



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## Master's in Business Management – Digital Business Management

HWR Berlin (Berlin School of Economics and Law) • Berlin

### Overview

Degree	Master of Science
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The language of instruction is English.
Full-time / part-time	<ul style="list-style-type: none"><li>part-time (study alongside work)</li></ul>
Mode of study	Fully online
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Each year, applications are accepted starting on 1 January. We recommend applying early, as admissions are made on a rolling basis depending on suitability. For the programme start in October, 25 places are available annually.
Tuition fees per semester in EUR	3,125 EUR
Additional information on tuition fees	The tuition fees are 12,500 EUR in total.
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Master of Science in Business Management qualifies graduates for management positions in international companies and organisations in the digital area. The programme offers:</p> <ul style="list-style-type: none"><li>Profound knowledge of concepts, theories and applications of all major subjects of business administration and a specialisation in digital business management</li><li>An interdisciplinary understanding of international management to provide students with the necessary skills to pursue a career in digital businesses and in the era of digitalisation</li><li>The Career Service dedicated to students of the programme and a strong network</li><li>A flexible mode of delivery: studies at any time and from any location</li></ul> <p>The Master of Science in Business Management tackles current topics in international management</p>

as well as practical issues in global companies. In addition to traditional management skills, you will learn new ways of shaping business models and value chains, marketing products and services, and new management styles. A modern mix of distant teaching approaches and the integration of practical student projects is applied.

The specialisation in digital business management prepares you for leadership and specialist roles in the field of digital businesses, either in start-ups or in larger firms. You will extend and broaden your knowledge in areas such as digital leadership, digital marketing or digital entrepreneurship.

## Course Details

<b>Course organisation</b>	<p>The Master of Science in Business Management begins in October and runs over the course of 24 months. The distance-learning programme is divided into three sections:</p> <ul style="list-style-type: none"> <li>• Phase one: You will learn and build upon fundamental concepts, theories and applications of business administration. You will develop an essential understanding of management with a special emphasis on digital business.</li> <li>• Phase two: Through the elective modules, you will specialise in digital business management.</li> <li>• Phase three: your Master's thesis</li> </ul>
<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"> <li>• International guest lecturers</li> <li>• Training in intercultural skills</li> <li>• International comparisons and thematic reference to the international context</li> </ul>
<b>Integrated internships</b>	An internship is not part of the Master's programme.
<b>Course-specific, integrated German language courses</b>	No
<b>Course-specific, integrated English language courses</b>	No

## Online learning

<b>Pace of course</b>	Mixed (e.g. fixed exam dates and duration, study content can be studied at any time)
<b>Phase(s) of attendance in Germany (applies to the entire programme)</b>	None
<b>Types of online learning elements</b>	<ul style="list-style-type: none"> <li>• Access to databases with study material</li> <li>• Online sessions</li> <li>• Online study material provided by institution</li> <li>• Online tutorials</li> </ul>

## Costs / Funding

Tuition fees per semester in EUR	3,125 EUR
Additional information on tuition fees	The tuition fees are 12,500 EUR in total.
Semester contribution	Approx. 300 EUR per semester
Costs of living	Between 800 and 1,000 EUR monthly: Student residence: 400 to 500 EUR Health insurance: approx. 100 to 150 EUR
Funding opportunities within the university	No

## Requirements / Registration

Academic admission requirements	<ul style="list-style-type: none"><li>• University degree (210 CP) and at least one year of postgraduate work experience</li><li>• For applicants without a first university degree: five years of relevant work experience plus a qualification test</li></ul>
Language requirements	Proof of English skills at least at level B2 (C1 recommended) Certification must be less than three years old.
Application deadline	Each year, applications are accepted starting on 1 January. We recommend applying early, as admissions are made on a rolling basis depending on suitability. For the programme start in October, 25 places are available annually.
Submit application to	If you meet the entry requirements and are interested in applying for the Master's in Business Management, please see: <a href="https://www.berlin-professional-school.de/en/master/part-time-studies/master-business-management-digital-business-management/">https://www.berlin-professional-school.de/en/master/part-time-studies/master-business-management-digital-business-management/</a> .

## Services

Possibility of finding part-time employment	There are many job opportunities for students in Berlin. Non-EU students are permitted to work within specified limits.
Accommodation	<p>The German National Association for Student Affairs ("Studierendenwerk") and other institutions currently offer 15,600 rooms in student halls of residence throughout Berlin. Due to waiting lists, it is advised to get in contact with the service early on.</p> <p>You can also look online for shared flats, e.g. here: <a href="http://www.wg-gesucht.de/en/">www.wg-gesucht.de/en/</a>.</p>

#### Career advisory service

The Berlin Professional School has its own [Career Service](#) exclusively for its students. The Career Service offers application training, career events and much more.

#### Support for international students and doctoral candidates

- Specialist counselling

## Contact

### **HWR Berlin (Berlin School of Economics and Law)**

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🌐 Course website: <https://www.berlin-professional-school.de/en/master/part-time-studies/master-business-management-digital-business-management/>

📘 <https://www.facebook.com/bps.hwrberlin/>

🐦 <https://twitter.com/bpshwrberlin>

🌐 <http://www.linkedin.com/school/berlinprofessionalschool-hwrberlin/>

📷 <https://www.instagram.com/officialhwrberlin/>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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