



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Table of Contents

Language course/short course	2
Business Communication • University of Bayreuth • Bayreuth.....	2

Language course/short course



Business Communication

University of Bayreuth • Bayreuth

Overview

Course location	Bayreuth
In cooperation with	IIK Bayreuth e.V.
Teaching language	<ul style="list-style-type: none">• German
Language level of course	<ul style="list-style-type: none">• German: B2, C1, C2
Date(s)	<ul style="list-style-type: none">• September 2023 (Registration deadline of course provider: 15 June 2023)
Mode of study	Hybrid
Phase(s) of attendance in Germany (applies to the entire course)	Yes, voluntary
Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Target group	This course is open to all students who are interested in German economic affairs and business communication and have a German language level of B2 and higher.
Description/content	<p>The language courses consist of 25 hours of teaching per week. Our weekly programme will be rounded off by additional offers like seminars, intercultural workshops, workshops for pronunciation and scientific German, film nights, sports, get-togethers and parties. These additional offers amount to at least 10 hours per week.</p> <p>Economic experts use their own language. In this course, we will practise basic business terminology in German, based on current cases in Germany. You will gain the ability to negotiate in German with the help of the "know-how" you will obtain in this course.</p> <p>You will learn the culture-specific conditions for negotiations in German and develop communication strategies for mastering negotiations and interviews in Germany.</p> <p>Content:</p> <ul style="list-style-type: none">• Negotiation and discourse training• Visits to German companies and enterprises• Analysis of German business and product presentations• Planning of business-related stays in Germany

Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL) No

Types of online learning elements

- Access to databases with study material
- Online sessions
- Online study material provided by institution

Average number of hours per week 25

Average number of participants per group/course 15

Costs / Funding

Dates and costs

- September 2023 (Registration deadline of course provider: 15 June 2023)

Price only on request Yes

Requirements / Registration

Teaching language

- German

Language level of course

- German: B2, C1, C2

Language requirements German language skills level B2 or higher

Submit application to www.sommeruni.uni-bayreuth.de

Services

Is accommodation organised? The organiser does not provide assistance.

Meals The students' dormitories and the private shared flats are equipped with cooking facilities. Several grocery stores and restaurants are to be found in the city centre.

Is a social and leisure programme offered?	Yes
Description of social and leisure programme	Guided campus and city tours, get-togethers, sports programme, parties, film nights, nature hikes
Free internet access	Yes
Support in visa matters	Yes
Pick-up service from train station/airport	No

Contact

University of Bayreuth
International Office

Universitaetsstrasse 30
95447 Bayreuth

✉ info@sommeruni-bayreuth.de

🌐 Course website: <https://www.sommeruni.uni-bayreuth.de/en/>

📘 <https://www.facebook.com/SommeruniBayreuth/>

📷 <https://www.instagram.com/sommeruni.bayreuth/?hl=de>

Last update 03.06.2023 12:32:18

International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

DAAD - Deutscher Akademischer Austauschdienst e.V.
German Academic Exchange Service
Section K23 – Information on Studying in Germany
Kennedyallee 50
D-53175 Bonn
www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

The publication is funded by the German Federal Ministry of Education and Research and by contributions of the participating German institutions of higher education.



Federal Ministry
of Education
and Research