



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## CSR & NGO Management (MBA)

Hochschule Bonn-Rhein-Sieg • Rheinbach



## Overview

Degree	Master of Business Administration (Master's degree)
Course location	Rheinbach
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	<p>The language of instruction is English. There are no German skills required to study this MBA programme.</p> <p>Enrolled students have the option to take <a href="#">elective language classes</a> alongside their MBA programme seminars. A wide range of different language courses is offered each semester. The courses are free of charge for students enrolled at the Bonn-Rhein-Sieg University.</p>
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li><li>part-time (study alongside work)</li></ul>
Programme duration	3 semesters, 5 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	<p>The programme starts in the middle of September every year.</p> <p>All seminars and examinations are offered on campus in person. Weekly attendance in the courses is recommended, but it is not mandatory. A total of 90 ECTS credit points must be acquired to complete the MBA Master's degree programme.</p> <p>Our International MBA Master's degree programme in CSR &amp; NGO Management can be studied either part-time (30 months) or full-time (18 months), which can be done comfortably alongside the job and private obligations. A change from one study mode option to the other can be made at any time.</p>
Application deadline	<p>The application windows are as follows:</p> <ul style="list-style-type: none"><li>Yearly start of application period: 1 December (for the following winter semester)</li><li>For international students requiring a visa to study in Germany: 31 May (for the following winter semester)</li></ul>

- For students who do not require a visa to study in Germany:  
31 July (for the following winter semester)
- Enrolment period:  
Starting from 1 August, yearly

For more information, please download our [leaflet for the MBA programme](#) (PDF).  
Find out more general application information via our [FAQs for MBA applicants](#)

<b>Tuition fees per semester in EUR</b>	4,880 EUR
<b>Additional information on tuition fees</b>	<p>The <a href="#">tuition fee</a> is 14,640 EUR. The total amount is payable in three instalments. Students who require more than three semesters to finish the programme must continue paying the semester contribution each additional semester to maintain their student status.</p> <p>All university costs (books, copies, exams, etc.) are included in the tuition fee.</p> <p>Payment instalment plans are available.</p>
<b>Combined Master's degree / PhD programme</b>	No
<b>Joint degree / double degree programme</b>	No
<b>Description/content</b>	<p><b>SCHEDULE</b></p> <p>The MBA is a programme that can be combined with internships and regular employment. Classes are held on Friday afternoons and Saturdays, with the exception of two full-time block weeks at the beginning of the first and the third semester.</p> <p>The MBA programme can be studied on a full-time (three semesters) or part-time (five semesters) basis, depending on the individual private and professional situation.</p> <p><b>SEMINARS</b></p> <p>The focus of the seminars is on interactive, discussion-based lectures. Classes in small and thus very intensive groups create ideal learning conditions, which enhance the learning process in all its phases. A well-balanced student-teacher ratio creates a pleasant learning and working atmosphere.</p> <p><b>INDIVIDUAL COACHING</b></p> <p>Individual coaching offers the student an invaluable opportunity to receive expert advice and guidance from professors focusing on his/her learning needs and orientation. At a later stage of the programme, this helps in shaping the Master's thesis focus as well as with future career planning.</p> <p><b>CASE STUDIES</b></p> <p>Case studies strike a balance between theory and practice. They confront the students with real-life business situations and enable them to develop the ability to identify relevant problems and to find economic solutions. Furthermore, students may exercise leadership abilities in group-based case studies. This favours real-world cases to provide students hands-on experience and allow them to develop effective decision-making and analytical skills.</p> <p><b>EXERCISES</b></p> <p>Exercises serve the purpose of consolidating and expanding learning outcomes, while at the same time giving students the opportunity to apply their knowledge in the context of practical problems.</p> <p><b>SOCIAL BUSINESS PLAN DEVELOPMENT</b></p> <p>In their second semester, students create their own business plans and compete for an annual award.</p> <p><b>GUEST SPEAKERS &amp; EXCURSIONS</b></p> <p>Visiting guest speakers and excursions to organisations, companies, and institutions provide opportunities to engage in dialogue and discussions with professional experts.</p> <p>Every two years, students of the MBA programme can join an extracurricular excursion to Berlin</p>

under the topic of "Lobby and Advocacy of NGOs in the Capital". During the five-day programme, the group of international students gains a comprehensive insight into the field of lobby work of various organisations and institutions right in the centre of Germany's political and NGO headquarters. Check out the report to the last [Berlin excursion in 2018](#).

#### FURTHER TEACHING METHODS

Depending on the course, instructors use and combine further teaching methods, such as role-playing, online conferences, and interactive discussions with representatives from practice, oral group presentations, business simulations, pitching sessions, online class surveys, quizzes, and live polls (using web tools and mobile apps).

Find out more about the [exam forms and teaching methods](#).

## Course Details

### Course organisation

Class sizes are unlikely to exceed 20. In-class contact hours will be approx. 15 semester hours per week.

1. **Preparatory courses**
  - 1.1 Academic Writing
2. **Basics of CSR & NGO Management**
  - 2.1 Concepts, Functions and Actors in CSR & NGO Management
  - 2.2 Introduction to Business & Project Management
3. **General Management Modules 1-5**
  - 3.1 General Management 1: Information & Communication
    - 3.1.1 Marketing
    - 3.1.2 Fundraising, Lobbying & Campaigning
  - 3.2 General Management 2: Leadership & Human Resource Management
    - 3.2.1 Negotiation Skills
    - 3.2.2 Leadership & Human Resources Management
  - 3.3 General Management 3: Monitoring & Evaluation
    - 3.3.1 Impact Evaluation
    - 3.3.2 Sustainability Reporting
    - 3.3.3 Management Accounting
  - 3.4 General Management 4: Investment & Finance
    - 3.4.1 Investment & Finance
    - 3.4.2 Social Investment
  - 3.5 General Management 5: Logistics, QM & Humanitarian Assistance
    - 3.5.1 Logistics
    - 3.5.2 Quality Management & Business Excellence
    - 3.5.3 Disaster Management & Humanitarian Assistance
4. **CSR & NGO Management**
  - 4.1 Management of Complex Projects
  - 4.2 NGO Business Strategy and Organisation
  - 4.3 Corporate Social Responsibility I + II
  - 4.4 Business Simulation & Business Plan Development
5. **External Environment**
  - 5.1 External Environment: Politics and Ethics
    - 5.1.1 International Politics
    - 5.1.2 Global and Business Ethics
  - 5.2 External Environment: Economics
    - 5.2.1 Sustainability Economics
    - 5.2.2 International Economics
6. **Electives**
7. **Group and individual coaching**
8. **Master's thesis**

#### Download information material:

Discover the [curriculum of the MBA programme](#) in detail.

» [PDF Download](#)

A Diploma supplement will be issued	Yes
Integrated internships	<p><b>PRACTICAL TERM</b> Students who applied with less than 210 ECTS credits have to complete the "Practical Term" internship module, during the course of which they will earn 30 extra ECTS credit points. This should take a minimum of 16 and a maximum of 27 weeks of practical experience in a company, organisation, or institution with a relevant focus on the CSR or NGO sector.</p> <p><b>VOLUNTARY INTERNSHIP</b> Internships are optional. To gain practical experience, Bonn offers many opportunities such as the UNCCD and other Bonn-based United Nations organisations and the BINGO network as well as nationwide internships in the NGO sector. Additionally, internships offered by regional multinational companies are possible, e.g., Deutsche Telekom AG, DHL, or DB Schenker Logistics.</p> <p>The university runs an internal database with job offers for current MBA students and alumni.</p>
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	Yes

## Costs / Funding

Tuition fees per semester in EUR	4,880 EUR
Additional information on tuition fees	<p>The <a href="#">tuition fee</a> is 14,640 EUR. The total amount is payable in three instalments. Students who require more than three semesters to finish the programme must continue paying the semester contribution each additional semester to maintain their student status.</p> <p>All university costs (books, copies, exams, etc.) are included in the tuition fee.</p> <p>Payment instalment plans are available.</p>
Semester contribution	Approx. 310 EUR per semester (includes Semester Ticket for public transport, social service contribution for the "Studentenwerk", Student Union fee)
Costs of living	<p>The cost of living in the Bonn-Rhein-Sieg region is quite reasonable compared to other mid-sized European university towns. On average, students in Germany spend around 850 EUR per month on living costs; the largest amount of the overall expenses is rent. Our website provides a rough <a href="#">calculation of the average monthly expenses for students</a> living and studying in the Bonn-Rhein-Sieg area based on the expenses during the 20/21 winter semester.</p>
Funding opportunities within the university	No

## Requirements / Registration

Academic admission requirements	To be admitted to the MBA programme, applicants are required to provide evidence of the following qualifications:
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- Bachelor's degree with at least 180 ECTS or equivalent (depending on the home country)
- Proof of at least 12 months of relevant professional experience\* after obtaining a first university degree
- Proof of adequate English skills (see below)
- Letter of motivation

All certificates, records, and proof of language skills must be submitted in their original language together with a certified translation into German or English.

Get more information about the [admission requirements, deadlines, and the application process](#) or download our [leaflet to the MBA programme](#) (PDF).

Find out more general application information via our [FAQs for MBA applicants](#)

\*Please note: National service, internships, au pair, or volunteer jobs cannot be considered as relevant work experience.

#### Language requirements

Students of this English-taught MBA Master's degree programme must be fluent in English (oral and written) in order to understand lectures, textbooks, and manuals in English and participate in presentations, group work, class discussions, and examinations. An adequate English skills proof of at least level B2 must be provided.

Language proficiency must be proven by submission of one of the following certificates:

- TOEFL (iBT min. 60)
- IELTS (Academic/Indicator min. 6.0)

Native English speakers and students who completed their first degree in English do not need further proof of English skills. However, an official document from the first-degree university is required.

Certificates should not be older than two years.

You find more detailed information about the eligibility requirements on our [MBA programme website](#).

#### Application deadline

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- Yearly start of application period:  
1 December (for the following winter semester)
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#### Submit application to

All prospective students must apply via the university's [H-BRS online application platform](#), regardless of their country of origin.  
Only electronic applications can be considered.

Please send all requests to:  
[info@mba-csr-ngo.com](mailto:info@mba-csr-ngo.com).

## Services

#### Possibility of finding part-time employment

The city of Bonn itself is one of the leading hubs for international organisations worldwide, e.g. UN organisations, NGOs, international schools, academic organisations as well as local and global

enterprises. Thanks to the weekend seminars on Friday afternoons and Saturdays, the MBA programme allows students to combine their studies with a stable employment position, various student jobs at our university, or internships at the Bonn United Nations organisations, local organisations, and international companies located in Bonn, such as Deutsche Telekom AG, DHL, Metro AG, etc.

The majority of our MBA students pursue a professional work activity during the weekdays and attend MBA class sessions on the weekends. The programme is addressed particularly to internationally-minded professionals from various countries who are planning to enter general or specialised management positions within CSR or NGO working areas.

Due to the special focus on CSR & NGO management, the graduates of the MBA programme will be qualified to meet an ever-growing demand for experts in social responsibility and development worldwide in a wide variety of professional areas, such as private corporations, NGOs, organisations, or public administrations, on a local level as well as an international level.

#### COMPANY DAY

The university is the host of the annual two-day "[Company Day](#)", a campus career event. Each year, more than 150 companies and HR representatives present their vacancies and projects to enrolled students and future alumni. With more than 1,000 job offers presented by up to 150 companies per day and free access to various career and coaching sessions, the "Company Day" is indeed the best way when it comes to find your new dream job, your perfect work placement, or an interesting position as a working student.

### Accommodation

#### GENERAL ACCOMMODATION INFORMATION

There is a variety of housing options in Bonn or near the campuses in Sankt Augustin and Rheinbach, ranging from dormitories to privately arranged flatshares offered on the private housing market. A list of accommodation offers for the Bonn-Rhein-Sieg region can be found via the MBA programme website under the "[Visa, Insurance & Housing](#)" section.

#### INTERNATIONAL WELCOME CENTRE @ H-BRS

The [International Welcome Centre](#) is a service and contact point for international students, PhD students, and visiting academics as well as exchange students from our partner universities. The staff at our Welcome Centre will be pleased to provide you with any information on how to complete the necessary bureaucratic procedures, and they will gladly advise you on finding accommodation.

#### STUDENT UNION BONN

Accommodation is available through the [student union office](#) ("Studentenwerk") or on the private market. The monthly rent for a single room in a student residence is approx. 300 to 500 EUR. Students are urged to apply as early as possible, but waiting lists exist for some student accommodation facilities. Applications for a student dorm can be made online via the Bonn student union website.

### Career advisory service

#### INDIVIDUAL COACHING & MENTORING

The MBA curriculum includes a mandatory coaching session for every student individually. Mentoring is offered by faculty members upon request. Furthermore, the MBA coordinators offer additional individual coaching for the MBA students on a rolling basis, for example, in the area of job application training or job search activities for international students.

#### LANGUAGE CENTRE

The [Language Centre](#) offers various pre-employment activities for international students, such as career talks, seminars on how to apply for a job in Germany, and intercultural training.

#### JOBS

The university runs a database with job offers for current students and alumni.

### Support for international students and doctoral candidates

- Welcome event
- Specialist counselling
- Buddy programme
- Cultural and linguistic preparation



©Neil Baynes

## Romein Patric van Staden

Master of Business Administration (MBA) in CSR & NGO Management

The MBA offers students the chance to understand the critical interplay between CSR & NGO management while studying in a fantastic group of professionals from diverse backgrounds and many different nationalities. The interdisciplinary perspective maximises learning by applying it to a project and simulating real-life business environments. Obtaining this qualification will enhance my global competitiveness in the business sphere. It was one of the best decisions to study in this MBA programme.



## Hochschule Bonn-Rhein-Sieg Image Video

Our constantly growing range of courses at the Hochschule Bonn-Rhein-Sieg currently comprises 36 degree programmes in the fields of economics, computer science, technical journalism / PR, engineering, applied natural sciences, and social policy. Several programmes can be studied completely in English, for example, the CSR & NGO Management MBA programme.

» more:

[https://www.youtube.com/watch?v=Afp7Up\\_h1mA](https://www.youtube.com/watch?v=Afp7Up_h1mA)

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# Hochschule Bonn-Rhein-Sieg

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Rheinbach campus

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### H-BRS – simply excellent!

A number of excellent [rankings](#), [achievement awards](#), and above all, the feedback received from satisfied students and alumni prove that the university is already one of the top universities in many respects.

At Hochschule Bonn-Rhein-Sieg, you can currently choose from 38 practically-oriented [study programmes](#) on the basis of the latest research findings (20 Bachelor's and 18 Master's programmes).

The university's professors have professional experience in both business and academia. Our excellent infrastructure and our well-equipped laboratories are just as integral to our offer as our numerous PC workstations, our university-wide Wi-Fi, our modern university, the district library, and our active campus life.



## University location

### H-BRS – LOCATED NEARBY THE FORMER FEDERAL CAPITAL, BONN

The city of Bonn on the Rhine is the home of the UN in Germany and hosts around 150 non-governmental organisations as well as international scientific institutions and companies, federal ministries and authorities. People come here from all over the world to work, meet, and live. They soon feel at home and come to love the mixture of the Rhine zest for life and cosmopolitanism that makes up the city of Bonn.

Citizens of the state of North Rhine-Westphalia (2018): 17.93 million

Citizens of the Bonn-Rhein-Sieg area (2018): 599,780

Number of nationalities in Bonn (immigrants, 2018): 179

### CONNECTIONS TO THE BONN-RHEIN-SIEG REGION

You can't be any more central; the Bonn region is located:

- in the centre of Europe
- between the Rhine-Ruhr and Rhine-Main regions
- within reach of three international airports within 15 to 60 minutes
- with two connections to the ICE high-speed rail network
- with optimal connections to the German motorway network

Furthermore, Bonn is perfectly connected to the national long-distance train network.

# Contact

## Hochschule Bonn-Rhein-Sieg

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🌐 Course website: <https://www.h-brs.de/en/csrando/mbacurriculum>

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📘 <https://www.facebook.com/hsbrs>

🐦 [https://twitter.com/h\\_bonnrheinsieg](https://twitter.com/h_bonnrheinsieg)

🌐 <https://de.linkedin.com/school/hochschule-bonn-rhein-sieg/>

📷 [https://www.instagram.com/hs\\_bonnrheinsieg/](https://www.instagram.com/hs_bonnrheinsieg/)

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# International Programmes in Germany - Database

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

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