



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Language course/short course



Startup Crash Course

Technische Universität Berlin • Berlin

Overview

Course location	Berlin
Teaching language	<ul style="list-style-type: none">English
Language level of course	<ul style="list-style-type: none">English: B2
Date(s)	<ul style="list-style-type: none">15 July - 9 August 2024 (Registration deadline of course provider: 19 June 2024)
Information on dates, prices and mode of study	<p>Course fees are as follows:</p> <ul style="list-style-type: none">Student: 2,150 EURWorking professional/Non-student: 2,570 EUR <p>Please note that students will be required to upload proof of their student status (student card/enrolment information) during the registration process.</p>
Target group	<p>This course is designed for current university students, working professionals, and individuals who are interested in starting a start-up or seeking guidance on how to initiate one. It is also open to anyone who wants to become an entrepreneur but is still wondering how to achieve this.</p> <p>Participants from all fields and disciplines are welcome.</p>
Description/content	<p>In this course, you will learn how to develop a start-up idea into a successful business model and how to excel in a start-up pitch. As of today, it is estimated that 99% of new businesses fail. We (the creators of this course) think that one of the main reasons for the high failure rate of start-ups is the prevalence of certain myths surrounding the start-up scene. These myths can lead to unrealistic expectations. The main goal of this course is to increase the success rate of start-ups. The course offers knowledge on how to start a company and navigate the path to success.</p> <p>It will have three main parts: the structured approach, hands-on experimentation, and feedback. The structured approach is provided through lectures and case studies, which serve as a compass. The hands-on experimentation consists of individual and group work that makes you try all of the new concepts and implement them directly into your own business ideas. Feedback is derived from interactions with successful entrepreneurs and key players in the start-up scene. Students who develop a high-quality business model may be put into contact with start-up supporters in Berlin.</p>

Course details

Recognised language exams No

offered (e.g. DSH, TestDaF, TOEFL)

ECTS points (max.) 6

Costs / Funding

Dates and costs • 15 July - 9 August 2024 (Registration deadline of course provider: 19 June 2024), costs: EUR 2,150

This price includes

- Course fees
- Accompanying programme

Information on dates, prices and mode of study

Course fees are as follows:

- **Student: 2,150 EUR**
- **Working professional/Non-student: 2,570 EUR**

Please note that students will be required to upload proof of their student status (student card/enrolment information) during the registration process.

Requirements / Registration

Teaching language • English

Language level of course • English: B2

Language requirements Participants of the TU Berlin Summer & Winter School must meet the following requirements: B2 level English (or equivalent)

Submit application to [Please apply via our application portal.](#)

Services

Is accommodation organised? Accommodation is arranged by the organiser.

Type of accommodation Hotel room (double occupancy)

Is a social and leisure programme offered? Yes

Description of social and leisure programme	Cultural programme sessions during the week after course hours (museum visits, guided walking tours, mini golf, lake excursions) and on the weekends (trips to other cities, such as Dresden, Potsdam, and Leipzig)
Free internet access	Yes
Support in visa matters	Yes
Pick-up service from train station/airport	No

Contact

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🌐 Course website: <https://www.tu.berlin/international/summer-school/summer-school/summer-school-on-campus/startup-crash-course>

📘 <https://www.facebook.com/TUBerlinSummer/>

🌐 <https://www.linkedin.com/in/tuberlinsummerschool/>

📷 <https://www.instagram.com/tuberlinsummerschool/>

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International Programmes in Germany - Database

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Editor

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