



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## Business Administration / Entrepreneurship & Innovation

Catholic University of Eichstätt-Ingolstadt • Ingolstadt

### Overview

Degree	Master of Science in Business Administration
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Students can complete the whole programme in English. All mandatory courses are held in English. Required electives and elective modules are offered in English and German. Participants can choose to write the Master's thesis in either language.
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	Application periods:  December to January for the following summer semester April to June for the following winter semester  Application deadlines can be found on the programme website: <a href="https://www.ku.de/en/study-offer/business-administration-entre-msc">https://www.ku.de/en/study-offer/business-administration-entre-msc</a> .
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Entrepreneurship &amp; Innovation specialisation in our Master's programme in Business Administration prepares budding entrepreneurs and innovators who want to work in organisations with the skills required to succeed in business and society. Our students are equipped with business know-how, practical skills and a deep appreciation for responsibility towards society, the environment and the economy.</p> <p>We enable our students to have careers at national and international companies, in a professionally competent manner, with social responsibility. In addition, our students acquire knowledge and skills for starting a business. We take pride in their innovation and entrepreneurship abilities as well their strong ethical foundation.</p> <p>Action learning and experiential learning are core foundations of this Master's programme. In cooperation with Bayer Cares Foundation (BCF), which regularly awards social impact start-ups with the Grants4Impact or ASINA award, our students participate in a boot camp, working in teams that collaborate with BCF laureates and subsequently working with them for two semesters. Based</p>

on concepts such as business model development and market creating innovations, students analyse their partner organisation and propose actionable recommendations. Additionally, they conduct a thorough social impact analysis and – supported by a local consultant company – design a social media campaign for their social-impact start-up partner.

Further building students' action learning abilities, there is a mandatory course, "From Idea to Innovation: Start-Up School", in which student teams work on their original ideas for a new venture and pitch it to experts in the entrepreneurship and innovation ecosystem, both regionally and internationally. Through this process, they receive valuable feedback on how to successfully secure funding for their new venture ideas and how to develop their ideas further in the marketplace. Students benefit from experiential learning in the mandatory "Innovation and Creativity in Individuals, Teams and Organisations" course, which includes an Open Innovation competition in collaboration with a multinational company, innovation simulations, team creativity workshops, exposure to innovation hubs, and weekly team challenges.

The specialisation provides a strong foundation for the field in a joint seminar offered by multiple professors, "The Past, Present, and Future of Entrepreneurship & Innovation", in which student teams develop a white paper on their chosen industry/sector. Other mandatory courses, including "Entrepreneurial Networks and Start-up Management" and "Service Management", provide critical knowledge and skills required for students to succeed. These courses also feature speakers from industry and entrepreneurs who provide excellent exposure to the real world.

Students can choose from a rich variety of elective courses from multiple disciplines in business and economics to round out their education. The Master's thesis component further cements their strong conceptual and practical knowledge gained in the programme.

## Course Details

### Course organisation

The programme includes required modules, required electives and elective modules. The six required modules, "The Past, Present and Future of Entrepreneurship and Innovation", "Service Management", "From Idea to Commercialisation: Start-Up School", "Entrepreneurial Networks and Start-Up Management", "Innovation and Creativity in Individuals, Teams and Organisations" and "Social Innovation I", are offered during the first two semesters. They lay the foundation for a variety of electives, which allow a focus on one or more specific topics. Of these, seven need to be chosen from a list of modules in the areas of entrepreneurship and innovation, e.g. "New Product Development" or "Change Management," and five can be chosen freely from the other specialisations of the Master's programme in Business Administration: Market-oriented Corporate Management, Finance, Accounting, Controlling and Taxation, Business Analytics & Operations Research, or among the list of modules belonging to the specialisation in Entrepreneurship & Innovation itself.

All required courses are taught completely in English. In the required electives and elective modules, students can choose modules in German or English.

Course types:

- Lecture
- Lecture and exercises
- Practical Course
- Project
- Seminar
- Tutorial
- Workshop

» [PDF Download](#)

### A Diploma supplement will be issued

Yes

### International elements

- International guest lecturers
- Language training provided
- Projects with partners in Germany and abroad

- International comparisons and thematic reference to the international context

Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	71 EUR per semester
Costs of living	Approximately 900 EUR per month (including accommodation, health insurance, food, etc.) Please note that KU has two campuses in two different cities. The cost of living might be lower in Eichstätt and higher in Ingolstadt, depending on the accommodation (e.g. in a student residence or from a private landlord).
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	The KU offers a scholarship (450 EUR per month) to academically qualified international students in financial need. This is funded by the Bavarian State Ministry of Science and the Arts through the "Förderung der Internationalisierung" programme. Scholarships are awarded for a period of five months. There is no automatic extension, but it is possible to reapply.  Please find more information on financial issues, scholarships, and prerequisites <a href="#">on our website</a> .

## Requirements / Registration

Academic admission requirements	<p><b>Prerequisites</b></p> <p>Applicants must have a first qualifying degree in the field of business studies, business administration, economics or a very similar field obtained at a university in Germany or abroad. This is not an MBA, but rather, it is a Master of Science programme.</p> <p>In addition to the existing Academic Evaluation Offices in China and Vietnam, the Academic Evaluation Office India (ff. APS) has been established. All prospective students with educational certificates acquired in India must already submit a so-called APS certificate at the time of application!</p> <p>Proof of prior knowledge in the following:</p> <ul style="list-style-type: none"> <li>• English and German language skills (details below)</li> <li>• Proof of further foreign language skills (if applicable)</li> <li>• Proof of study or work abroad experience other than that gained in your home country (if applicable)</li> <li>• Proof of programme-related work experience or internships (if applicable)</li> <li>• Proof of voluntary work (if applicable)</li> </ul>
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Each applicant must submit a strong, one-page statement of purpose essay (written either in German or in English) explaining why he/she wants to apply to this specific programme, including how it fits with his/her long-term goals. Specific questions to guide the essay are asked during the application process.

Applicants who have obtained their first university degree (Bachelor's degree or comparable) outside the European Union must submit a report for the **Graduate Management Admission Test (GMAT)** with a score of 550 or better or the **Graduate Record Examination Test (GRE)** with a score of 300 or better at the time of application.

#### Number of study places

Open to all students who pass the aptitude procedure  
This is based on the Bachelor's degree grade, specific previous knowledge of the chosen specialisation, foreign language skills and social engagement.

#### Documents

- Applicants must have a Bachelor's degree, which must be formally equivalent to a German Bachelor. If you are not sure whether your previous course of study qualifies for your chosen degree programme at our university, you may first check the "anabin database" ([www.anabin.de](http://www.anabin.de)).
- Full CV
- Original or certified true copy of your school leaving certificate as well as original or certified true copy of German, English or French translation of this certificate
- Applicants must have a school leaving certificate with an average grade. To convert the grade of your school into a German grade, we need to see the official grading system of your school. Please prepare to upload a copy of the official grading system of your school.
- If applicable: university entrance examination certificate from your home country
- Applicants who have completed previous periods of study in China, India, Vietnam or Mongolia: APS certificate
- Original or certified true copy of your university leaving certificate (Bachelor's degree or equivalent) as well as original or certified true copy of German, English or French translation of this certificate
- You must submit full transcripts of your Bachelor's studies. Your transcript should show the average grade of your university degree. To convert this grade into a German grade, we need to see the official grading system of your university. Please prepare to upload a copy of the official grading system of your university.
- Additional requirements for applicants who obtained their first university degree outside the European Union may apply, e.g. GMAT or GRE score report.  
Please see <https://www.ku.de/en/study-offer/business-administration-entre-msc>

You can [download our brochure](#) with the most frequently asked questions regarding your studies at the KU and in Germany. The brochure includes information regarding the requirements, preparation, financial issues and more.

#### Language requirements

- Proof of English language proficiency (B2 level; e.g. by TOEFL score of 78 or better, Bachelor's or Master's degree in English – confirmation of university required)
- Proof of German language proficiency (An A2 level must be achieved by the end of the second semester of the programme at the latest; registration is conditional until then.)

#### Application deadline

Application periods:

December to January for the following summer semester  
April to June for the following winter semester

Application deadlines can be found on the programme website: <https://www.ku.de/en/study-offer/business-administration-entre-msc>.

#### Submit application to

Applications are submitted online. The application procedure for international applicants depends on where they obtained their so-called "Master's entrance qualification". Please thoroughly read

the information on [this website](#).

## Services

### Possibility of finding part-time employment

It is possible to find a job as a student assistant ("Hiwi") by contacting professors and university departments directly. Information on current job vacancies can also be found on the website of each chair.

There are also different offers for temporary part-time jobs outside the university, for example, in restaurants or in shopping malls. Eichstätt and Ingolstadt are the cities with the lowest unemployment rates in Germany.

### Accommodation

The International Office at the KU offers a housing service. It helps international students find accommodation, and it facilitates the contact between students and the future landlord or landlady. This service is free of charge. However, a housing service deposit is charged, and this will be refunded at the end of your rental contract. [Please find more information on housing at the KU here.](#)

### Career advisory service

<https://www.ku.de/en/career-center/>

### Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors
- Accompanying programme
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters
- Help with finding accommodation
- Support with registration procedures

## Contact

### Catholic University of Eichstätt-Ingolstadt

WFI - Ingolstadt School of Management

David Guevara

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85049 Ingolstadt

✉ [welcome@ku.de](mailto:welcome@ku.de)

🌐 Course website: <https://www.ku.de/en/study-offer/business-administration-entre-msc>

📘 <https://www.facebook.com/WFIIngolstadt/>

🌐 <https://www.linkedin.com/school/wfi-ingolstadt>

📷 [https://www.instagram.com/wfi\\_ingolstadt/](https://www.instagram.com/wfi_ingolstadt/)

📺 <https://www.youtube.com/c/unieichstaett>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.

German Academic Exchange Service

Section K23 – Information on Studying in Germany

Kennedyallee 50

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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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