



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## E-Commerce & Logistics (MSc)

Hochschule Fresenius - University of Applied Sciences • Köln

### Overview

Degree	Master of Science
Course location	Köln
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	All courses are held in English.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li></ul>
Programme duration	4 semesters
Beginning	Winter and summer semester
Application deadline	It is possible to submit applications all year round.
Tuition fees per semester in EUR	5,280 EUR
Additional information on tuition fees	880 EUR per month + 70 EUR per month (non-EU) 595 EUR registration fee
Combined Master's degree / PhD programme	No
Joint degree / double degree programme	No

#### Description/content

The e-commerce industry has steadily evolved into a crucial sales avenue for businesses worldwide, with cross-border transactions gaining prominence alongside domestic online retail. Our Master's programme in E-Commerce & Logistics (MSc) offers an in-depth exploration of these sectors, highlighting their symbiotic relationship and operational nuances.

Spanning four semesters, the programme offers considerable flexibility, enabling you to commence your studies in either the winter or summer semester. Moreover, you'll have the opportunity to tailor your academic journey, whether through elective courses or internships, allowing you to refine your academic profile. By the conclusion of the programme, you will attain a total of 120 credit points. All instruction is conducted in English, ensuring accessibility for international students.

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## Course Details

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### Course organisation

This programme integrates a strong foundation in business administration and economics with specialised studies in e-commerce and logistics. Alongside core coursework, you'll enhance your intercultural and language competencies while having the flexibility to tailor your education through elective modules and practical experiences like internships or studying abroad.

Structured around the M-A-P-S framework:

- **Markets:** Explore the fundamentals of the e-commerce and logistics landscape.
- **Application:** Delve into practical aspects such as IT solutions and operational management within e-commerce.
- **Progress:** Advance your understanding with strategies for optimising e-commerce enterprises, focusing on portfolio design and digital channel management.
- **Strengthen:** Conclude your studies by mastering techniques to fortify online retail and supply chain management, including digital marketing and service relationships.

In the customizable third semester of your Master's programme in E-Commerce & Logistics (MSc), you'll deepen your individual interests and build your academic profile by choosing elective modules such as:

- Strategic Marketing & Brand Management
- Corporate Finance
- Sustainability Management & CSR in a Global Context
- Consumer Behaviour & Psychology

Alternatively, you can opt for an internship or a semester abroad to further enrich your academic experience.

### Integrated internships

Optional internship or a semester abroad to further enrich your academic experience.

### Course-specific, integrated German language courses

No

### Course-specific, integrated English language courses

No

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## Costs / Funding

### Tuition fees per semester in EUR

5,280 EUR

### Additional information on tuition fees

880 EUR per month + 70 EUR per month (non-EU)  
595 EUR registration fee

### Semester contribution

Included in tuition fees

### Funding opportunities within the university

No

# Requirements / Registration

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## Academic admission requirements

Admission to the Master's programme in E-Commerce & Logistics (MSc) at Hochschule Fresenius requires:

- A Bachelor's degree with a minimum of 180 credit points
- At least 60 credit points in business or economics during your Bachelor's studies
- Proficiency in English equivalent to Level B2 of the European Framework of Reference for Languages

If you haven't completed your Bachelor's yet, you can begin your Master's while wrapping up your Bachelor's, provided you've attained at least 80 percent of the credit points by enrolment.

For further details, please contact our Study Advice Service.

## Language requirements

Applicants must provide proof of their English skills at a level B2 through one of the following methods:

- TOEFL (minimum 80 points Internet-based)
- IELTS (minimum 6.5)
- minimum of 60 ECTS from a Bachelor's programme conducted in English
- internal test of Fresenius University of Applied Sciences

## Application deadline

It is possible to submit applications all year round.

## Submit application to

Submit your application [here](#).

# Services

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## Accommodation

Accommodation is available on the private market. Rent for a single room in a shared flat is approx. 350 to 400 EUR.

## Career advisory service

Alumni & Corporate Relations offers our students many opportunities to improve their own career profile, to get in contact with business partners and alumni and supports them with finding an internship or a job.

## Support for international students and doctoral candidates

- Welcome event
- Buddy programme

## General services and support for international students and doctoral candidates

Our academic assistants support the students concerning all academic issues and organisational questions about their study programmes.

Our International Services help students organise their time abroad, whether it is a whole semester or just a few weeks.

The Competence Center Languages offers different language courses that our students can attend at no charge. For international students, we offer German courses.



## Your dream education at Hochschule Fresenius

We are Hochschule Fresenius University of Applied Sciences. Since 1848, we have been training the next generation of specialists and managers. Our Bachelor's or Master's degree programmes, professional training, advanced education, or the completion of various certificate programmes will help you achieve your professional career dreams.

» more:  
<https://youtu.be/A4FYAeRqNKk>

# Hochschule Fresenius - University of Applied Sciences



Hochschule Fresenius blends tradition with innovation. Digital transformation, demographic change or skills shortages: we know what makes people, societies and economies tick. We are constantly developing our study programmes to train the next generation of specialists and managers. Join us and help shape the future with your specialist skills, creativity, agility and empathy.

### Reasons to study here:

- Total flexibility when choosing your location and model of study in Germany and our integrated semesters abroad

- Teaching is practical: Most of our lecturers work in their area of specialisation. Courses often also feature guest lectures to relate theory to practice.
- Personal attention: The group size has a maximum of 25 students. Our staff and lecturers will be happy to help you at all times.

## Education

Fresenius University of Applied Sciences is one of the oldest private universities in Germany. It is state-recognised and has an academic and educational tradition stretching back about 170 years. The International Business School is a school of Fresenius University of Applied Sciences. Its English-taught programmes attract international students and offer globally-oriented students an international dimension in higher education. The resulting study groups provide exciting possibilities for students to build bridges across cultures at the start of their academic careers.

## Accreditation

Hochschule Fresenius offers the highest quality of education. We possess institutional accreditation by The German Council of Science and Humanities in 2016 and the system accreditation since 2015. All study programmes passed the internal quality assurance, and they are fully accredited and state-recognised.



## University location

Cologne is a bustling metropolis of over a million people, with a diverse range of impressive sights. As one of Germany's major university cities, it is not only a centre for academia and student life, but also has a vibrant business and arts community. The open, uncomplicated character of the "Kölner" make it one of Germany's friendliest cities. With its rich multicultural blend and its geographic location in the heart of Europe – the Netherlands, Belgium, and Luxembourg are literally just round the corner, while Amsterdam, Brussels, and Paris can be easily reached by train – it is a particularly appealing place to study. Its significance as a business location makes Cologne the ideal place to start a degree in Germany. The city is a leading media centre, with many traditional newspaper and magazine companies. It is also the home of a vibrant radio, music, film, and television scene. Additionally, it has a retail and trade fair tradition that goes back centuries. With its vast number of retail and industrial companies, in addition to its IT firms and start-ups, Cologne is an attractive destination for global citizens in every industry.

## Contact

### Hochschule Fresenius - University of Applied Sciences

Study advice

50670 Köln

Tel. +49 22165033988

 [study@hs-fresenius.de](mailto:study@hs-fresenius.de)

 Course website: <https://www.hs-fresenius.com/study-programs/e-commerce-logistics-master/?crmid=aBcTjOcDeBICjiAaA>

 <https://www.facebook.com/hsfresenius>

 <https://www.linkedin.com/school/fresenius/>

 <https://www.instagram.com/hsfreseniuscampus>

 <https://www.youtube.com/user/HSFresenius>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)

[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

## Editor

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German Academic Exchange Service

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[www.daad.de](http://www.daad.de)

## GATE-Germany

Consortium for International Higher Education Marketing

[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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