



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree

International Business (BA)

Trier University of Applied Sciences • Trier



Overview

Degree	Bachelor of Arts in International Business
Teaching language	<ul style="list-style-type: none">English
Languages	In general, the first two years are completely taught in English, and students may choose elective courses during the third year abroad in English as well. However, they have the option to choose a language other than their native language during the third year if this is compatible with the programme.
Programme duration	7 semesters
Beginning	Winter semester
Application deadline	International applicants (both EU and non-EU): 31 July for the following winter semester
Tuition fees per semester in EUR	None
Joint degree / double degree programme	No
Description/content	<p>The degree programme prepares students for a business and economics-related career in an international environment and teaches the professional and interdisciplinary skills and methods that are necessary for this. To this end, students are familiarised with basic knowledge of scientific and practical methods of business administration as well as the associated teaching areas (including quantitative methods such as mathematics and statistics). In addition, key qualifications such as scientific work, the ability to work in a team, presentation techniques and soft skills are taught. In addition to subject-specific skills, foreign language competence is of central importance. All modules of this degree programme are taught in English. During the year abroad at one of our partner universities, the acquired knowledge is applied and intensified. In the course of the year abroad, there is the possibility to specialise in the subject and/or in another chosen foreign language.</p> <p>On the one hand, students achieve a first professional qualification within the framework of higher education, which enables access to the private sector, freelance professions or the higher civil service at home and abroad. On the other hand, the theoretical scientific contents of the degree programme provide the necessary entry qualification for a subsequent Master's degree programme at a domestic or foreign university.</p>

Course Details

Course organisation

The degree programme is designed as a seven-semester full-time degree programme and has a modular structure. The first four semesters consist of compulsory modules, which include basic and important subject areas such as management, economics, accounting & taxation, marketing, corporate finance and intercultural management, but also coordinated quantitative modules (e.g., applied mathematics and applied statistics), which prepare the students for scientific work and are ultimately applied in a seminar.

The internationality of the degree programme is ensured by the continuous teaching of business administration in English as well as by the internationally oriented content of the courses.

In addition to the usual foundation subjects, the degree programme offers the possibility of taking voluntary electives in which knowledge of another foreign language (Spanish, Chinese, French as well as German as a foreign language for incoming students) can be learned or improved. This should enable students to take courses in a foreign language other than English during the year abroad.

In the course of the compulsory year abroad in the fifth and sixth semesters, students can choose corresponding English-language courses at one of around 60 partner universities of the department. In addition, they can acquire a subject-related as well as a linguistic focus in another chosen foreign language. Foreign students with good German language skills have the option of spending their last two semesters at Trier University of Applied Sciences.

The final seventh semester can be completed in Germany or abroad in the form of a practical study phase (internship with international relevance), followed by the Bachelor's thesis. Both do not necessarily require a return to Trier.

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A Diploma supplement will be issued

Yes

International elements

- Integrated study abroad unit(s)
- Language training provided
- Training in intercultural skills
- Study trips
- International comparisons and thematic reference to the international context

Integrated study abroad unit(s)

The degree programme includes a year abroad at one of our partner universities (fifth and sixth semesters). Foreign students with sufficient German language skills are able to study during their last year at the Trier University of Applied Sciences as well.

Integrated internships

The seventh semester includes an internship in a German company with an international context or in a company abroad.

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	Approx. 300 EUR per semester. The exact amount differs from semester to semester. The payment includes a free bus and train pass for Trier and the surrounding areas.
Costs of living	Approx. 930 EUR per month
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	Further information can be found at the following link under "graduation scholarships": https://www.hochschule-trier.de/en/international/incomings/students/incoming-students-degree-seeking-students

Requirements / Registration

Academic admission requirements	The academic admission requirement is a higher education entrance qualification. Please check in the German Academic Exchange Service DAAD admissions database or at www.anabin.de whether you can be admitted directly to a degree programme at Trier University of Applied Sciences with your higher education entrance qualification. If you have a foreign university entrance qualification, you have to apply via uni-assist.
Language requirements	<p>Applicants must provide proof of their English skills:</p> <ul style="list-style-type: none"> • TOEFL (Internet-based: 72) • IELTS (band 5.5) • Cambridge Advanced Certificate (CAE) or Cambridge First Certificate (FCE) (160 points) • TELC (The European Language Certificates) with B2 level • Duolingo test with a minimum score of 105 • General higher education entrance qualification that allows for admission to study at a German university in English <p>Additionally, all applicants must provide proof of their German skills:</p> <ul style="list-style-type: none"> • Goethe Zertifikat A2 (or higher) • telc Deutsch A2 (or higher) • ÖSD-Zertifikat A2 (or higher) • Deutsches Sprachdiplom der Kultusministerkonferenz Stufe I – DSD I (or higher) • TestDaF TDN 3 (or higher) • DSH-1 (or higher) • University entrance qualification in German
Application deadline	International applicants (both EU and non-EU): 31 July for the following winter semester
Submit application to	<p>www.uni-assist.de</p> <p>Hochschule Trier c/o uni-assist e.V. 11507 Berlin Germany</p>

Services

Possibility of finding part-time employment

Support provided within the local business sector, e.g. through the in-house career service, the government-run employment agency ("Arbeitsagentur"), a job exchange, a company database, etc.

Accommodation

In general, students must make their own housing arrangements based on their own wishes and requirements. There are different options ranging from dormitories to privately arranged flat shares and apartments. On the website (in German) of the [Studiwerk Trier](#), you can find information about areas and accommodation in Trier.

Career advisory service

[Career Service of our university](#)(information in German)

Support for international students and doctoral candidates

- Welcome event
- Buddy programme



Hochschule Trier

Hochschule Trier – boundless. vibrant. visionary.

» more:

https://www.youtube.com/watch?v=54Kh_h6zqi4

Trier University of Applied Sciences



Main campus – Trier University of Applied Sciences

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Trier University of Applied Sciences, centrally located in the heart of Europe, is an excellent place for practical learning, pioneering research and internationality in the truest sense of the word. We teach and research with joy and enthusiasm – for and with our students. There are around 7,200 students on our three campuses, all studying in a vivid, interdisciplinary and intercultural exchange. This makes Trier University of Applied Sciences one of the largest universities of applied sciences in Rhineland-Palatinate.

Above the roofs of Trier, only a few minutes away from the city centre, sits the largest campus of Trier University of Applied Sciences: the main campus at Schneidershof. These buildings, some of which are protected historical buildings, house the university's administration and the most important service facilities. The Business School, which was founded in 1975, is located on the main campus.

Trier University of Applied Sciences is preparing for the future and is in perpetual motion – not only on account of around 5,000 students on the main campus. The university has made great investments in modernising the teaching buildings, lecture halls and the outdoor facilities in order to ensure the best conditions for studying and researching. Studying at Trier University of Applied Sciences is much more than just seminars, lectures and exams. There are numerous locations that invite you to stay awhile and be part of campus life: a sports field, hang-out spaces and barbecue area, as well as the cafeteria.



📍 University location

A student city in the heart of Europe, Trier is not only the oldest city in Germany, but also a real student city with around 20,000 students and a good 100,000 inhabitants. You can therefore expect a great range of leisure and cultural activities with numerous bars, cafés, clubs and theatres - and all this in a picturesque old town with no less than eight UNESCO World Heritage Sites. Furthermore, the various green spaces in the city centre and along the Moselle River invite you to spend time with fellow students in the summer.

Moreover, Trier's location in the heart of Europe offers numerous opportunities for excursions to the scenic Moselle region and the neighbouring countries of Belgium, France and Luxembourg.

Take the opportunity to get to know a new city and study where others go on holiday.

Contact

Trier University of Applied Sciences
Business School

Schneidershof
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✉ international-business@hochschule-trier.de

🌐 Course website: <https://www.hochschule-trier.de/en/hauptcampus/wirtschaft/studium/studienangebotwir/international-business-ba>

📘 <https://www.facebook.com/wirhstrier/>

📷 <https://www.instagram.com/hstrier.wirtschaft/>

📺 <https://www.youtube.com/user/hochschuletrier>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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