



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Language course/short course



## Big Data Analytics and Business Intelligence (EBI)

Ludwig-Maximilians-Universität München • München

### Overview

Course location	München
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Language level of course	<ul style="list-style-type: none"><li>English: B2, C1</li></ul>
Date(s)	<ul style="list-style-type: none"><li>22 July - 9 August 2024 (Registration deadline of course provider: 1 May 2024)</li></ul>
Mode of study	50 / 50 online and on-site
Phase(s) of attendance in Germany (applies to the entire course)	Yes, compulsory
Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Information on dates, prices and mode of study	<ul style="list-style-type: none"><li>Online, 22–27 July</li><li>In-class in Munich, 29 July – 9 August</li></ul>
Target group	Bachelor's students and Master's students as well as young professionals and scientists with an interest in corporate finance and business intelligence
Description/content	<p>Are you looking to generate and capture greater competitiveness in a data-driven business environment?</p> <p>Big Data Analytics and Business Intelligence refer to a variety of methods and techniques for the analysis of large amounts of business data, such as</p> <ul style="list-style-type: none"><li>(pre-) processing and extracting information from large datasets,</li><li>modelling underlying patterns by means of powerful data models as well as</li><li>the reporting and visualisation of corporate information.</li></ul>

### Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
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Other degrees / qualifications awarded Certificate of participation

Types of online learning elements

- Chats (with lecturers and other students)
- Discussion forums and / or groups
- Online sessions

ECTS points (max.) 6

Average number of hours per week 20

## Costs / Funding

Dates and costs

- 22 July - 9 August 2024 (Registration deadline of course provider: 1 May 2024), **costs: EUR 1,250**

This price includes

- Course fees
- Accompanying programme

Information on dates, prices and mode of study

- Online, 22–27 July
- In-class in Munich, 29 July – 9 August

## Requirements / Registration

Teaching language

- English

Language level of course

- English: B2, C1

Language requirements

Prerequisites for participation include a good command of written and spoken English. Lectures, presentations, and examinations will be held in English. Even though we do not require students to submit language test results, we urge students with poor English language skills to abstain from applying. Knowledge of German is not a prerequisite.

Submit application to [https://www.ebi-misu.de/en/content/EBI\\_registration](https://www.ebi-misu.de/en/content/EBI_registration)

## Services

Is accommodation organised? Accommodation is arranged by the organiser.

<b>Type of accommodation</b>	The Munich International Summer University (MISU) at the Ludwig Maximilian University of Munich (LMU) offers accommodation.  Housing fee, 29 July –10 August in Munich: <ul style="list-style-type: none"> <li>• 340 EUR double room with bathroom</li> <li>• 300 EUR double room with bathroom on the floor</li> </ul>
<b>Meals</b>	The canteen of the "Studierendenwerk München Oberbayern" offers meals that range from 4 to 7 EUR from Monday to Friday.
<b>Is a social and leisure programme offered?</b>	Yes
<b>Description of social and leisure programme</b>	City tour, day trips
<b>Free internet access</b>	Yes
<b>Support in visa matters</b>	Yes
<b>Pick-up service from train station/airport</b>	No

## Contact

### Ludwig-Maximilians-Universität München

International Office

Geschwister-Scholl-Platz 1  
80539 München

✉ [contact@lmu-misu.de](mailto:contact@lmu-misu.de)

🌐 Course website: <https://www.ebi-misu.de/>

📘 <https://www.facebook.com/Summer-School-Finance-Accounting-Economics-100150472645460>

📷 [https://www.instagram.com/fae\\_misu/](https://www.instagram.com/fae_misu/)

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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