



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



Global Online MBA

WHU - Otto Beisheim School of Management • Düsseldorf

Overview

Degree	Master of Business Administration
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are completely taught in English.
Full-time / part-time	<ul style="list-style-type: none">part-time (study alongside work)
Mode of study	More than 50% online
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	1 February (March intake), 1 August (September intake)
Tuition fees per semester in EUR	9,000 EUR
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Global Online MBA programme is designed for high-achieving professionals from all over the world who are employed or self-employed and who are eager to learn more about general management to take their careers to the next level.</p> <p>Top five reasons to study the Global Online MBA at WHU:</p> <p>FLEXIBLE: Study part-time in 24 months or complete your MBA in up to five years.</p> <p>PERSONALISED: Customise your learning journey with options to interchange core courses with asynchronous courses and/or an international course experience. Attend a tailored career weekend to suit your aspirations.</p> <p>ENGAGING: Connect in real-time through regular live teaching sessions, group work, a student club and career-related events, and more.</p>

TRANSFORMATIVE:

The leadership module provides you with tools to explore your strengths to craft your leadership vision and achieve your goals.

COMMUNITY BUILDING:

Networking plays a crucial role. Online as well as offline networking opportunities are very important for students and alumni of the WHU Global Online MBA programme. Be part of WHU's diverse global alumni network and enhance your professional network.

Course Details

Course organisation	WHU's unique online learning format embodies education with a global reach. During the week, you can study anytime, anywhere, with the self-paced learning modules. At the weekend, learn from WHU's globally renowned faculty and interact with guest speakers from various industries via virtual synchronous sessions. Students will also work on case studies and projects with their peers in groups, preparing them to collaborate and lead on world's stage.
International elements	<ul style="list-style-type: none"> • Integrated/optional study abroad unit(s)
Integrated/optional study abroad unit(s)	Global Online MBA students are offered one optional six-days international course experience (for an extra fee). They can choose between different options in the USA or in Asia.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	9,000 EUR
Semester contribution	None
Funding opportunities within the university	Yes
Description of the above-mentioned funding opportunities within the university	WHU grants partial scholarships to enable highly talented candidates from all countries to pursue the WHU MBA. As you can infer from the names and descriptions of the scholarships (Diversity scholarship, Women in Business scholarship, Globalisation scholarship, Entrepreneurship scholarship), we try to support individuals who are likely to add special value to the MBA class.

Requirements / Registration

Academic admission requirements

We require the following for your application to the full-time MBA programme:

- a first degree (Bachelor's or equivalent)
- two years of postgraduate work experience
- one letter of recommendation from a former or current supervisor or professor
- TOEFL or IELTS if English is not your native language (details below)
- GMAT or GRE score (This is dependent on previous experience – contact us for further details.)

Language requirements

As the teaching language is English, non-native speakers have to take the TOEFL (100) or IELTS (7.0) test. Waivers are possible for applicants with substantial study or work experience in the English language.

Application deadline

1 February (March intake), 1 August (September intake)

Submit application to

<https://application-center.whu.edu/>

Services

Career advisory service

The MBA marks an important and exciting turning point in your career. Whether you aspire to move up the career ladder in your current field, change industry, job function, or location, our top-ranked MBA Career Center provides one-on-one coaching and guidance to help turn your career ambitions into reality.

WHU - Otto Beisheim School of Management

WHU – Otto Beisheim School of Management is a state-approved private institute of higher education with university status. WHU offers internationally-oriented courses of study in Business Administration (MSc, BSc), a full-time, part-time, and online MBA, the Kellogg-WHU Executive MBA, and a doctoral degree programme as well as specialised corporate training programmes. WHU also has the authority to award PhDs and professorships. Its international network includes more than 200 partner universities on all continents with whom exchanges of lecturers and students take place, as well as cooperation in research worldwide. In 1998, WHU became the first German university to be accredited by the European Quality Improvement System (EQUIS). In February 2014, the accreditation was extended by EQUIS for another five years. WHU is regularly certified by EQUIS and FIBAA and received the AACSB Accreditation in 2010, which guarantees the excellent standard of courses and a high degree of internationalisation. In addition, WHU is the only private institution of higher education in Germany that is a member of the German Research Association (DFG). In both national and international rankings WHU – Otto Beisheim School of Management continues to occupy leading positions.

Contact

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🌐 Course website: https://www.whu.edu/en/programs/mba-program/global-online-mba/?mtm_campaign=daad_omba&mtm_source=daad&mtm_medium=portal&mtm_group=omba

📘 <https://www.facebook.com/visit.WHU/>

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International Programmes in Germany - Database

www.daad.de/international-programmes

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Editor

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German Academic Exchange Service

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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing

www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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