



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Table of Contents

<b>Bachelor's degree .....</b>	<b>2</b>
<b>European Business Management • Technical University of Applied Sciences Wildau • Wildau.....</b>	<b>2</b>

# Bachelor's degree



European Business Management

Technical University of Applied Sciences Wildau • Wildau



## Overview

Degree	Bachelor of Arts in European Business Management
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The programme can be completed <b>entirely in English</b> . Some courses are offered in additional languages, such as German, French, and Spanish.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li><li>part-time (study alongside work)</li></ul>
Programme duration	7 semesters
Beginning	Winter semester
Application deadline	<p>Please check the following link for the most up-to-date details: <a href="https://en.th-wildau.de/study/application/degree-programmes/online-application/">https://en.th-wildau.de/study/application/degree-programmes/online-application/</a></p> <p>Applicants with <b>international education certificates</b> must apply via uni-assist e.V.: <a href="https://www.uni-assist.de">https://www.uni-assist.de</a></p> <p>Application via uni-assist e.V.: <b>1 May to 15 July</b></p> <p>The online application must be completed in full, submitted electronically, printed and submitted signed along with all required documents no later than the application deadline.</p>
Tuition fees per semester in EUR	None
Joint degree / double degree programme	Yes
Description/content	<p>The Bachelor's programme in European Business is a <b>seven-semester</b> Bachelor's degree programme taught <b>completely in English</b> and designed for students aiming to work in an international business environment.</p> <p>It is a modern, internationally-oriented and competence-based business degree programme with a <b>focus on Europe</b>. Graduates have specialised knowledge of business administration. They are able</p>

to comprehend current economic and economic-political developments and can analyse business management problems in an international context.

Along with the development of linguistic and intercultural skills plus the experience of working in international teams, graduates will be able to succeed in a rapidly changing globalised world.

Doors will open to graduates for careers in national and international companies in such areas as personnel, financial management, marketing and consultancy.

The Bachelor's degree also entitles students to continue studies in a business administration-oriented Master's programme anywhere in the world.

## Course Details

### Course organisation

The degree programme begins with **three semesters** of modules that will provide students with a solid base of knowledge across a range of subjects such as introductions to business administration and economics, marketing, human resources, law, business maths, IT and finance.

In the **fourth and fifth semesters**, students have the chance to specialise in an area that they find interesting and so develop a more focussed and defined professional profile.

Apart from modules on International Strategies in Theory and Practice and International and Institutional Economics, students can choose an **additional specialisation** consisting of four modules from a list including **Marketing & Human Resource Analytics, International Trade & Investment and Finance, Accounting, Controlling, Technology (FACT) International**.

Those who have an advanced level (CEFR C1) of German can also choose modules run in German such as Innovation & Entrepreneurship and Digital Marketing & Design.

In the **sixth and seventh semesters**, students have the opportunity to both **study and work abroad**, gaining vital experience of international business environments and working in culturally diverse teams, which will provide students with a competitive advantage on the job market.

In the **sixth semester**, students will have the opportunity to do a 20-week **internship abroad** or to do a 10-week internship in the seventh semester.

In the **seventh semester**, each student will complete his or her studies with a **Bachelor's thesis** to demonstrate the ability to work on a problem independently by applying research methods.

Students are free to choose the topics of their theses in consultation with their supervisors.

### A Diploma supplement will be issued

Yes

### International elements

- Training in intercultural skills
- Projects with partners in Germany and abroad

### Integrated internships

In the sixth semester, students will have the opportunity to do a twenty-week internship abroad or to do a ten-week internship in the seventh semester.

### Course-specific, integrated German language courses

Yes

### Course-specific, integrated English language courses

No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	TH Wildau charges a contribution of approx. 350 EUR per semester. This includes a ticket for unlimited free public transport in the Berlin-Brandenburg Region for the corresponding semester. You can find more details about the composition of the semester contribution in past semesters here: <a href="https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/">https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/</a> .
Costs of living	Approximately 934 EUR per month to cover personal expenses (depending on the accommodation)
Funding opportunities within the university	No

## Requirements / Registration

Academic admission requirements	In order to apply to study at TH Wildau for a first degree, you must hold a university admission qualification (technical college entrance examination or subject-specific technical college entrance examination, general or subject-specific university admission qualification).
Language requirements	<p>For admission to this degree programme, applicants must provide proof of their ability to study in the English language. This proof can be shown in any of the following ways:</p> <p>a) Applicants can present appropriate recognised proof of language proficiency that corresponds to at least B2.2 of the Common European Framework of Reference for Languages (CEFR):</p> <p>Accepted proof of the Common European Frame of Reference English B2.2 LCCI English for Business, Level 2, writing test: credit or distinction LCCI English for Commerce, Level 2, writing test: credit or distinction All higher levels (Level 3, Level 4), writing test: pass</p> <p>IELTS Academic: 6</p> <p>Cambridge English: Advanced Certificate (CAE): pass Cambridge English: Certificate of Proficiency (CPE): pass Cambridge English: Business Higher Certificate (BEC Higher): pass Cambridge English: First Certificate (FCE): grade B</p> <p>TOEFL iBT: 76</p> <p>TOEIC The following minimum scores must be achieved in all four skills:</p> <p>Reading: 400 Listening: 420 Speaking: 165 Writing: 160</p> <p>Oxford Test of English The following minimum scores must be achieved in all four skills:</p> <p>Reading: 126 Listening: 126 Speaking: 126</p>

Writing: 126

b) Applicants can submit a certificate of general qualification for university entrance (Allgemeine Hochschulreife) or qualification for university of applied sciences (Fachhochschulreife) from a German school shows at least 11 points in English "Grundkurs" or at least 8 points in an English "Leistungskurs". In case of doubt, the speaker of the study programme will make a decision on a case-by-case basis in consultation with the management of the Language Centre of TH Wildau to ensure that the required language level is given.

c) Applicants can submit application documents that prove that they have acquired their university entrance qualification in a programme conducted in English.

If admission to the course of study is restricted, the regulations of TH Wildau for the selection of students in admission-restricted courses of study, as amended from time to time, must be taken into account.

#### Application deadline

Please check the following link for the most up-to-date details:

<https://en.th-wildau.de/study/application/degree-programmes/online-application/>

Applicants with **international education certificates** must apply via uni-assist e.V.:

<https://www.uni-assist.de>

Application via uni-assist e.V.: **1 May to 15 July**

The online application must be completed in full, submitted electronically, printed and submitted signed along with all required documents no later than the application deadline.

#### Submit application to

Applicants with **international education certificates** must apply via uni-assist e.V.:

<https://www.uni-assist.de>

For more information: <https://en.th-wildau.de/study/application/degree-programmes/>

## Services

#### Possibility of finding part-time employment

The course schedule is designed as a full-time programme. Part-time employment is legally possible, but it is not encouraged.

#### Accommodation

Finding suitable accommodation is an important part of your preparation for living and studying in Wildau. We strongly recommend to start looking for accommodation even **before receiving your acceptance letter**. You can find an overview of the available options in Wildau and the surrounding area here: <https://en.th-wildau.de/study/prepare-your-stay/accommodation/>.

#### Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors

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# Technical University of Applied Sciences Wildau



TH Wildau – campus view

© Matthias Friel / TH Wildau

**Technische Hochschule Wildau – Technical University of Applied Sciences Wildau**(TH Wildau) is one of four universities of applied sciences in the state of Brandenburg. By combining the familiarity of a small compact campus with its proximity to the international metropolis of Berlin, TH Wildau offers the best of both worlds.

#### **A modern campus university on Berlin's doorstep**

The university opened its doors in 1991 with just 17 students in the mechanical engineering degree programme. Today there are around 3,300 students, ensuring that TH Wildau keeps its familiar atmosphere. On a modern campus with a direct rail connection to Berlin, aspiring academics enjoy an ideal environment for their studies in a range of disciplines covering the natural sciences, engineering, economics, law, business administration and management.

#### **Practical and application-oriented**

The practical orientation of the degree programmes is one of the distinctive characteristics of TH Wildau. Students can carry out practical exercises and experiments with top-quality laboratory and computer technology. An optimal study environment allows creativity and enthusiasm for research to flourish.

#### **Close interaction between the university and the economy**

Its potential for scientific innovation and development is what makes TH Wildau a desirable partner for innovative small and medium-sized businesses, as well as large international firms. Collaborations include input into designing the curricula for the degree programmes, to project work for students within the companies and joint research activities. This allows students to gain valuable practical experience in various fields even before they have completed their studies, thus making them an attractive choice for businesses when starting their careers.

#### **Excellent international networking**

An international and intercultural outlook shapes each working day at the university. Young people from over 80 countries around the world study at TH Wildau. About one in six students comes from abroad.

TH Wildau actively promotes international exchanges for students and researchers. It is for these reasons that the university cooperates with more than 75 partner universities around the world. TH Wildau has contacts through its traditional partnerships in Eastern and Southern Europe as well as through links to Asia, Latin America, the Arab world, and Africa. Students have a wide range of attractive options for spending a semester studying or working abroad, for learning foreign languages and interacting with other cultures.

#### **A strong research university**

TH Wildau has a strong research focus. In comparison to other small universities of applied sciences, it has done exceptionally well in obtaining third-party research funding. Academics are working in over 40 research groups dealing with the latest topics in applied and fundamental research. This has given the university its reputation as a centre of excellence in various scientific disciplines.

## University location

TH Wildau is located approximately 45 minutes south-east from the centre of Germany's capital city, Berlin.

### Green, interconnected campus

TH Wildau is a campus university. The teaching and administration buildings, dining room, and library are all located on an interconnected campus by the Wildau S-Bahn train station, with direct access to Berlin. This makes studying in Wildau exceptionally convenient.

### Modern infrastructure with tradition

The campus is located on a historic industrial and manufacturing site. Where once locomotives were built in vast production halls, today people study, teach, and conduct research. Some of the teaching and laboratory facilities of TH Wildau have been housed within these historic walls, while for others, new buildings have been constructed. This extraordinary mix of old and new continues to attract students and visitors with a passion for architecture.

### Prize-winning university library

TH Wildau has a state-of-the-art library in an architecturally dazzling industrial production hall. In 2012, it was nominated "Library of the Year", and not without reason. With its wide range of forward-looking services, this cutting-edge library is setting new standards by developing novel technical solutions for library organisation. Last but not least, the library is open for student access 24 hours a day, 365 days a year.

## Contact

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🌐 Course website: <https://en.th-wildau.de/index.php?id=30638>

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📘 <https://www.facebook.com/THWildau>

🐦 [https://www.twitter.com/TH\\_Wildau](https://www.twitter.com/TH_Wildau)

🌐 <https://www.linkedin.com/school/technische-hochschule-wildau>

📷 <https://www.instagram.com/th.wildau>

📺 <https://www.youtube.com/TechnischeHochschuleWildau>

Last update 04.12.2024 19:57:51

# International Programmes in Germany - Database

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Consortium for International Higher Education Marketing  
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The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry  
of Education  
and Research