



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International Management (MA)

Hochschule Fresenius - University of Applied Sciences • Köln

### Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	All courses are held in English.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	Possible all year round
Tuition fees per semester in EUR	5,280 EUR
Additional information on tuition fees	Please note: Tuition fees for non-EU nationals may vary. Please consult our international team for further information by using this <a href="#">form</a> . Registration fee 595 EUR
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>FOR NON-BUSINESS GRADUATES: <b>MASTER'S PROGRAMME IN INTERNATIONAL MANAGEMENT (MA)</b></p> <p>As globalisation eradicates borders and digitalisation prompts industries and societies to form closer and more fluid networks, a management mindset is becoming increasingly valuable, regardless of discipline. Musicians want to strategically plan releases, pharmacists need to consider entering foreign markets, and doctors are asked to manage budgets. In this market, experts are those who combine in-depth knowledge of their industry with intercultural leadership skills, an understanding of organisational processes, and the ability to think economically, dynamically and based on solutions. If you want to become one of these experts but did not gain specialised economic expertise through your Bachelor's study programme, the Master's programme in International Management (MA) (for non-business graduates) will provide you with the knowledge and skills you need.</p>

This English-language programme is right for everyone with a Bachelor's degree in a non-business field who wishes to gain additional economic expertise or switch to a management career.

The programme provides a broad portfolio of economic and management skills as well as important intercultural and interdisciplinary knowledge. After graduation, you will have many career prospects in all economic sectors and in non-economic fields.

## Course Details

Course-specific, integrated German language courses No

Course-specific, integrated English language courses No

## Costs / Funding

Tuition fees per semester in EUR 5,280 EUR

Additional information on tuition fees Please note: Tuition fees for non-EU nationals may vary. Please consult our international team for further information by using this [form](#).  
Registration fee 595 EUR

Semester contribution Included in tuition fees

Funding opportunities within the university No

## Requirements / Registration

Academic admission requirements To be admitted to the Master's programme in International Management (MA) (for non-business graduates) at Hochschule Fresenius, you need to fulfil the following requirements:

### [Bachelor's degree](#)

You must have completed a Bachelor's study programme with at least 180 credit points.

### [Subject-specific admission requirements](#)

You do not need to have earned credit points in a business-related subject in order to be admitted. Previous knowledge of economics is not required.

### [Language skills](#) (see below)

Language requirements Your English language skills must be equivalent to level B2 of the European Framework of Reference for Languages.

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**Application deadline**                      Possible all year round

**Submit application to**                      Submit your application [here](#).

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## Services

**Accommodation**                              Accommodation is available on the private market. Rent for a single room in a shared flat is approx. 350 to 400 EUR.

Hochschule Fresenius University of Applied Sciences offers support to students seeking accommodation. There is a platform on the website that announces private accommodation vacancies. The Central Administration Office also distributes current lists of available flats and contacts new providers of accommodation.

**Career advisory service**                      You can request further information [here](#).

**Support for international students and doctoral candidates**

- Welcome event
- Buddy programme



## Your dream education at Hochschule Fresenius

We are Hochschule Fresenius University of Applied Sciences. Since 1848, we have been training the next generation of specialists and managers. Our Bachelor's or Master's degree programmes, professional training, advanced education, or the completion of various certificate programmes will help you achieve your professional career dreams.

» more:  
<https://youtu.be/A4FYAeRqNKk>

# Hochschule Fresenius - University of Applied Sciences

Hochschule Fresenius University of Applied Sciences is one of the oldest private universities in Germany. It is state-recognised and has an academic and educational tradition stretching back about 170 years. The International Business School is a school of Hochschule Fresenius University of Applied Sciences. Its English-taught programmes attract international students and offer globally-oriented students an international dimension in higher education. The resulting study groups provide exciting possibilities for students to build bridges across cultures at the start of their academic careers.

Further information for our international students can be found [here](#).



## University location

Cologne is a bustling metropolis of over a million people, with a diverse range of impressive sights. As one of Germany's major university cities, it is not only a centre for academia and student life, but it also has a vibrant business and arts community. The open, uncomplicated character of the "Kölner" make it one of Germany's friendliest cities. With its rich multicultural blend and its geographic location at the heart of Europe – the Netherlands, Belgium, and Luxembourg are literally just round the corner, while Amsterdam, Brussels, and Paris can be easily reached by train – it is a particularly appealing place to study. Its significance as a business location makes Cologne the ideal place to start a degree in Germany. The city is a leading media centre, with many traditional newspaper and magazine companies. It is also the home of a vibrant radio, music, film, and television scene. It also has a retail and trade fair tradition that goes back centuries. With its vast number of retail and industrial companies, in addition to its IT firms and start-ups, Cologne is an attractive destination for global citizens in every industry.

Centrally located in the MediaPark, our Cologne campus offers a cosmopolitan atmosphere where you'll study alongside a large contingent of international students. You'll also benefit from the extensive network of contacts that our professors and lecturers maintain. This allows you to enjoy direct links with industry – for example, through excursions and frequent guest lectures – and to gain valuable insights into the day-to-day work of companies.

As a student at our Cologne campus, you can access a wide range of extracurricular activities, including regular guest lectures that offer direct insights into today's world of work. Activities also include an annual excursion to the UN Campus in Bonn. For our international students, we also provide a special mentoring programme and a range of group activities to welcome you to Cologne and to provide you with the best possible support during your studies.

## Contact

**Hochschule Fresenius - University of Applied Sciences**

Study Advice

50670 Köln

Tel. +49 22165033988

✉ [study@hs-fresenius.de](mailto:study@hs-fresenius.de)

🌐 Course website: <https://www.hs-fresenius.com/study-programs/international-management-master-cologne/?crmid=bBbTjNcDaAaAa>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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