German language skills during their studies.</p> |
| Full-time / part-time | <ul style="list-style-type: none">full-time |
| Programme duration | 3 semesters |
| Beginning | Winter semester |
| Application deadline | 15 June for the following winter semester |
| Tuition fees per semester in EUR | None |
| Combined Master's degree / PhD programme | No |
| Joint degree / double degree programme | No |
| Description/content | <ul style="list-style-type: none">Do you want to start your entrepreneurial project on the topic of mobility, health, manufacturing, food, or a topic of your choice?Are you a team player, and do you thrive in an international and interdisciplinary work environment?Do you desire to learn from peers and professionals in a community of aspiring entrepreneurs and corporate innovators? <p>If so, the DeepDive Master's in Entrepreneurship and Digital Transformation offered by HM Hochschule München University of Applied Sciences and its entrepreneurship centre, the Strascheg Center for Entrepreneurship (SCE), is the right fit for you. Either as founders of your own business (entrepreneurs) or as corporate innovators with our industry partners (intrapreneurs), your project</p> |

team will be supervised by a professor and a coach to come up with innovative solutions for the digital businesses of tomorrow.

Through a learning-by-doing approach with the right balance of theory and practice, you will acquire the necessary knowledge and skills to start your own business or innovate in an organisational environment.

Your key benefits:

- project work at the core
- interdisciplinary and international teams
- flexible learning journey due to compulsory and elective courses
- safe environment for experimentation
- build strong networks and profit from our European ecosystem

Unique approach

The DeepDive Master's programme is unique in various ways:

- We offer a Master's programme for students with different backgrounds from all over the world.
- You work on your project for two semesters to build your start-up or create an innovative idea with a corporate partner.
- Through our learning-by-doing approach, you will instantly apply your knowledge to your projects.
- We focus our lectures on the important topics of our future, including entrepreneurship, digital technologies, and business models.
- You may choose your elective courses from six different faculties.

Career opportunities

This study programme paves the way to start your own business as a founder or co-founder. Graduates of the DeepDive Master's programme find jobs as intrapreneurs with established companies, e.g. developing digital products or services or shaping digital strategies.

Course Details

Course organisation

First semester:

- Project I
- Entrepreneurship I
- Digital Technologies
- Research Methods

Second semester:

- Project II
- Entrepreneurship II
- Digital Business Models
- Elective course I

Third semester:

- Elective course II
- Master's thesis

[» PDF Download](#)

A Diploma supplement will be issued

Yes

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| Course-specific, integrated German language courses | No |
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| Course-specific, integrated English language courses | No |
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Costs / Funding

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| Tuition fees per semester in EUR | None |
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| Semester contribution | There are currently no tuition fees for the Master's programme. All students, however, pay a student union fee (around 85 EUR). Please go to the HM website for more information for international students: https://www.hm.edu/en/your_stay_at_hm/students/fulltime/living.en.html |
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| Costs of living | Information regarding housing and the cost of living in Munich can be found on this website: https://www.hm.edu/en/your_stay_at_hm/students/exchange/livingcostsinmunich.en.html |
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| Funding opportunities within the university | No |
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Requirements / Registration

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| Academic admission requirements | <ol style="list-style-type: none">1. Proof of a completed degree at a German university or an equivalent qualification providing at least 180 ECTS credit points and at least six theory semesters, with an overall examination result of 2.5 or better. The overall grade of 2.5 or better is not required in exceptional cases if above-average, subject-specific and operational performance is demonstrated in the context of responsibly executed intra-/entrepreneurship or digitisation projects.2. Proof of good written and spoken English language skills is required (see below).3. Proof of course-specific suitability as part of a selection procedure |
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A two-stage suitability procedure will be performed, consisting of a pre-selection on the basis of the project description and the proven knowledge in the areas of entrepreneurship/intrapreneurship, digital transformation and implementation of projects as well as a possible subsequent admission interview.

Please note that the "Entrepreneurship and Digital Transformation"[open online course \(MOOC\)](#) is considered as a proof of knowledge in entrepreneurship and digital transformation. It is a perfect preparation for the Master's programme and the application process in particular.

For more details, you can also check our [FAQ's](#).

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| Language requirements | Proof of good written and spoken English language skills is required. The respective proof shall be provided in the language certificate of the B2 competence level specified in the European reference framework. This proof is also required if the applicant has successfully graduated from an English language training course at a higher education school or university. |
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Even though German proficiency is not a qualification requirement for access to the study programme, we highly recommend learning German before the start of the programme or during the programme at the latest. It will help you with daily life issues, and with organisational requirements at university in particular.

Application deadline

15 June for the following winter semester

Submit application to

[Online](#)

Services

Contact

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🌐 Course website: <https://www.hm.edu/deepdive/>

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International Programmes in Germany - Database

www.daad.de/international-programmes
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Editor

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Disclaimer

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