



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



Business Development

University of Münster • Münster

Overview

Degree	Master of Science
Teaching language	<ul style="list-style-type: none">English
Languages	Courses are held in English.
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	4 semesters
Beginning	Winter semester
Application deadline	The final application deadline is 15 July. If you apply by this deadline, you can expect to hear back in early August.
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The Master of Science in Business Development programme focuses on entrepreneurship, business management, and strategic management. At the same time, students have the opportunity to choose their own elective courses according to their personal preferences, allowing them to tailor their profile for a successful career start in management positions within companies, management consulting, private equity firms, or in the establishment of their own start-up ventures.</p> <p>The Master of Science in Business Development programme has a standard study period of four semesters (two academic years), which can be completed as follows:</p> <ul style="list-style-type: none">Six compulsory modules (36 ECTS)Five elective modules (30 ECTS) based on your individual interestsTwo seminars (24 ECTS)Master's thesis (30 ECTS)Additionally, students may also take exams from their semester abroad. <p>A semester abroad is not a mandatory requirement, but it is a recommended part of the study programme.</p>

Course Details

Course organisation	<p>The four compulsory modules in Innovation Management, Go-to-Market & Business Development, Business Modelling, and Managing Growth build on each other and are designed to progress from an initial entrepreneurial idea in a team to a sophisticated business plan. Other compulsory courses in the programme include Corporate Entrepreneurship and Foundations of Economic Ethics, which focus on ethical, social, and sustainable aspects.</p> <p>The elective area offers students the opportunity to develop their own profile by selecting five modules from a diverse pool of approximately 40 modules. Students can choose from business administration courses in the areas of accounting, finance, marketing, or management, or select courses from economics or business informatics.</p> <p>In the case study seminar, students work on case studies that build on the content covered in the compulsory modules, allowing them to apply the knowledge and skills that they have acquired in practical contexts.</p>
A Diploma supplement will be issued	Yes
International elements	<ul style="list-style-type: none">• International guest lecturers• Specialist literature in other languages• International comparisons and thematic reference to the international context
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	<p>Students must pay a semester contribution fee of 317.48 EUR per semester. This includes a "semester ticket" covering public transportation in the greater Münster area and throughout Germany.</p> <p>You can find more information here: https://www.uni-muenster.de/studieninteressierte/en/einschreibung/semesterbeitrag.shtml</p>
Costs of living	We recommend that students budget at least 900 EUR per month to cover personal expenses (accommodation, living expenses, health insurance).
Funding opportunities within the university	No

Requirements / Registration

Academic admission requirements

- Bachelor's degree, **overall grade of at least 2.9** (German grading scheme)
- At least **40 ECTS** credit points in the field of **business administration**
- At least **30 ECTS** credit points in the field of **economics/mathematics/statistics**
- **GMAT/GRE test**
 - **GMAT Exam** with at least 600 points **or**
 - **GMAT Focus Edition** with at least 565 points **or**
 - **GRE test** with at least 155 points in the quantitative section and at least 145 points in the verbal section
- Evidence of **English** language proficiency (details below)

For top applicants that do not meet the academic admission requirements:

Candidates who can provide official proof that they were among the best 10 percent of the final-year students in their age group may still be eligible for selection, even if they do not meet the **subject-specific admission requirements**.

For applicants with less than 40 ECTS credit points in the field of business administration:

Applicants who have earned over 30 credit points in economics, mathematics, and statistics can use up to 16 extra ECTS for mathematics and statistics to offset a points deficit in business administration.

Language requirements

Proof of English language skills is mandatory for the application to the Master's programme in Business Development. Applicants with English as their native language are exempt from this requirement.

Examples of evidence of advanced English language skills may include:

- Completion of a Bachelor's degree in Germany / in a non-English speaking country that was conducted entirely in English
- One of the following official language certificates: TOEFL, TOEIC, IELTS, Cambridge, or comparable (from level C1)

Application deadline

The final application deadline is 15 July. If you apply by this deadline, you can expect to hear back in early August.

Submit application to

<https://studienbewerbung.uni-muenster.de/bewerbungsportal/>

Services

Accommodation

As in all popular university cities in Germany, accommodation is in high demand and is not easy to find in Münster – but it's not impossible either!

Please contact the International Office (Bachelor's and Master's students) or the CERes (doctoral candidates) of the university for advice. Please also note that the University of Münster (like most German public universities) does not have its own student halls of residence.

Career advisory service

The Career Service team of the University of Münster provides a comprehensive range of seminars, information, and advice to help students, doctoral candidates, and graduates develop a sustainable professional profile, initiate contacts with employers, and learn application strategies and techniques.

Support for international

- Welcome event

students and doctoral candidates

- Buddy programme
- Help with finding accommodation

General services and support for international students and doctoral candidates

The International Office of the university provides advice and support on study-specific and social issues and problems such as:

- at the beginning of your studies (authorities, start of studies)
- health insurance
- financing your studies
- problems during your studies or in everyday life

The Student Advice and Counselling Centre (ZSB) of the University of Münster provides support for students in various areas, including:

- assistance with learning techniques
- workshops on learning techniques and stress management
- psychological counselling for students dealing with personal difficulties that are affecting their studies

The Student Advice and Counselling Centre provides relevant information, assesses the individual circumstances of the student, and considers objective factors to help develop customised solutions and potential courses of action.

Contact

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🌐 Course website: <https://www.wiwi.uni-muenster.de/fakultaet/de/studium/studiengaenge/master/business-development>

🌐 <https://www.linkedin.com/company/wirtschaftswissenschaftliche-fakult%C3%A4t-wwu-m%C3%BCnster/#>

📷 https://www.instagram.com/masterbwl_muenster/

📺 <https://www.youtube.com/c/wwumuenster>

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International Programmes in Germany - Database

www.daad.de/international-programmes

www.daad.de/sommerkurse

Editor

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Section K23 – Information on Studying in Germany

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www.daad.de

GATE-Germany

Consortium for International Higher Education Marketing

www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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