



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## Social Design and Sustainable Innovation (MA)

SRH Berlin University of Applied Sciences • Berlin



## Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The programme is taught in English.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	4 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	Intakes: April & October
Application deadline	<p>Non-EU/EEA applicants: Please <a href="#">apply</a> by 1 February (April intake) or 15 August (October intake). We also recommend that you apply early (at least four months before the start of your programme).</p> <p>EU/EEA applicants: Please <a href="#">apply</a> by 1 April (April intake) or 1 October (October intake).</p>
Tuition fees per semester in EUR	5,700 EUR
Additional information on tuition fees	<ul style="list-style-type: none"><li>Non-EU/EEA tuition fees: 5,700 EUR per semester</li><li>EU/EEA (including Switzerland, Western Balkans and Ukraine) tuition fees: 790 EUR per month</li></ul> <p>Please note: The monthly/semester tuition fees remain the same for the entire duration of the study programme.</p>
Combined Master's degree / PhD programme	No
Joint degree / double degree	No

## programme

### Description/content

The Master's degree programme in Social Design and Sustainable Innovation is about shaping the real and digital world with the aim of participating in eco-social change for the good. The cornerstones of the programme are social design, socially engaged art, sustainable fashion, digital innovation, critical theory and design practice. Within these key disciplines, students work on social innovations and interventions for a sustainable future. They choose between the following design specialisations: communication design, film, photography or web development.

Students use their individual academic background as well as knowledge and experience from other fields such as entrepreneurship and civic engagement, technology and crafts as resources for new ideas and debates on social and technological change.

In their projects with real-world partners, students design effective solutions and concrete visions for a better world. They work with practices like artistic research, cooperation, co-creation and other methods of qualitative research. The overriding goals are fairness, transparency and sustainability.

## Course Details

### Course organisation

#### First semester

- Social Design Science + Practices A
- Design Research
- Social Campaigning
- Art, Society + Change
- Marketing and Branding
- Profession and Best Practice I

#### Second semester

- Social Design Science + Practices B
- Sustainable Innovation I
- Sustainable Innovation II
- Social Design Internship
- Sociology and Branding
- Profession and Best Practice II

#### Third semester

- Design Thinking / Research
- Design Thinking / Synthesis and Creation
- Design Thinking / Realisation and Prototyping
- Social Design Manifesto + Portfolio
- Design Practices
- Profession and Best Practice III

#### Fourth semester

- Master's Thesis + Colloquium

A Diploma supplement will be issued

Yes

International elements

- Projects with partners in Germany and abroad

Course-specific, integrated

No

## German language courses

Course-specific, integrated English language courses No

## Costs / Funding

Tuition fees per semester in EUR 5,700 EUR

### Additional information on tuition fees

- Non-EU/EEA tuition fees: 5,700 EUR per semester
- EU/EEA (including Switzerland, Western Balkans and Ukraine) tuition fees: 790 EUR per month

Please note: The monthly/semester tuition fees remain the same for the entire duration of the study programme.

Semester contribution 199.80 EUR for a discounted semester ticket that students can use for public transport in and around Berlin for a duration of six months

Funding opportunities within the university Yes

### Description of the above-mentioned funding opportunities within the university

- SRH Berlin University of Applied Sciences is offering partial scholarships for talented international students.
- EU students can also benefit from our range of "study now – pay later" financing options.
- Please check our website for more information: <https://www.srh-berlin.de/en/study-at-srh/financing-your-studies/>.

## Requirements / Registration

### Academic admission requirements

- Bachelor's degree
- Letter of motivation
- Proof of English language proficiency
- Secondary School Certificate
- Curriculum vitae
- Two to three creative works on the topic of "Why change?", in the form of film, text, photo, illustration or in another creative form of expression

### Language requirements

The following English proficiency tests are accepted:

- TOEFL Internet-based: 87
- TOEIC listening/reading: 785, speaking: 160, writing: 150
- IELTS (academic): 6.5
- CAE (grades A, B, or C)
- CPE (grades A, B, or C)
- FCE (grade A, B or C)
- Pearson English Test Academic (PTE-A): 59 points
- Linguaskill: 176 - 184 (CES) - all four skills required
- B2 First: 173
- Duolingo: 95 points

**Application deadline** Non-EU/EEA applicants: Please [apply](#) by 1 February (April intake) or 15 August (October intake). We also recommend that you apply early (at least four months before the start of your programme).

EU/EEA applicants: Please [apply](#) by 1 April (April intake) or 1 October (October intake).

**Submit application to** Please use our [online application system](#) to submit your application.

## Services

**Possibility of finding part-time employment**

Working as a non-EU citizen:  
In possession of a valid German residence permit for study purposes, you are allowed to work for up to 120 full days (full day = eight hours per day) or 240 half days (half day = four hours) during the calendar year. However, freelance work is not permitted. Internships that are mandatory for the successful completion of your studies at SRH Berlin do not count towards the above-named 120 full days.

Employment that is considered "student part-time work" ("studentische Nebentätigkeit", e.g. employment as a student worker at a university or in a university-related organisation or "Werkstudent" activities at companies that are related to your studies) can be done without any time restrictions.

**Accommodation** We do not own any student dormitories or hostels. However, we provide assistance in selecting accommodation prior to and after your arrival in Berlin.

**Career advisory service** Our Career Service supports students and alumni in planning their careers and sharpening their professional profile. Our service portfolio includes:

- Consultation services for students
- Career trainings and workshops
- Annual "Career Day" with job fair and workshops
- Support in finding a job or an internship for graduates and students

**Support for international students and doctoral candidates**

- Welcome event
- Buddy programme
- Specialist counselling
- Support with registration procedures



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**Gilbert Beronneau**  
Professor

"We combine responsibility, fairness, and sustainability with communication, innovation, and design to train the next generation of leaders in these areas."



## Working on Crisis: Beirut 2021

MA Social Design and Sustainable Innovation & MA Film, TV and Digital Narratives  
Project: University Cooperation SRH Berlin - ALBA Beirut  
Workshop: Innovation Strategies in Crisis Situations  
Summer Semester 2021

» more:  
<https://www.youtube.com/watch?v=jD6NZ1x58IU>

# – SRH Berlin University of Applied Sciences –



Our campuses in Berlin, Hamburg and Dresden

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SRH Berlin University of Applied Sciences is a state-accredited university that offers Bachelor's, Master's and MBA programmes in English and German.

Our six schools in Berlin, Dresden and Hamburg combine modern management and entrepreneurship, hospitality, media and creative industries, technology and IT, music and sound design in modern study programmes.

All schools focus on hands-on project work in small teams, an individual learning experience, and personal supervision by lecturers with real business experience.

With its more than 2,000 students from 100+ countries, SRH Berlin University of Applied Sciences is one of the most international

universities. In addition to an international atmosphere, our students enjoy the opportunity to get in touch with industry partners and create a professional network through internships and company projects. We offer a wide range of services to support you in finding an internship, organising a semester abroad, and taking care of important tasks during your studies. With this support and environment, our students are prepared for careers in different industries around the globe.

The university belongs to the SRH Holding, a non-profit organisation with its headquarters in Heidelberg. As a leading provider of educational services, SRH operates universities, schools, and professional training centres. SRH Berlin is one of seven universities within the group with more than 14,000 students.



## University location

With its population of 3.7 million residents, **Berlin** is the German capital, the largest city in Germany and the second most populous city in Europe. Apart from being a hub for higher education and research, the city is very multicultural: people from 190 nations live here, 20% of its residents come from abroad and every one in three Berliners is a first-generation or second-generation immigrant. Students in Berlin benefit from a high quality of life and a huge range of recreational activities: festivals, museums and sports events are seen everywhere. Additionally, a third of the city area is composed of parks, rivers and lakes. Berlin is a centre for politics, media and science, and it is renowned for its culture and arts scene as well as its buzzing nightlife. It is rich in history and historical monuments and has a well-connected public transport system that students can use with their discounted public transport tickets. Well-known for its innovation capacity, the German capital has a vibrant start-up scene and is known as a start-up hotspot in Europe. In addition, Berlin's low living costs and moderate rental prices, compared to other capital or European cities, make the city very attractive for both international and domestic students.

**Dresden** is a perfect study location. Not only is the city of art and culture a popular tourist destination with its many famous sights, but it has also developed into one of Germany's strongest and most dynamic economic locations over the past few years. As living costs and rental prices are still relatively low, Dresden is a favourable city for students from around the world. If you add the vast array of cultural events, the diverse nightlife and the city's beautiful location in the Elbe valley, one might not be surprised that Dresden is a great place to live and study in.

**Hamburg** is a city that is green, lively and economically strong. Located close to rivers and the ocean, Hamburg has more bridges than Venice and is part of the second largest metropolitan region in Germany. Compared to other cities in Germany, Hamburg has moderate living costs, a high standard of living and a secure infrastructure for students. The city's continuous growth makes it one of the most important and largest trade, economic and logistics centres in north-western Europe. International companies and agencies from the aviation, life science, health care, renewable energy and creative industries are based in Hamburg. Young professionals and university graduates benefit from attractive career opportunities in a growing economy and within the IT, media, retail, logistics and renewable energies industries.

## Contact

### SRH Berlin University of Applied Sciences

Study Advisor

Prinzenstraße 84.1  
10969 Berlin

Tel. +49 30515650200

✉ [studyinberlin@srh.de](mailto:studyinberlin@srh.de)

🌐 Course website: [https://www.srh-berlin.de/en/lp/ma-social-design/?utm\\_source=wkz-](https://www.srh-berlin.de/en/lp/ma-social-design/?utm_source=wkz-)

[BE3001CZ05&utm\\_medium=portal&utm\\_campaign=daad-intpr&utm\\_content=en-ma-soc-des-vz-be&utm\\_term=en](https://www.srh-berlin.de/en/lp/ma-social-design/?utm_source=wkz-BE3001CZ05&utm_medium=portal&utm_campaign=daad-intpr&utm_content=en-ma-soc-des-vz-be&utm_term=en)

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 [https://www.youtube.com/@srh\\_berlin](https://www.youtube.com/@srh_berlin)

Last update 02.10.2023 07:29:15

# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.  
German Academic Exchange Service  
Section K23 – Information on Studying in Germany  
Kennedyallee 50  
D-53175 Bonn  
[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research