DAAD Deutscher Akademischer Austauschdienst
German Academic Exchange Service

LANGUAGE AND SHORT COURSES

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Language course/short course

Managing Technology & Innovation: Disruptive Change

RWTH Aachen University • Aachen

Overview

Course location	Aachen
Teaching language	• English
Language level of course	• English: B1, B2, C1, C2
Date(s)	The course date is not fixed (participation is possible at any time)
Mode of study	Fully online
Phase(s) of attendance in Germany (applies to the entire course)	None
Pace of course	Self-paced (Material is always available and students progress at their own speed)
Target group	The MicroMasters programmes are for participants who want to complement their technical skills with business knowledge and management skills. If you want to pursue a career at the interface of technology and management, this programme is the right one for you.
Description/content	Disruption is simultaneously the greatest threat and the biggest opportunity for any business. While some companies proactively manage this potential risk and leverage it to further grow their business, others fall behind by not acknowledging the profound impact that this type of change might have.

This course helps you get in the driver's seat by teaching you a structured approach to respond to disruptive change through targeted actions.

Identify emerging disruptions early on:

- Why do companies experience disruptions in the first place?
- What are potential sources of disruption?
- What are the patterns of disruption that can be spotted?

Proactively manage disruptions to leverage them as an opportunity:

- What are potential ways to handle disruptions?
- How strong is the disruption, and what kind of impact might it have on my business?
- What are generalisable action patterns that I can transfer to other contexts?

We put special emphasis on the use of real-life case studies and tutorials to ensure practical relevance and help you prepare for actual situations. This course prepares you for a position at the interface of technology and management, going beyond the operational scope to take a more strategic perspective.

This course is part of the **"Managing Technology & Innovation: How to Deal With Disruptive Change" MicroMasters programme**, which is designed to teach the critical skills needed to be successful in this exciting field. In order to qualify for the MicroMasters credential, you will need to earn a verified certificate in each of the six courses of the RWTHx MicroMasters programme.

RWTHx's MicroMasters programme certificate enables you to combine your online learning experience with on-campus work at the RWTH campus in Aachen, Germany.

After earning the RWTHx MicroMasters programme certificate, participants will be eligible to apply for the MSc Management and Engineering in Technology, Innovation, Marketing, and Entrepreneurship programme (MME-TIME), a programme conducted by the RWTH Business School. The MME-TIME uses a blended learning format that is partly residential and partly online.

Course details

Recognised language exams offered (e.g. DSH, TestDaF, TOEFL)	No
Types of online learning elements	- Discussion forums and / or groups - MOOC (Massive Open Online Course)
Online learning element is part of a study programme	Yes
Average number of hours per week	8

Costs / Funding

Dates and costs	EUR 180 - 973
This price includes	Course fees

Requirements / Registration

Teaching language	English
Language level of course	English: B1, B2, C1, C2
Language requirements	A good understanding of the English language will be necessary to understand the course content. All videos have transcripts to support understanding.

Technical equipment and programmes	A device with Internet access will be necessary.
Submit application to	https://www.edx.org/course/managing-disruptive-change-4

Services

Is a social and leisure programme offered?	No

Contact

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Media for Learning

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🌐 Course website: https://www.edx.org/micromasters/rwthx-managing-technology-and-innovation-how-to-deal-with-disruptive-change

ⓕ https://www.facebook.com/RWTHx

⬤ https://twitter.com/RWTHx

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Federal Ministry
of Education
and Research