



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## MBA General Management

University of Potsdam • Potsdam

### Overview

Degree	Master of Business Administration
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	Courses are held in English (100%).
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li><li>part-time (study alongside work)</li></ul>
Programme duration	3 semesters, 4 semesters
Beginning	Winter and summer semester
Additional information on beginning, duration and mode of study	<p>Summer semester starts at 1 April</p> <p>Winter semester starts at 1 October</p> <p>Courses take place every two to three weeks on Thursdays and Fridays (sometimes also on Fridays and Saturdays)</p> <p><a href="#">MBA General Management</a></p>
Application deadline	<p>For <b>non-EU applicants</b> needing a visa, the final recommended deadlines are:</p> <p><b>15 July for the following winter semester</b></p> <p><b>15 December for the following summer semester</b></p> <p>Given the extended visa processing times and the introduction of the APS, applicants from India and China are advised to apply as early as possible.</p> <p>For those not requiring a visa, the final deadlines are:</p> <p><b>15 September for the following winter semester</b></p> <p><b>15 March for the following summer semester</b></p> <p><a href="#">Application form</a></p>
Tuition fees per semester in EUR	4,750 EUR

<b>Additional information on tuition fees</b>	The fee for the study programme is <b>19,000 EUR</b> . The amount is usually paid in four instalments, but individual arrangements are also possible. For questions, please get in touch with the programme coordinator.
<b>Combined Master's degree / PhD programme</b>	No
<b>Joint degree / double degree programme</b>	No
<b>Description/content</b>	<ul style="list-style-type: none"> <li>• Financial Management: Financing, Investment and Controlling</li> <li>• Accounting &amp; Legal Environment of International Business</li> <li>• Leadership and Human Resource Management</li> <li>• Marketing and Sales / Procurement and Business Development</li> <li>• Strategic Management and Hot Topics (Crisis Management)</li> <li>• Management Skills and Negotiations</li> <li>• Digital Transformation &amp; Business Process Management &amp; Entrepreneurship</li> <li>• International Management &amp; Intercultural Communication &amp; Design Thinking</li> <li>• Project Module (optional)</li> </ul>

## Course Details

<b>Course organisation</b>	<a href="#">Curriculum &amp; Content</a> <a href="#">» PDF Download</a>
<b>A Diploma supplement will be issued</b>	Yes
<b>International elements</b>	<ul style="list-style-type: none"> <li>• Training in intercultural skills</li> <li>• International guest lecturers</li> <li>• Content-related regional focus</li> </ul>
<b>Diverse intercultural background of students</b>	International students from all over the world
<b>Course-specific, integrated German language courses</b>	No
<b>Course-specific, integrated English language courses</b>	No

## Costs / Funding

<b>Tuition fees per semester in EUR</b>	4,750 EUR
<b>Additional information on tuition fees</b>	The fee for the study programme is <b>19,000 EUR</b> . The amount is usually paid in four instalments, but individual arrangements are also possible. For questions, please get in touch with the programme coordinator.

Semester contribution	Upon enrolment at the University of Potsdam, an additional semester fee of approximately <b>300 EUR</b> per semester is due.
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Funding opportunities within the university	No
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## Requirements / Registration

Academic admission requirements	You should have at least <b>two years of professional experience</b> and an <b>undergraduate degree</b> .
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Language requirements	<b>English language skills at level B2</b> of the Common European Framework of Reference for Languages (CEFR) are required.
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Application deadline	For <b>non-EU applicants</b> needing a visa, the final recommended deadlines are:
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**15 July for the following winter semester**

**15 December for the following summer semester**

Given the extended visa processing times and the introduction of the APS, applicants from India and China are advised to apply as early as possible.

For those not requiring a visa, the final deadlines are:

**15 September for the following winter semester**

**15 March for the following summer semester**

[Application form](#)

Submit application to	<a href="mailto:mba-gm@uni-potsdam.de">mba-gm@uni-potsdam.de</a>
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## Services

Accommodation	There are several student dormitories in Potsdam. These are administered exclusively by Potsdam's Association for Student Affairs ("Studentenwerk Potsdam"). You can apply for a room in one of these dormitories if you are under the age of 30. If you are a Master's student, you can only apply if the degree at the University of Potsdam is your first Master's programme. Additionally, there are also a few private dormitories in Potsdam, to which these conditions do not apply. However, many students prefer to find an apartment in Potsdam or Berlin, which they often share with fellow students. The housing market is very tight, so please start looking for an accommodation as early as possible.
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For information on how to register for a dorm room or find accommodation elsewhere, please click [here](#).

Career advisory service	The Career Service of the University of Potsdam supports students and graduates who want to actively shape their careers. The aim is to ensure comprehensive career orientation and to provide opportunities for the development of professional skills. The Career Service offers workshops,
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seminars, and individual counselling. There are information pages on a wide range of occupational fields as well as a database of internships and jobs. Many of the services are also available in English.

**Support for international students and doctoral candidates**

- Welcome event
- Support with registration procedures

**General services and support for international students and doctoral candidates**

[International Office University of Potsdam](#)

## Contact

### University of Potsdam

Faculty of Economics and Social Sciences (MBA GM Office)

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✉ [mba-gm@uni-potsdam.de](mailto:mba-gm@uni-potsdam.de)

🌐 Course website: <https://www.mbagm-potsdam.de>

📘 <https://www.facebook.com/unipotsdam>

🐦 <https://twitter.com/unipotsdam>

🌐 <https://www.linkedin.com/company/99544591/admin/feed/posts/>

📷 <https://www.instagram.com/unipotsdam/>

📺 <https://www.youtube.com/user/PresseUniPotsdam>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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## GATE-Germany

Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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