



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International Management (MA)

Hochschule Fresenius - University of Applied Sciences • Berlin

### Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	All courses are held in English.
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	Possible all year round
Tuition fees per semester in EUR	5,280 EUR
Additional information on tuition fees	Please note: Tuition fees for non-EU nationals may vary. Please consult our international team for further information by using this <a href="#">form</a> . Registration fee 595 EUR
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>FOR NON-BUSINESS GRADUATES:</p> <p><b>MASTER'S PROGRAMME IN INTERNATIONAL MANAGEMENT (MA)</b></p> <p>As globalisation eradicates borders and digitalisation prompts industries and societies to form closer and more fluid networks, a management mindset is becoming increasingly valuable, regardless of discipline. Musicians want to strategically plan releases, pharmacists need to consider entering foreign markets, and doctors are asked to manage budgets. In this market, experts are those who combine in-depth knowledge of their industry with intercultural leadership skills, an understanding of organisational processes, and the ability to think economically, dynamically and based on solutions. If you want to become one of these experts but did not gain specialised economic expertise through your Bachelor's study programme, the Master's programme in International Management (MA) (for non-business graduates) will provide you with the knowledge and skills you need.</p> <p><b>This English-language programme is right for everyone with a Bachelor's degree in a non-business field who wishes to gain additional economic expertise or switch to a management career.</b></p>

The programme provides a broad portfolio of economic and management skills as well as important intercultural and interdisciplinary knowledge. After graduation, you will have many career prospects in all economic sectors and in non-economic fields.

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## Course Details

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Course-specific, integrated German language courses	No
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Course-specific, integrated English language courses	No
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## Costs / Funding

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Tuition fees per semester in EUR	5,280 EUR
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Additional information on tuition fees	Please note: Tuition fees for non-EU nationals may vary. Please consult our international team for further information by using this <a href="#">form</a> . Registration fee 595 EUR
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Semester contribution	Included in tuition fees
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Funding opportunities within the university	No
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## Requirements / Registration

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Academic admission requirements	To be admitted to the Master's programme in International Management (MA) (for non-business graduates) at Hochschule Fresenius, you need to fulfil the following requirements:
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[Bachelor's degree](#)

You must have completed a Bachelor's study programme with at least 180 credit points.

[Subject-specific admission requirements](#)

You do not need to have earned credit points in a business-related subject in order to be admitted. Previous knowledge of economics is not required.

[Language skills](#) (see below)

Language requirements	Your English language skills must be equivalent to level B2 of the European Framework of Reference for Languages.
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Application deadline	Possible all year round
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Submit application to

Submit your application [here](#).

## Services

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### Accommodation

Accommodation is available on the private market. Rent for a single room in a shared flat is approx. 350 to 400 EUR.

Hochschule Fresenius University of Applied Sciences offers support to students seeking accommodation. There is a platform on the website that announces private accommodation vacancies. The Central Administration Office also distributes current lists of available flats and contacts new providers of accommodation.

### Career advisory service

You can request further information [here](#).

### Support for international students and doctoral candidates

- Welcome event
- Buddy programme



## Your dream education at Hochschule Fresenius

We are Hochschule Fresenius University of Applied Sciences. Since 1848, we have been training the next generation of specialists and managers. Our Bachelor's or Master's degree programmes, professional training, advanced education, or the completion of various certificate programmes will help you achieve your professional career dreams.

» more:  
<https://youtu.be/A4FYAeRqNkk>

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# Hochschule Fresenius - University of Applied Sciences

Hochschule Fresenius University of Applied Sciences is one of the oldest private universities in Germany. It is state-recognised and has an academic and educational tradition stretching back about 170 years. The International Business School is a school of Hochschule Fresenius University of Applied Sciences. Its English-taught programmes attract international students and offer globally-oriented students an international dimension in higher education. The resulting study groups provide exciting possibilities for students to build bridges across cultures at the start of their academic careers.

Further information for our international students can be found [here](#).



## University location

Berlin has many faces, and it is much more than just Germany's capital and political centre. This vibrant, historic city is brimming with culture, boasts three opera houses, more than 150 theatres and venues, over 175 museums and collections, around 300 galleries, more than 250 public libraries and 130 cinemas. This cosmopolitan city has an incredibly diverse population. With hip districts for various tastes, countless parks and green spaces, an abundance of sports, and a whole host of sights, and a great atmosphere, it won't take you long to fall in love with Berlin.

Its 3.5 million inhabitants include around 170,000 students, while many others come to the city to work. Berlin is a key centre for the IT and telecommunications industry, the tourism sector is constantly growing, many agencies and consultancies concentrate their workforce here, the service economy is booming, and the art and fashion scene is flourishing. The city's many public authorities also employ a large number of people. Our students come here to learn, and they make the city their home.

## Contact

### Hochschule Fresenius - University of Applied Sciences

Study Advice

10117 Berlin

Tel. +49 22165033988

✉ [study@hs-fresenius.de](mailto:study@hs-fresenius.de)

🌐 Course website: <https://www.hs-fresenius.com/study-programs/international-management-master-cologne/?crmid=bBbTjNcDaAaAa>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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