



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Bachelor's degree



Fashion & Design Management

Hochschule Fresenius - University of Applied Sciences • Berlin

Overview

Degree	Bachelor of Arts
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	7 semesters
Beginning	Winter and summer semester
Application deadline	Possible all year round
Tuition fees per semester in EUR	4,500 EUR
Additional information on tuition fees	4,500 EUR tuition fee per semester for EU students 4,920 EUR tuition fee per semester for non-EU students 595 EUR one-time registration fee
Joint degree / double degree programme	No
Description/content	<p>FOCUSING ON THE FASHION, DESIGN, AND LIFESTYLE SECTOR, THIS STUDY PROGRAMME COMBINES FASHION-SPECIFIC SKILLS WITH BUSINESS KNOW-HOW.</p> <p>Fashion and design may feed on creativity and passion, but they also require product knowledge and an understanding of economic processes. The AMD (Akademie Mode & Design) study programme in Fashion & Design Management (BA) combines extensive product know-how with the basic principles of business.</p>

Course Details

Course organisation [» PDF Download](#)

A Diploma supplement will be issued Yes

Integrated internships An internship of six months is to be completed during the fourth semester.

Course-specific, integrated German language courses Yes

Course-specific, integrated English language courses No

Costs / Funding

Tuition fees per semester in EUR 4,500 EUR

Additional information on tuition fees
4,500 EUR tuition fee per semester for EU students
4,920 EUR tuition fee per semester for non-EU students
595 EUR one-time registration fee

Semester contribution Approx. 16 EUR

Funding opportunities within the university No

Requirements / Registration

Academic admission requirements [Admission requirements](#)

Language requirements Evidence of English language skills of level B2 of the European Framework of Reference or equivalent knowledge must be provided.

Application deadline Possible all year round

Submit application to [Apply now.](#)

Services

Possibility of finding part-time employment

In general, EU citizens are not subject to any limitations of employment in Germany and are legally treated as German citizens.
Non-EU nationals are subject to employment regulations according to the individual country and should consult their local German embassy for detailed information.

Accommodation

Accommodation is available on the private market. Rent for a single room in a shared flat is approx. 400 to 500 EUR.

Support for international students and doctoral candidates

- Specialist counselling



Fashion & Design Management

Fashion & Design Management

» more:

<https://www.youtube.com/watch?v=gXicDj8TBf4>

Hochschule Fresenius - University of Applied Sciences

The AMD Akademie Mode & Design offers internationally certified training programmes in fashion, design, media, communication, and management. Promoting and supporting creative as well as business-oriented youth has remained an essential strategic focus of the AMD Akademie Mode & Design for over 29 years of its dedicated educational activities. We educate flexible and open-minded specialists with expertise and know-how as well as the capability for an interdisciplinary and holistic approach to the international creative industries.

AMD stands for innovation, interdisciplinary approach, quality in teaching and research, practical relevance, and individual career development. The AMD has four campuses in significant German creative locations: Hamburg, Düsseldorf, Munich, and Berlin.

The Department for Higher Education at the AMD has been merged with the Hochschule Fresenius University of Applied Sciences and has become the Department of Design, an educational unit for the AMD School of Fashion and AMD School of Design.



University location

Berlin: The thriving German capital is not only the centre of political influence. It is also a hub and hot spot for culture and media, and it is one of the top international IT cities. Berlin is renowned for its exceptional variety of attractions, its flourishing cultural scene, and its energetic yet relaxed pace. With a population of around 3.5 million, it is Germany's largest city. Berliners are known for their liberal, cosmopolitan, and unconventional attitudes. There is no other city that bridges past and future quite like Berlin. A vast number of sights recount the city's history, while it is also home to all the major government agencies and buildings, including the historic Reichstag, which houses the "Bundestag", Germany's parliament. This contrast between historic monuments and contemporary architecture, between traditional and modern, is just one of the many aspects that make this city so unique. Berlin is also a magnet for artistic, creative, and unconventional individuals. In Berlin, there is also room to slow down and enjoy the finer things of life. It is the greenest European capital, with spacious parks, forests, and lakes. The rhythm of the city combines pulsating urban energy with grace. In the summer, Berliners live outdoors – in the beach bars, cafés, and open-air cinemas and theatres, where they can make the most of the sun and the longer evenings.

Contact

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 <https://www.facebook.com/AMDAkademieModeDesign>

 <https://www.instagram.com/my.amd/>

 <https://www.youtube.com/channel/UCdXeZkP6cu7q5wv0gelmd2A>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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