



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



International Business Management (MSc)

Hochschule Fresenius - University of Applied Sciences • Köln

Overview

Degree	Master of Science
Teaching language	<ul style="list-style-type: none">English
Languages	All courses are held in English.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	It is possible to submit applications all year round.
Tuition fees per semester in EUR	5,280 EUR
Additional information on tuition fees	<p>Please note: tuition fees for non-EU nationals may vary. Please consult us for further information by using this form.</p> <p>880 EUR per month + 70 EUR per month (non-EU)</p> <p>Registration fee 595 EUR</p>
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>Given the significant shifts in the economy resulting from digitalisation, globalisation, and climate change, international companies must adapt to remain successful. To address these challenges, companies need effective strategic approaches and transformation processes. During this practice-oriented programme, you'll acquire comprehensive knowledge of strategic management as well as an extensive understanding of international corporate structures and transformation processes. If you aspire to become a respected authority in this field and seek answers to the pressing questions of today, the Master's programme in International Business Management (MSc) is an excellent choice.</p>

Course Details

Course organisation

Our MSc programme in International Business Management spans a total of four semesters. The first two semesters are dedicated to building the fundamental knowledge necessary for a successful career in business. Some of the initial courses include:

- International & Global Management
- Corporate Strategy
- Leadership & Management
- Advanced Project Management
- Applied Strategic International Management
- Managing Transformation & Change
- Innovation Management & Design Thinking
- Quantitative & Qualitative Methods for Business

This degree also offers you the flexibility to explore your personal interests and enhance your professional profile. During your third semester, you can choose from the following elective modules:

- Corporate Finance
- Sustainability Management & CSR (Corporate Social Responsibility) in a Global Context
- International Relations & Current World Affairs
- Consumer Behaviour & Psychology
- Strategic Marketing & Brand Management

Alternatively, you may choose to complete an internship in lieu of an elective module or opt for a semester abroad. During your fourth semester, you'll finish your degree with your Master's thesis.

Course-specific, integrated German language courses

No

Course-specific, integrated English language courses

No

Costs / Funding

Tuition fees per semester in EUR

5,280 EUR

Additional information on tuition fees

Please note: tuition fees for non-EU nationals may vary. Please consult us for further information by using this [form](#).

880 EUR per month + 70 EUR per month (non-EU)

Registration fee 595 EUR

Semester contribution

Included in tuition fees

Funding opportunities within the university

No

Requirements / Registration

Academic admission requirements

To be eligible for admission to the Master's programme in International Business Management (MSc) at Hochschule Fresenius, you must meet the following requirements:

You possess a Bachelor's degree with a minimum of 180 credit points.

- You have earned 60 credit points in management, business, or economics during your Bachelor's programme. If you do not meet this requirement, you must pass an admissions test.
- You can demonstrate English language proficiency at a level B2 of the European Framework of Reference for Languages.

If you have not yet completed your Bachelor's degree, you can still enrol in the Master's programme at Hochschule Fresenius, provided that you have completed at least 80% of the required credit points. Additionally, Bachelor's students enrolled at Hochschule Fresenius are only required to pay the monthly Master's tuition fees when they begin the programme.

For further information, please contact the study advice service team.

Language requirements

Applicants must provide proof of their English skills at a level B2 by submitting one of the following:

- TOEFL (minimum 80 points Internet-based)
- IELTS (minimum 6.5)
- minimum of 60 ECTS from a Bachelor's programme conducted in English
- internal test of Fresenius University of Applied Sciences

Application deadline

It is possible to submit applications all year round.

Submit application to

Submit your application [here](#).

Services

Accommodation

Accommodation is available on the private market. Rent for a single room in a shared flat is approx. 350–400 EUR.

Career advisory service

Request further information [here](#).

Support for international students and doctoral candidates

- Welcome event
- Buddy programme



Your Dream Education at Hochschule Fresenius

We are Hochschule Fresenius University of Applied Sciences. Since 1848, we have been training the next generation of specialists and managers. Our Bachelor's or Master's degree programmes, professional training, advanced education, or the completion of various certificate programmes will help you achieve your professional career dreams.

» more:
<https://youtu.be/A4FYAeRqNkk>

Hochschule Fresenius - University of Applied Sciences

Fresenius University of Applied Sciences is one of the oldest private universities in Germany. It is state-recognised and has an academic and educational tradition stretching back about 170 years. The International Business School is a school of Hochschule Fresenius University of Applied Sciences. Its English-taught programmes attract international students and offer globally-oriented students an international dimension in higher education. The resulting study groups provide exciting possibilities for students to build bridges across cultures at the start of their academic careers.

Further information for our international students can be found [here](#).



University location

Cologne is a bustling metropolis of over a million people, with a diverse range of impressive sights. As one of Germany's major university cities, it is not only a centre for academia and student life, but also has a vibrant business and arts community. The open, uncomplicated character of the "Kölner" make it one of Germany's friendliest cities. With its rich multicultural blend and its geographic location in the heart of Europe – the Netherlands, Belgium, and Luxembourg are literally just round the corner, while Amsterdam, Brussels, and Paris can be easily reached by train – it is a particularly appealing place to study. Its significance as a business location makes Cologne the ideal place to start a degree in Germany. The city is a leading media centre, with many traditional newspaper and magazine companies. It is also the home of a vibrant radio, music, film, and television scene. Additionally, it has a retail and trade fair tradition that goes back centuries. With its vast number of retail and industrial companies, in addition to its IT firms and start-ups, Cologne is an attractive destination for global citizens in every industry.

Contact

Hochschule Fresenius - University of Applied Sciences

Study Advice

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🌐 Course website: <https://www.hs-fresenius.com/study-programs/international-business-management-master/?crmid=aBcTjOcDeBaCkpAaA>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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