

Network development and qualification measures based on the model of the German universities of applied sciences in Kenya 2017–2019

What are the programme objectives?

Demand on the Kenyan labour market for qualified specialists with practice-oriented degrees has been increasing for years. The Kenyan higher education system, with its strong theoretical focus, cannot adequately meet this need. Expanding the Kenyan higher education system by including elements of higher education with a practical orientation and by involving industry and business in the development process of this innovative approach can counteract this problem.

The typical characteristics of German universities of applied sciences meet this need, but have not been established in the Kenyan higher education system so far. In order to inform interested Kenyan university teachers and junior academics about the teaching practices at universities of applied sciences and to train them accordingly, suitable training measures should be designed, organised and delivered at German universities of applied sciences. These training measures should also include integrated practice-oriented modules in companies. At the preliminary stage and throughout the programme, preparatory trips from and to Kenya can also be supported to establish contact between universities; at the same time, the model of the German university of applied sciences can be promoted in Kenya by means of special measures (e.g. workshops, summer schools). If representatives of Kenyan universities, in consultation with their university administration (supporting letter), have already developed their own concepts to introduce teaching practices based on the model of German universities of applied sciences, these individuals may also apply for funding in order to implement their concept within the framework of this programme. This funding scheme is intended to lay the foundation for the formation of sustainable networks and higher education partnerships.

As a further step, the intention is to develop an Eastern African-German University of Applied Sciences.

This programme will be funded by the Federal Foreign Office (AA).

Aims:

- Kenyan university teachers and junior academics gain in-depth knowledge of the model of the German university of applied sciences
- Personal and institutional contacts between Germany and Kenya are reinforced and established
- Kenyan university teachers and junior academics are able to design and deliver teaching activities based on the model of the German university of applied sciences
- Intercultural understanding is strengthened on both sides

Who can apply?

State and state-approved German universities of applied sciences are eligible to apply. The German university submitting the application can act either on its own or as the leader of a consortium together with other German universities of applied sciences.

What can be funded?

Funding measures:

- **Travel to Kenya** by representatives from German universities of applied sciences with the aim of establishing contact with Kenyan universities: To analyse local circumstances and to establish

the requirements in the individual departments, representatives can visit universities, meet with other relevant institutions and establish initial contacts for potential academic cooperation.

- **Events and workshops in Kenya and Germany:** content-related focus – e.g. information on the structure, teaching practices and industry/business contacts of the model of the German universities of applied sciences, specialist workshops and further training, recruiting activities for interested and qualified Kenyan university teachers and junior academics for further training in line with the model of the German university of applied sciences. Events and workshops may also be combined with stages of an Internet-based transfer of knowledge and skills.
- **Travel within Germany** by representatives of German universities of applied sciences for coordination activities with project partners.
- **Travel to Germany** by representatives of Kenyan universities to allow meetings with German universities for the mutual exchange of information and initiation of partnerships.
- **Travel to Germany** by Kenyan university lecturers and junior academics **for short visits:** further training activities at German universities of applied sciences with integrated practice-oriented element in companies (e.g. insight into the structure and subject-related teaching at universities of applied sciences, train-the-trainer activities). These stays should be designed by the German partner university in such a way that the practical orientation of teaching activities at universities of applied sciences is communicated, and can be granted as short visits (max. two weeks) or as **short-term scholarship** of up to a max. six-month duration for visits to Germany.
- **Summer schools** in Kenya and Germany: for Kenyan lecturers, doctoral students, university teachers (costs of travel and living allowance).

In order to ensure the sustainability of the various measures, **networking activities** can also be funded (cost of materials, fees and travel to Kenya and to Germany).

Concepts for the planned measures are to be worked out by the German university and submitted with the application. If contacts with Kenya are already in place, these must be mentioned in the application.

Funding period:

Start of funding period: 1 November 2017

End of funding period: 31 October 2019

Funding:

The maximum funding is EUR 100,000 per funding year. The approval of funding will be granted as a funding agreement (full financing) between the DAAD and the German university.

Which disciplines will be funded?

The programme is open to applicants from engineering and economics subject areas.

Which target groups will be funded?

University teachers and junior academics, higher education administrative staff, multipliers

Which general conditions must be met?

When submitting an application, the following conditions apply:

- The project manager must be a university teacher at the German institution submitting the application.
- The project manager must be able to provide evidence of experience in the field of transnational higher education cooperation partnerships.

Application procedure

Applications must be completed **in full** and submitted **by the stipulated deadline** exclusively via the **DAAD online portal** (<https://portal.daad.de/irj/portal>).

Application documents relevant for the selection process:

1. Project application (in DAAD portal)
2. Financing plan (in DAAD portal)
3. Project description (short version, template in the DAAD portal help centre) (appendix type: project description)
4. Separate detailed project description (appendix type: project description), to include details of content-related planning and a brief description of how the aims listed under "What are the project aims?" are to be achieved. Details must be given of any existing cooperative partnerships with Kenya
5. Concept of intended individual measures (appendix type: programme-specific appendices)
6. A statement from the administration of the German university confirming its endorsement of the application (appendix type: programme-specific appendices)

The **application documents relevant for selection** as specified above **are mandatory documents that must be available by the application deadline**. The documents to be submitted must be named and numbered according to this specification.

After the application deadline, the DAAD will neither request any documents nor take into account any additionally supplied documents or changes (including in the financing plan). **Incomplete applications will be excluded from the selection procedure.**

Further important information on obligatory specifications for making an application can be found on the web page containing the corresponding call for applications ([Project funding programmes](#)).

Application deadline

The application deadline is **15 September 2017**.

What are the selection criteria?

The applications will be assessed by an independent selection committee.

The key **selection criteria** are:

- Experience of binational higher education cooperation
- Sustainable overall concept for knowledge transfer

Contacts and further information

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**Appendices to the
call for applications**

1. Funding requirements for the programme
2. Statement from the administration of the German university confirming its endorsement of the application

Funded by

