



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



Global Business

Technische Hochschule Ingolstadt • Ingolstadt



Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are taught in English (100%).
Full-time / part-time	<ul style="list-style-type: none">part-time (study alongside work)
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	<p>1. Applicants with a Bachelor's degree from outside Germany must first apply via uni-assist. Please apply there as soon as possible, as uni-assist needs several weeks to provide the Vorprüfungsdocument (VPD), which you need for your further application.</p> <p>If you acquired your Bachelor's degree outside of Germany, uni-assist has to verify your eligibility to study in Germany and to convert your grades to the German grade system. You will have to submit all required documents to uni-assist online. The process takes a minimum of four to six weeks. You can apply there all year round.</p> <p>2. PRIMUSS – THI application portal from 2 May until 15 July for the following winter semester or from 15 November until 15 January for the following summer semester</p> <p>You will have to apply online at the PRIMUSS university application portal. You will have to upload all the necessary documents there, including your VPD. You can still upload documents within the respective periods (there will be deadlines per document in the upload area) after you have sent your application online (there is no need to send hard copies for an application).</p>
Tuition fees per semester in EUR	500 EUR
Additional information on tuition fees	<p>This is a service fee payable by all students from third countries (with a citizenship outside the EU and the European Economic Area).</p> <p>With this fee, we want to significantly expand our services for international students.</p>

No service fees are charged for citizens of an EU member state and/or the European Economic Area or for students who have obtained their university entrance qualification in the German education system.

Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>If you're seeking a career in internationally operating companies and want to solve management tasks economically and sustainably, the Master of Arts in Global Business is the perfect fit for you! This part-time Master's programme is designed for innovative individuals who aspire to market their ideas globally and establish their own businesses. It equips students with the necessary technical, methodological, and personal skills for professional success, with a special emphasis on the retail and consumer goods industry, production, and life science.</p> <p>This English-language programme is tailored for those who have already completed a degree in economics or related fields and wish to broaden and deepen their competencies in global business and sustainability. It prepares students for future management roles in internationally operating organisational units. Students can choose between two specialisations: Global Supply Chain Management and Social Impact and Sustainability, allowing them to prepare for future tasks in a global competitive environment.</p> <p>One unique feature of this interdisciplinary Master's degree is its part-time structure over four semesters, offering students the flexibility to engage in other activities alongside their studies. This part-time study option is a part of our commitment to providing a comprehensive education that enables additional language courses in German, fostering intercultural competences.</p> <p>With a focus on sustainable business practices and international business management, this programme offers advanced research opportunities. It aims to develop cross-cultural management skills and prepare students for entrepreneurship in global business. Whether you're interested in taking business courses, pursuing a career in business, exploring global marketing, or gaining international experience, our Global Business Master's programme is designed to help you succeed in the global marketplace.</p> <p>A special feature of the programme is that it is organised over four semesters on a part-time basis, so that students can pursue other activities parallel to their studies.</p>
Current information	Technische Hochschule Ingolstadt does not cooperate with recruitment agencies. Applicants will have to apply on their own. Apart from the uni-assist fee, there is no application fee.

Course Details

Course organisation	<p>The Global Business programme is a postgraduate Master's programme with a total of four semesters, which are completed part-time. The programme combines in-depth academic studies with practical examples.</p> <p>The main contents of the first and second semesters are "Global Business" and "Intercultural Competences", which are complemented by language courses (German). In the third semester, depending on the previously selected focus of "Supply Chain Management (SCM)" or "Social Impact and Sustainability (SUS)", the content is deepened. Upon completion of the Master's thesis, which is written in the fourth semester, students receive the academic degree of "Master of Arts", which enables them to start a career in internationally active business enterprises, in self-employment or in an advanced research programme.</p> <p>The individual study contents ("modules") are shown in the following overview. Details and descriptions of the individual subjects can be found in the module handbook. The study</p>
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programme regularly comprises 45 semester hours per week (SWS), in which 90 ECTS are achieved.

[» PDF Download](#)

A Diploma supplement will be issued	Yes
Certificates for specific modules are awarded	Yes
International elements	<ul style="list-style-type: none">• International guest lecturers• Language training provided• Training in intercultural skills• Projects with partners in Germany and abroad• International comparisons and thematic reference to the international context
Integrated internships	Internship and semester abroad: The study programme is designed in a way so that students can take part in a voluntary internship or semester abroad.
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	500 EUR
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Semester contribution	All students will have to pay a student services fee of 72 EUR per semester.
Costs of living	Student organisations estimate that costs of living are approx. 950 EUR or more per month, depending on individual needs and expectations. Mandatory health insurance in Germany will cost a student around 110 EUR per month.
Funding opportunities within the university	Yes
Description of the above-	There are different scholarships available to enrolled students, such as the

mentioned funding opportunities within the university

Deutschlandstipendium. All students will have to look and apply for specific scholarships themselves! Most scholarship programmes are based on performance (grades, voluntary work, etc.) The economic situation of applicants is usually not taken into consideration. A certain level of German language skills (at least B2) is required for many scholarships.

The International Office also offers scholarships. Enrolled international students will be notified of the call once a year via the communication channels of the university.

Requirements / Registration

Academic admission requirements

Programme admission requirements

- Requirements include an economic oriented Bachelor's degree from a German university with at least 210 ECTS credit points or an equivalent qualification from a university in Germany or abroad. A certificate must be submitted as proof. The examination committee decides on equivalence.
- A successfully completed selection procedure (Requirements and design of the procedure are laid down in Appendix 2 of the Study and Examination Regulations.)
- Proof of sufficient knowledge of the English language (details below).

For general information, see: <https://www.thi.de/en/international/studies/application>.

Language requirements

Fluent or adequate English skills (level B2 of the Common European Framework)

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Submit application to

To apply:

1. [uni-assist](#): to get a VPD document
2. [PRIMUSS](#): THI application portal for online application submission

More information on the Master's application can be found [here](#).

Services

Possibility of finding part-

In addition to open internship positions on the university platform, students should consider

time employment

research and teaching assistant positions at THI.

Furthermore, the International Office offers workshops in English to prepare international students who seek internship opportunities.

Accommodation

Technische Hochschule Ingolstadt does not run any student residence halls / dorms. You will have to start looking for accommodation on your own as soon as possible. Between 500 and 700 EUR per month should be budgeted for accommodation.

The [FAQs](#) will help you in finding accommodation in Ingolstadt or Neuburg.

Career advisory service

Career Service & Student Counselling:At Career Service and Student Counselling, prospective and current students find a central contact point for a wide range of counselling services and events.

Our students are guided through all the challenges they might encounter during their studies. The Career Service helps them to sharpen their own profiles and successfully enter their careers.

After graduation, our graduates remain in contact with us and their study group in the Alumni Network.

<https://www.thi.de/en/university/university-profile/organisation/career-service-student-counselling>

Support for international students and doctoral candidates

- Welcome event
- Specialist counselling
- Cultural and linguistic preparation
- Visa matters

General services and support for international students and doctoral candidates

- Online info session for admitted degree-seekers
- Support with residence permit
- German courses at the N.I.C.E. language centre (Network & International Culture Exchange)
- Service point and individual appointments

THI Language Center offers language and intercultural courses in languages such as Spanish, French, Chinese, Russian, English and German. We cannot guarantee a place in our German courses for students arriving late. We recommend that you learn as much German as possible before you arrive in Germany.



©Dara Luiza De Souza Braga

**Dara Luiza De Souza
Braga**
BA International
Management – Master's
degree student, Global
Business

This Master's programme provides a dynamic learning environment that fosters open discussions, multiple interactions and feedback, which is the best part for me. It integrates learning through real-life business cases and guest lectures from successful leaders, broadening perspectives and increasing your self-awareness, leadership, and cross-cultural management skills. I believe this is what makes this programme a nice choice for those set on developing a management career.



THI Image Video

Student life

» more:
<https://www.youtube.com/watch?v=aWCHe9TgL2g>

Technische Hochschule Ingolstadt



Building G

© THI

Technische Hochschule Ingolstadt is an institution that specialises in business and technology and is characterised by innovative study concepts and modern facilities. We are currently training close to 8,000 students in more than 70 study programmes in engineering, computer science, business, life sciences and sustainability.

Our students will graduate as sought-after specialists and managers. An extremely dynamic and successful region with a distinctly strong economic structure provides for excellent framework conditions. The relatively small student body guarantees individual guidance, a familial atmosphere, and close cooperation between students and professors.

One of the core features of studying at our university is its orientation towards practical application. Internships and projects as well as a continuous cooperation with regional companies are basic components of every study programme.

The Ingolstadt campus was completed in 1999, and a new tract of buildings opened in 2014. In 2021, the Neuburg campus opened its doors with its Faculty of Sustainable Infrastructure.

Modern equipment and facilities create an atmosphere that adds to students' success and enjoyment. Technische Hochschule Ingolstadt is proud of its commitment to offer the highest possible level of quality in research and education. It is possible to explore Technische Hochschule Ingolstadt by visiting [the interactive 360° THI campus tour](#).



University location

The campus is only a short walk from Ingolstadt's appealing old city. The view from the lecture halls is of a castle and other medieval buildings. Ingolstadt lies in the centre of Bavaria, one of the most prosperous German federal states, and it is only an hour by car from the metropolitan areas of Munich and Nuremberg. The opportunities to take part in leisure activities in the area – which is close to the Alps as well as to the beautiful Altmühl valley – are unlimited. With the headquarters of Audi (the international automotive company) and a large number of innovative corporations in the city, Ingolstadt is proud to be one of the strongest economic regions in Germany. Opportunities to participate in sports activities are provided by the university as well as by various amateur and competitive sports clubs. Bavarian charm and the Bavarian way of life – including summer evenings in beer gardens and the diverse cultural events on offer – make daily life in Ingolstadt particularly attractive for students.

Contact

Technische Hochschule Ingolstadt
Business School

Esplanade 10
85049 Ingolstadt

 Course website: <https://www.thi.de/en/thi-business-school/degree-programmes/global-business-ma/>

 <https://www.facebook.com/thingolstadt>

 https://twitter.com/th_ingolstadt

 <https://www.linkedin.com/school/technische-hochschule-ingolstadt/mycompany/>

 https://www.instagram.com/thingolstadt_official/

 <https://www.youtube.com/@TechnischeHochschuleIngolstadt/featured>

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Disclaimer

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