



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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Master's degree



Communication & Design for Sustainability (MA)

Neu-Ulm University of Applied Sciences • Neu-Ulm



Overview

Degree	Master of Arts
Teaching language	<ul style="list-style-type: none">English
Languages	English
Full-time / part-time	<ul style="list-style-type: none">full-time
Programme duration	3 semesters
Beginning	Winter semester
Application deadline	EU applicants: 2 May to 31 August for the following winter semester Non-EU applicants: 2 May to 15 July for the following winter semester
Tuition fees per semester in EUR	None
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No
Description/content	<p>The challenges regarding a sustainable transformation make an inter- and transdisciplinary approach of economics, design science, communication and social sciences reasonable and necessary: These include:</p> <ul style="list-style-type: none">design thinkingstorytellingstakeholder managementmoderation of transformation processesresearch through design

- lifestyle research

Design is understood as a methodology for transforming social and economic conditions technically, socially and creatively.

The programme combines theory with design and communication practice; most modules are linked to projects, laboratories and case studies.

Course Details

Course organisation	<p>In the first semester, the degree programme includes fundamentals of sustainable economic models, applied social research (target groups, lifestyles), sustainability communication, design science and media production (30 ECTS).</p> <p>The second semester is focused on analysis and conceptualisation: qualitative and quantitative research in design and communication are complemented by best practices and case studies of sustainable and transformative projects worldwide. Students also design their research projects for the third semester (30 ECTS).</p> <p>In the third semester, students develop the strategic measures for a design project and a communication project. The Master's thesis and seminar conclude the programme (30 ECTS).</p>
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International elements	<ul style="list-style-type: none"> • International guest lecturers
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Course-specific, integrated German language courses	No
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Course-specific, integrated English language courses	No
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Costs / Funding

Tuition fees per semester in EUR	None
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Semester contribution	The fees are around 100 EUR per semester. You will be informed of the exact amount with your letter of acceptance.
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Costs of living	Taking all aspects of daily life into account, students have to expect expenses of approximately 1,000 EUR per month.
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Funding opportunities within the university	No
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Requirements / Registration

Academic admission requirements

Completed university studies with at least 210 ECTS (those with fewer ECTS please see [University degree does not reach 210 ECTS](#))

Grade 2.5 or better

For the Master's programme, proof of examination results in the fields of communication, corporate social responsibility, communication science or design totalling at least 30 ECTS must be submitted from previous university studies at a state or state-recognised German or foreign university.

Optional: voluntary entrance test to improve final grade

The programme is "approval-free".

[Application process and FAQ](#)

[Application steps and application portal](#)

Language requirements

Very proficient **English** skills are required on level B2 or higher (Common European Framework of Reference for Languages). Level C1 is recommended in the event that the student intends to spend one semester abroad.

Non-native speakers need to prove basic **German** language skills (level A1). The A1 certificate can be submitted until the end of the first semester.

Application deadline

EU applicants:
2 May to 31 August for the following winter semester

Non-EU applicants:
2 May to 15 July for the following winter semester

Submit application to

https://campus.hnu.de/qisserver/pages/cs/sys/portal/hisinoneStartPage.faces?navigationPosition=link_homepage&recordRequest=true

Services

Support for international students and doctoral candidates

- Welcome event
- Cultural and linguistic preparation
- Buddy programme

General services and support for international students and doctoral candidates

Contact for application, admission, enrolment:
Peter Marquetand
Peter.Marquetand@hnu.de
Phone: +49 73197622003

General study counselling, e.g. for study orientation, study planning:
studium@hnu.de

Contacts for academic questions, content-related:
Prof Dr Markus Caspers
Markus.Caspers@hnu.de
Phone: +49 73197621513

Contact after enrolment (tips for housing, social life, funding and formalities in Germany):

incoming@hnu.de

The International Office of HNU is there for international students' questions and problems. You can find detailed information [here](#).

Check out our [video](#).

— Neu-Ulm University of Applied Sciences —



The two main buildings of HNU

© HNU

The Hochschule Neu- Ulm (HNU) is an international business school for innovation, sustainable entrepreneurship and digital transformation.

We educate

- internationally experienced,
- solution-oriented thinking,
- responsibly acting,

shapers of the future.

Intensive cooperation with companies in a dynamic economic region and the competence of the professors stand for high quality in applied research, practice-oriented teaching and innovative transfer.



University location

Neu-Ulm is a young, modern city with more than 60,000 inhabitants. Lively urban hustle and bustle and rural idyll are close together.

Contact

Neu-Ulm University of Applied Sciences
Information Management

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🌐 Course website: <https://www.hnu.de/en/studies/degree-programmes/masters-programmes/communication-design-for-sustainability-ma>

🌐 <https://www.linkedin.com/school/15142615>

📷 https://www.instagram.com/hochschule_neu_ulm/

📺 <https://www.youtube.com/channel/UCSm55exzvDBeusbAErPkesw>

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International Programmes in Germany - Database

www.daad.de/international-programmes
www.daad.de/sommerkurse

Editor

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GATE-Germany

Consortium for International Higher Education Marketing
www.gate-germany.de

Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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