INTERNATIONAL PROGRAMMES

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Master's degree

Master of Digital Entrepreneurship

European University Viadrina • Frankfurt (Oder)

Overview

Degree	Master of Arts in Digital Entrepreneurship
In cooperation with	Adam Mickiewicz University Poznan (Poland)
Teaching language	• English
Languages	Courses are held in English.
Mode of study	Less than 50% online
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	Application period: 1 May to 31 May
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	Yes
Description/content	**The Master of Digital Entrepreneurship (MoDE)** is an innovative study programme that will provide you with theoretical and methodical knowledge about digitalisation from the perspectives of law, economics, social sciences, and computer sciences. MoDE is offered by the European New School of Digital Studies (ENS) – a cross-border, international teaching and research institution with a focus on digitalisation. Based at the German-Polish border, the ENS is a joint academic project of the European University Viadrina Frankfurt (Oder) and the Adam Mickiewicz University Poznań in Poland. **The four-semester Master's programme** is completely in English and provides you with an introduction to the fundamentals of digitalisation and practical skills in project management and business. MoDE is a project-based Master's programme designed to equip you with the knowledge

and skills you need to successfully work on individual or group projects. With this skill set of theoretical and practical methods, you will be able to develop and reflect on your own entrepreneurial solutions for the challenges of the digital transformation in Europe.

You won't have to do it all by yourself: The ENS study concept is based on a close collaboration between students and academic staff in teaching, team-based projects, and everyday working life. A dedicated co-working space, innovative teaching methods and small courses enable students to develop and drive their own projects. In addition, academic and non-academic mentors help you to plan and realise new project ideas and support you in building your personal network.

As a graduate of the MoDE, you will have a firm foundation in ethics and the know-how to organise, plan and run a business, both for profit and non-profit. You will learn how to analyse markets and to establish an economically sustainable unit that integrates the promises of democracy and human rights with digital technologies.

The ideal project for applying for the MoDE is digital, creative and promises to contribute to making the world a better place. It puts you in the driver's seat of a non-profit, not-for-profit or profit-oriented entrepreneurship. Your project could be a platform offering services, a tool for solving real-world problems, an algorithm fostering fair distribution of a scarce resource, or any other entity that is worth working on. You do not need to have a proper business plan, well-reasoned ideas about your entity's legal set-up or a team that is capable of implementing it. Although it is no mistake to have thought about these issues (even less so to have answers and to report them), we do not require them. We will help you develop them during your stay at ENS. It is more important for us that you have an innovative entrepreneurial idea and that you believe enough in it to convince us of its merits. We are looking forward to learning from you and to offering our help in realising your ideas.

Course Details

Course organisation	The MoDE has a **modular structure** enabling you to choose from a variety of topics according to your individual aims and profile. **The first part** of your studies will comprise a basic introduction to the theoretical and methodological fundamentals of digitalisation from the different scientific perspectives involved. Moreover, you will acquire practical skills in technical topics, project management, law and business while already starting to work on your individual specialisation. **The second part** of your studies will give you the chance to focus on your individual or group project, complete an internship and work on your Master's thesis. **Examples of courses:** • Digital Law and Ethics • Theories of Management in the Digital World • Sociology of Technology and Digital Society • Managing Emerging Technologies in Entrepreneurial Contexts • Computer Science in Management • Entrepreneurship in Action • Web Design • Sociology of Technology » PDF Download
International elements	• International guest lecturers • Courses are led with foreign partners • Projects with partners in Germany and abroad • Content-related regional focus
Integrated internships	The internship in Module D is mandatory and consists of 12 ECTS. It can be completed either locally or abroad. There are two options: a part-time or a full-time work placement. In case of part-time employment, students can substitute the missing ECTS with workshops from the Viadrina Founders Center (Gründungszentrum) with 1 ECTS equating to one workshop (eight hours).

Students should make arrangements for internships on their own. The practical experience should correspond to the study programme and refer to digital society. The Viadrina Career Center can also assist in the internship offers. For the recognition, students should provide a confirmation certificate of the completed internship from their employer. The ENS Examination Board is responsible for its acknowledgement.

Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Online learning

Pace of course	Mixed (e.g. fixed exam dates and duration, study content can be studied at any time)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	- Online sessions - Online study material provided by institution

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	Thanks to the publicly financed German university system, no tuition fees are charged–neither for German nor for international students. However, students will have to pay a semester fee at Viadrina, which currently adds up to around 350 EUR per semester. This includes a ticket for public transport, the cost of the student ID card, and a registration fee. The amount varies each semester and might increase slightly over time.
Costs of living	Student life in Frankfurt (Oder) is less expensive than in most other German university cities. In order to be able to live here with all the expenses you can expect (health insurance, rent, etc.), you will need about 600 EUR per month. Depending on which type of accommodation you choose, monthly rent is usually 200 to 250 EUR.
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	The European University Viadrina has developed special financial support programmes for international students. Recipients receive approx. 150 EUR and do not need to pay part of the administration fees. https://www.europa-uni.de/en/internationales/Students/Incomings/Costs-and-Financing/stip/index.html http://www.europa-uni.de/en/studium/finanzierung/

Requirements / Registration

Academic admission requirements	You may apply to the MoDE programme if you have a Bachelor's degree (or a comparable undergraduate degree) and have obtained 10 ECTS in two of the major subjects of the MoDE (economics, law, sociology, political science, informatics or interdisciplinary digital studies. Please note: 10 of the 20 ECTS can be acquired before the start of the third semester). You need to speak and write English fluently (level C1 of the Common European Framework of Reference for Languages).
Language requirements	As a prerequisite for admission, applicants must prove that they are fluent in written and spoken English corresponding to a C1 level of the Common European Framework of Reference (CEFR). The following certificates are accepted as proof of English language proficiency: • Cambridge C1 Advanced (A) • IELTS (Academic): minimum 7.0 points • TOEFL (iBT) incl. TOEFL iBT Home Edition: minimum 100 points • TOEIC: minimum 945 points (listening/reading), minimum 180 points (speaking), minimum 180 points (writing) • UNIcert III certificate • viadrina sprachen GmbH placement test
Technical equipment and programmes	Moodle, ViaCampus, Zoom
Application deadline	Application period: 1 May to 31 May
Submit application to	https://www.uni-assist.de/en/

Services

Accommodation	The twin cities of Frankfurt (Oder) and Słubice offer many possibilities for single or shared housing, and all offers are within a reasonable price range. Students can choose from a number of student dormitories, shared flats, and affordable apartments on both sides of the border. More information on student dormitories: Frankfurt (Oder): https://studentenwerk-frankfurt.net/en/ Słubice: https://dsslubice.amu.edu.pl/index_en.html
Career advisory service	The Career Center at the European University Viadrina helps students to get acquainted with all the requirements for their future professional life: • Giving advice on jobs, internships or/and applications • Acknowledging the compulsory internships • Keeping in touch with employers • Publishing job offers as well as internship opportunities • Organising workshops that provide our students with important skills for their studies and their future careers • Supporting internships abroad with Erasmus+ or PROMOS funding

Support for international students and doctoral candidates

- Welcome event
- Cultural and linguistic preparation
- Visa matters
- Tutors

Our Partners

This is us! The European New School of Digital Studies

This short clip introduces you to the idea and vision behind founding the European New School of Digital Studies – because we are different!

» more: https://youtu.be/o4SAHZs1Mjs

European University Viadrina

European New School of Digital Studies
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The European New School of Digital Studies (ENS) is a joint academic venture of the European University Viadrina Frankfurt (Oder) and the Adam Mickiewicz University Poznan. It was founded in the spirit of connecting economists, lawyers, social scientists, and technical experts in computer and technology sciences to take on the challenges of the digital transformation. We conduct transdisciplinary research, teach about the challenges and opportunities of technological innovation, and belong to an international community keen to impact Europe's

digital transformation. At ENS, you will be equipped with the necessary knowledge and skills to become an architect of the digital change. Our study programme is centred around the idea of interdisciplinarity and knowledge entrepreneurship, involving the pursuit of information- and knowledge-related opportunities to develop, expand, and circulate a domain-related knowledge base and pursue new ventures related to it.

The central element of our study concept is a close cooperation between students and academic staff in teaching, team-based projects, and everyday work life. You will have access to our very own co-working space, which is the central meeting spot at ENS. We offer innovative teaching methods and small courses in which students can develop and advance their own projects in the fields of non-profit, not-for-profit, and profit-oriented entrepreneurship. In addition, both academic and non-academic mentors will help you to plan and realise your project ideas and support you in developing your personal network of partners from business, politics, and civil society.

The Collegium Polonicum is a unique academic and cultural interaction hub situated directly on the border of Poland and Germany. It offers an excellent environment to dive into your graduate programme or kick off your academic career by providing modern technical infrastructure, direct contact with academic and administrative staff, and an international and open-minded atmosphere. The heart of our ENS campus consists of a co-working space where students, academic staff, mentors, and external professionals work side by side outlining their vision for Europe's digital society.

📍 University location

The home of ENS is the Collegium Polonicum (CP) in the twin cities of Frankfurt (Oder) and Słubice. Słubfurt (Słubice + Frankfurt = Słubfurt) is more than just a location close to Berlin. It is the place where ENS connects to citizens and realises local projects in cooperation with cultural initiatives, businesses, and municipality. Słubfurt is where we find all the promises and difficulties of an integrating Europe. It is the right place for those who are ready to cross borders and go the extra mile.

Contact

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