



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## MA Managing Global Dynamics

Technical University of Applied Sciences Würzburg-Schweinfurt (THWS) •  
Würzburg



## Overview

Degree	Master of Arts (MA) in Managing Global Dynamics
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	All courses are held in English.
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	1 May to 15 July for the following winter semester
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Managing Global Dynamics programme is a consecutive Master's programme. It offers a practice-oriented education at a high level based on scientific findings. The aim is to promote the ability to sustainably manage international companies in the digital age. These management skills include strategic know-how and project management skills.</p> <p>The Master's programme in "Managing Global Dynamics" comprises 12 coordinated modules, including a comprehensive research project and the final Master's thesis:</p> <ul style="list-style-type: none"><li>Digital Business Models</li><li>Sustainability Competence and Ethical Reflections</li><li>Management Control</li><li>Legal Aspects of International Trading</li><li>Organisation Effectiveness and Performance</li><li>Competitive Strategies and Consumer Behaviour</li><li>Integrated Reporting</li><li>Innovation Management</li><li>International Financial Models</li><li>Managing Global Change</li></ul>

- Research Project
- Master's Thesis

The obligatory semester abroad broadens the students' academic and social horizons. Together with the research project, this prepares the students for their final Master's theses.

## Course Details

Course organisation	<p><b>Semester 1:</b> Subject specific modules (e.g. Digital Business Models, Sustainability Competence and Ethical Reflections, Management Control, Organisation Effectiveness and Performance, Competitive Strategies and Consumer Behaviour)</p> <p><b>Semester 2:</b> Semester abroad with subject specific modules (e.g. Innovation Management, International Financial Models, Managing Global Change)</p> <p><b>Semester 3:</b> Research project &amp; Master's thesis</p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none"> <li>• Integrated study abroad unit(s)</li> <li>• Language training provided</li> </ul>
Integrated study abroad unit(s)	The study programme in “Managing Global Dynamics” requires students to spend a mandatory semester abroad. Students will therefore attend four modules in their second semester either at Università degli studi di Salerno (Italy) or Lucian Blaga University of Sibiu (Romania).
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	Yes

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	162.50 EUR including a semester ticket for free public transport in the city of Würzburg
Costs of living	700 to 850 EUR
Funding opportunities within the university	No

# Requirements / Registration

## Academic admission requirements

The basic requirement is a grade point average (NC) in the Bachelor's programme of 2.5 or better.

Every qualification must be checked individually, depending on the educational background of each student.

For more information, please visit our website:

<https://international.thws.de/en/thws-international/ways-to-thws/incoming-full-time-students/admission-requirements/>

## Language requirements

We strongly recommend English language skills at level C1 (CEFR)!

Applicants must prove their English language proficiency at level B2 (CEFR). Applicants with an English-language university entrance qualification are considered to have the necessary language skills. Applicants with a German-language university entrance qualification must provide evidence of English language skills at level B2 (CEFR) on the basis of the university entrance qualification or a certificate within the scope of the application.

To ensure linguistic flexibility when communicating with other students and living in Germany, German language skills at level A2 are recommended. This must be proven by a corresponding certificate within 12 months after the start of the degree programme.

[Language entrance requirements: Technical University of Applied Sciences Würzburg-Schweinfurt \(thws.de\)](https://international.thws.de/en/thws-international/ways-to-thws/incoming-full-time-students/admission-requirements/)

## Application deadline

1 May to 15 July for the following winter semester

## Submit application to

Applications have to be submitted online via our application portal.

Additionally, we require a pre-evaluation of your university entrance qualification from uni-assist (VPD), APS or ZAST/ZAB. Please check our homepage for further information:

<https://international.thws.de/en/thws-international/ways-to-thws/incoming-full-time-students/application/>

# Services

## Possibility of finding part-time employment

In order to finance your living expenses during your studies, you can look for a student job. However, please note that your focus should always be on your studies.

**Students from non-EU countries** may work 120 full days or 240 half days per year. If you work as a student assistant at a university or a company, the amount of days may be higher.

**Students from EU countries:** There are no restrictions.

## Accommodation

Several halls of residence are located in Würzburg within short distance to the campuses, which offer facilities such as furnished rooms, Internet connection, and common areas.

<https://international.thws.de/en/thws-international/ways-to-thws/formalities-and-finances/accommodation/>

## Career advisory service

The International Career Service at THWS offers events and information for students in English. Our

events help students with the following:

- studying successfully
- transitioning into professional life

In addition, we offer plenty of information about the following topics:

- application
- job interview
- links to online job portals

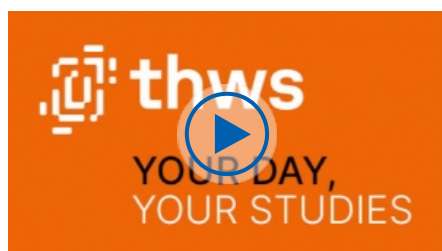
<https://international.thws.de/en/thws-international/ways-to-thws/international-career-service/>

**Support for international students and doctoral candidates**

- Welcome event
- Tutors
- Accompanying programme
- Specialist counselling
- Cultural and linguistic preparation

**General services and support for international students and doctoral candidates**

The International Office at THWS offers a range of support options for international applicants and students. For an overview of what we offer, please visit: <https://international.thws.de/en/thws-international/ways-to-thws/applicants-and-student-support/>



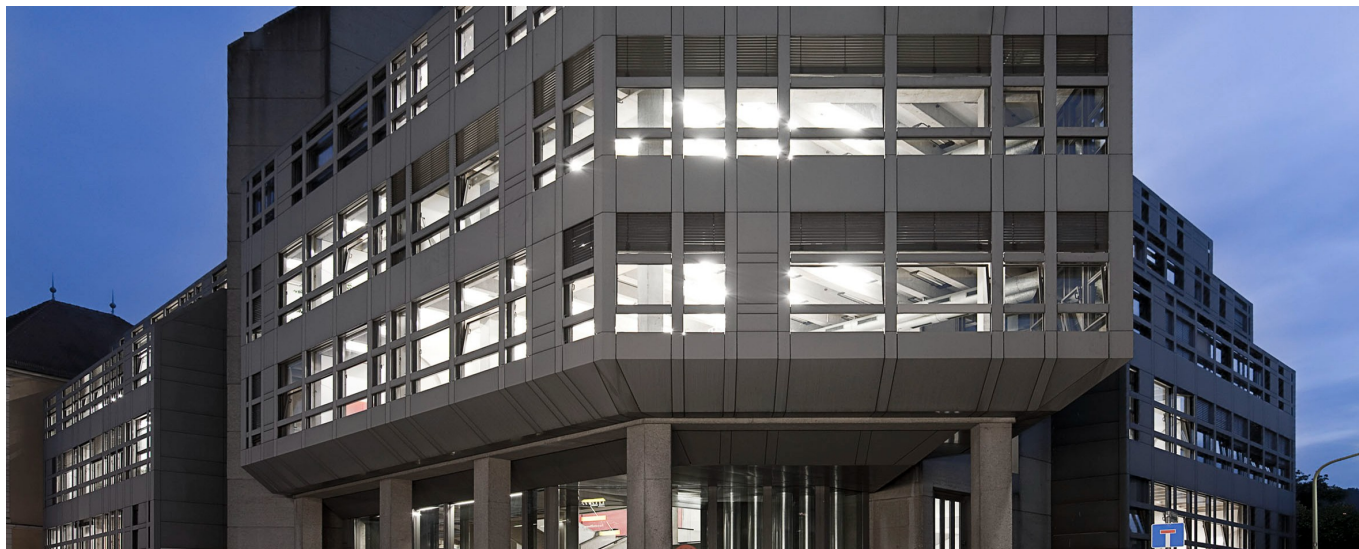
## THWS – Your Day, Your Studies

The complete guide to studies in fast motion

» more:

<https://www.youtube.com/watch?v=aCBWI8eCfe8>

— Technical University of Applied Sciences —  
Würzburg-Schweinfurt (THWS)



## About THWS

The Technical University of Applied Sciences Würzburg-Schweinfurt (THWS) was established in 1971, with campuses in two locations in Würzburg and Schweinfurt. Today, the THWS is one of the largest universities of applied sciences in Bavaria (southern Germany). As a public university, we guarantee an excellent academic education recognised throughout the world.

## Course offerings

With its 10 departments and more than 40 undergraduate and postgraduate degrees, as well as six research institutes, the THWS offers a broad, practice- and future-oriented course programme. Within the THWS i-Campus concept, English-language programmes add to the wide range of German-language programmes. Courses take place in modern lecture rooms and laboratories equipped with innovative technology and state-of-the-art appliances.

## Low student-teacher ratio

Studying at THWS is characterised by small study groups and a low student-teacher ratio. Through a great share of seminar papers, students learn to work independently. Additionally, project work promotes the students' team-working abilities.

## Education with a special focus on application and practice

More than 200 professors with solid professional experience from industry and business provide scientific education with special relevance to application and practice. The university collaborates closely with regional and transregional businesses. Students benefit from this close collaboration by being able to do internships and having the possibility to write their theses in one of these companies. Moreover, they have the chance to build a network for their future careers.

## International focus

THWS excels due to its international orientation. For more than 30 years, the university has welcomed students from over 80 countries. Worldwide, THWS is associated with more than 230 universities.



## University location

### Located in Bavaria

The university's location in Würzburg is situated in one of the most beautiful regions of Germany. Franconia, in the northern part of the federal state Bavaria, offers high recreational value as a region of cultural and culinary delight. Due to the favourable geographic location, Würzburg is a perfect starting point to discover Germany and Europe. The international airports of Frankfurt am Main and Munich are within easy reach.

### City of Würzburg

Würzburg is an extremely vibrant student city. With approximately 133,000 inhabitants, it is one of the largest cities in the federal state of Bavaria. Lying amidst the vineyards, the climate in Würzburg is pleasant and mild all year round. Wine is part of the cultural heritage here – as proven by the many wine festivals in and around the city. Countless landmarks and places of interest characterise the cityscape: imposing Marienberg Fortress, the city's landmark, sits high upon a hill overlooking the city and bears testament to Würzburg's more than 1,000-year history. The sumptuous Würzburg Residence is one of the most significant palaces in Europe and a UNESCO World Heritage Site.

## Contact

### Technical University of Applied Sciences Würzburg-Schweinfurt (THWS)

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🌐 Course website: <https://business.thws.de/master-managing-global-dynamics/>

📘 <https://www.facebook.com/THWSInternational>

🌐 <https://www.linkedin.com/groups/8554638/>

📷 <https://www.instagram.com/international.thws>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

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