



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



International Trade (MBA)

Anhalt University of Applied Sciences • Bernburg / Saale



Overview

Degree	Master of Business Administration (MBA)
Teaching language	<ul style="list-style-type: none">English
Languages	German language courses are provided in the first and second semesters as optional classes.
Full-time / part-time	<ul style="list-style-type: none">full-time
Mode of study	Less than 50% online
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	15 July for the following winter semester
Tuition fees per semester in EUR	800 EUR
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The international 18-month full-time accredited Master of International Trade programme is focused on developing proactive, intercultural managers, consultants and entrepreneurs for the global market – leaders in today's dynamic business arena.</p> <p>Our curriculum in general management with an emphasis on international trade is a blend of theoretical knowledge in core fields like Economics, Management, Accounting, Finance, Marketing, Law, Statistics and practical elements such as Project Management, Entrepreneurial Management, Leadership and Management Skills. In addition to the professional knowledge that is imparted, we emphasise the development of social, communication and team-working competencies in an intercultural environment to build up the mindset and skill sets to lead teams in international markets worldwide.</p>

Modern interactive teaching methods such as case studies and e-learning are combined with multimedia tools to impart knowledge and skills to apply cutting-edge concepts for developing creative solutions to real, relevant and current business problems and scenarios. The international faculty includes academics and professionals from diverse industries. This further accentuates the international and practical orientation of our curriculum.

The diversity of our students in terms of their internationality – spanning the globe and diverse academic and career backgrounds ranging from economics to technical studies – is a critical factor in creating global leaders, be it international managers, consultants or entrepreneurs.

www.hs-anhalt.de/mtr

Course Details

Course organisation

Compulsory Modules:

Semester One:

- International Economic Theory and Policy
- Economic Statistics and Empirical Methods
- International Accounting and Financial Analysis
- International Business Law
- Corporate Project Management I

Semester Two:

- International Management
- International Marketing Management
- Corporate Finance and Investment
- Leadership and Management Skills
- Corporate Project Management II

Semester Three:

- International Strategic Management
- Management Game

Optional Modules (one elective per semester):

- International Human Resource Management (semester one)
- Reporting and Controlling (semester one)
- Strategic Logistics Management (semester two)
- Entrepreneurial Management (semester two)

» [PDF Download](#)

A Diploma supplement will be issued

Yes

International elements

- International guest lecturers
- Integrated study abroad unit(s)
- Study trips
- Courses are led with foreign partners
- Projects with partners in Germany and abroad
- International comparisons and thematic reference to the international context
- Language training provided
- Training in intercultural skills

Integrated study abroad unit(s)	There is an option to study abroad (for six months) at one of our cooperation partner universities through the ERASMUS programme in the third semester.
Integrated internships	Internships (though recommended) are not part of the curriculum, and as such, they are not mandatory.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Online learning

Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none"> • Access to databases with study material • Chats (with lecturers and other students) • Discussion forums and / or groups • Online sessions

Costs / Funding

Tuition fees per semester in EUR	800 EUR
Semester contribution	86 EUR semester fee (This covers a contribution to the Student Services and Student Union, but no public transport semester ticket is included or available.)
Costs of living	<p>Approx. 800 EUR per month to cover living expenses (including accommodation, health insurance and food costs, but excluding travel)</p> <p>Discounted fares and student discounts for trains and buses are available.</p>
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	https://www.hs-anhalt.de/en/international/your-stay-at-anhalt-university/funding-and-working.html

Requirements / Registration

Academic admission requirements	<p>Admission requirements:</p> <ul style="list-style-type: none">• University degree (Bachelor's, "Diploma" or Master's)• English language proficiency (TOEFL, IELTS or equivalent) certification for non-native speakers• One year of work experience <p>Application documents (All documents must be in English, and all certificates should be certified/notarised.) The application materials include the following:</p> <ul style="list-style-type: none">• Application via uni-assist (non-German degree holders) OR university online portal (German degree holders)• Curriculum vitae• Motivation letter• Certificate of university degree (Bachelor's, Diploma, Master's)• Transcripts of university degree grades• School leaving certificate• Certificate of English language skills (TOEFL, IELTS or equivalent)• Documentation of work experience
Language requirements	Applicants must provide proof of their English language proficiency. English: IELTS Academic (minimum score: 6.0), TOEFL iBT (minimum score: 60-78) or equivalent
Application deadline	15 July for the following winter semester
Submit application to	For information about the application process, please refer to: https://www.hs-anhalt.de/nc/en/study/orientation/study-guide/detail/international-trade-master-of-business-administration.html#admission-1310

Services

Possibility of finding part-time employment	<p>Visa regulation limitations: Non-EU students should be aware that student visas entail strict regulations regarding work parameters.</p> <p>In town / off-campus: There are limited part-time job opportunities in the town for which proficiency in the German language will be a critical factor.</p> <p>University: The university does not generally offer jobs. However, professors might offer student assistant jobs to extremely good students (based solely on performance and only after the first semester).</p> <p>Internships: Internships are not mandatory for this programme, but they can be undertaken during the semester holidays.</p>
Accommodation	<p>Generally, there are two ways of finding a student apartment in Bernburg. You can request a spot in one of the residence halls or look for an apartment on the private market.</p> <p>1. Residence halls: Accommodation near the campus is offered by the "Studentenwerk Halle" (Student Services). It is recommended that new students contact "Studentenwerk Halle" before coming to Bernburg. Please visit the website: http://www.studentenwerk-halle.de. Only online applications are accepted, and they need to be submitted to https://tl1host.eu/SWHAL/#home.</p>

2. Private accommodation is usually outside of the Strenzfeld campus. You can use this platform to find a private room or apartment:

<https://www.wg-gesucht.de/en/>

Programme advisers will assist students in finding appropriate accommodation on the private market. For more detailed information, please consult our website:

<https://www.hs-anhalt.de/en/international.html>

<https://www.hs-anhalt.de/en/life/bernburg/housing.html>

Career advisory service

The MBA Network: Our diverse international student body, faculty, corporate partners and academic co-operations as well as integrated projects, workshops, excursions, symposiums in the curriculum and alumni work form an interconnected network that supports and guides students to establish contacts to create opportunities and enhance their career prospects in diverse sectors worldwide.

Career Service: The university Career Service offers our international students a wide range of tailor-made services for a successful career start in Germany. It guides students in designing a professional curriculum vitae, supports with further qualifications and helps to develop new career perspectives. The Career Service is also a point of contact for companies and institutions looking for highly qualified staff with an international background and wanting to establish contact with students at an early stage.

Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Specialist counselling
- Visa matters

Supervisor-student ratio

1:5



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Kashish Kohli MBA (Batch 2017)

The MBA International Trade programme opens great opportunities for advancing one's career, or in my case, changing my career direction.

After earning my Mechanical Engineering degree in India, the MBA programme helped me broaden my management knowledge as well as understand the European culture, mindset and working practices.

Furthermore, the MBA network supported and guided me to my current job as a business data analytics manager at DB Schenker in Frankfurt (am Main), Germany.

— Anhalt University of Applied Sciences —

The Anhalt University of Applied Sciences is situated in central Germany and thus in one of the liveliest cultural and economic regions. Traditionally, particular importance is placed on the combination of science and innovation here. With over 7,700 students in seven departments and the Landesstudienkolleg, we are the biggest University of Applied Sciences in Saxony-Anhalt today. At three locations in Bernburg, Dessau and Köthen, we unite innovative teaching and research in 65 Bachelor and Master's degree programmes.

Courses of study at the Anhalt University of Applied Sciences are practice-oriented and offered at the highest level. Application-oriented project work, international internships and practice-oriented final theses in collaboration with businesses offer the opportunity to put innovation to practical use. A shorter study duration allows for early entry into a career. Bachelor's degree studies can be completed after six terms, and a Master's degree can be conferred after a further four terms. New teaching methods and e-learning round off our high-quality training and further education. In addition, our dual courses of study and international research offer students a multitude of possibilities for successful entry into a career both nationally and internationally.

In the field of research, the Anhalt University of Applied Sciences occupies a premier position among German universities and is well placed for attracting third-party funding. Our successful application and transfer-oriented research projects extend across the whole of central Germany. Furthermore, thanks to our close contacts in numerous small and medium sized companies, many of our research findings and results are employed directly in practice. This is also of advantage to students, as practical studies lead to a seamless transition into the professional world and offer the best career prospects.



University location

Bernburg

Bernburg, a town on the river Saale and a regional hub of commercial, intellectual and cultural importance, has undergone an enormous transformation since the political turnaround in the GDR. From a grey centre of cement, soda, salt and serum industries, a hill and valley town radiating out from a renovated old town, where painstakingly restored monuments of cultural and historic interest cluster around Bernburg Castle, has emerged. The Bernburg community is tackling the theme of "Generating a Future in Education" as part of the IBA, thereby shaping a new cultural and educational landscape. The upgrading of secondary school provision is a particular priority. With this in mind, an education centre, the "Campus Technicus", is planned for a site in the heart of the town near the castle, theatre, library and music school. In addition to an all-day school, a space for use by the general public – the "Treibhaus" (greenhouse) – is also to be built. In this way, the town is to be restored to vitality and equipped for life-long learning.

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🌐 Course website: <https://www.hs-anhalt.de/nc/studieren/orientierung/studienangebot/detail/international-trade-master-of-business-administration.html>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

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www.gate-germany.de

Disclaimer

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