

## German-Bangladesh University Cooperation in the Textile and Clothing Sector 2018-2019

What are the objectives of the programme?

The German Academic Exchange Service (Deutscher Akademischer Austauschdienst, DAAD) is financing the "German-Bangladesh University Cooperation in the Textile and Clothing Sector 2018-2019" programme with funds from the German Society for International Collaboration GmbH (GIZ) on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). The programme promotes German-Bangladesh university partnerships with the aim of developing quality-focused courses and encouraging research cooperation. The new venture "German-Bangladesh Higher Education Network for Sustainable Textiles" is an important contribution to the strategic partnership between Germany and Bangladesh. The aim of the cooperation is to improve the understanding of responsible and sustainable management, through sound and practice-oriented qualification of future executives. This process is fundamental to support the transformation process of Bangladeshi economy towards a sustainable economy. To achieve the aim of the programme, teaching and research at Bangladesh Universities will be improved by international cooperation. The venture focuses mainly on realizing tangible improvement in research and qualification services with respect to the needs of responsible and sustainable management in the textile and clothing sector.

The programme has the following objectives:

**Programme objective 1:** The quality of practice-oriented teaching on selected Bangladeshi degree courses with relevance to responsible company management in the textile and clothing sector is improved

**Programme objective 2:** The research carried out by the participating faculties is more focused on needs

**Programme objective 3:** Development-relevant professional networks for responsible corporate management are established between the participating universities and the private sector.

**Programme objective 4:** German universities have acquired expertise in collaborative development.

On the basis of the proposed programme objectives, the following outputs are to be used within the framework of the project, lasting a **maximum of 18 months** between universities in Germany and Bangladesh:

- Practice-oriented curricula/teaching modules, which correspond to the local context and the latest academic developments, are collaboratively (further) developed *Indicator:* for each university cooperation at least one curriculum related to social and environmental standards in the textile and clothing sector is revised in cooperation with companies in the textile and clothing sector at the end of the project
- Teaching staff at the partner universities in Bangladesh are further educated, both in specialist subjects and didactically *Indicator:* 60% of the teaching staff (of which 33% are women), who have taken part in qualification measures to improve their didactic and specialist skills within the scope of the German-Bangladesh university cooperation, provide evidence on the basis of three case studies from their area of responsibility that the quality of their teaching has improved

- Demand-oriented research is developed *Indicator:* for each university cooperation, at least two, demand-oriented research projects are conducted between Bangladeshi and German universities and organized in cooperation with companies (e.g. as part of a Master's or PhD). For each university cooperation, one workshop on using the results of the research projects involving both companies and universities has taken place
- Contact between the participating universities and the private sector is expanded and consolidated *Indicator:* the university cooperations have consolidated existing contacts with partners and established new contacts e.g. as part of coordination forums for the overall project

In agreement with the funding body, the programme will be accompanied by a monitoring system, based on indicators and focused on impact.

### Who can apply?

German universities or their departments or institutes are eligible to apply in conjunction with a Bangladeshi partner. The university

- must have specialist knowledge in the textile and clothing sector
- must have experience in the development of curricula
- must have experience of international collaboration and — if possible — a pre-existing relevant (international) network within the textile and clothing sector that goes beyond academia, and also includes collaboration with the public and/or private sector.

Consortium applications can be made, under the management of the German university.

#### **Individual applications made by German universities will not be taken into account.**

Partnerships that allow long-term connections between institutions and participate in the development of a university network, even beyond the funding programme, are particularly worthy of funding as well as universities that already are working in the region of South Asia in the thematic area.

Within the programme's set of objectives, individual partnerships can set different focus points. Not every partnership must contribute to all the programme objectives; however, it must contribute to improving practical teaching and to intensifying the need-based focus of research at participating universities.

The partnerships can be flexible in how they formulate and attain their objectives; however, the project objectives for this must be consistent with the programme objectives.

In accordance with this, universities should formulate their partnership projects on the basis of the programme impact structure and the programme indicators (see annex 3).

The German-Bangladesh University Cooperation Programme in the textile and clothing sector is supported by a monitoring system based on indicators and focused on impact, in agreement with the funding body. Participating universities will be expected to align their annual reports to these monitoring requirements, and to the programme and project-specific indicators detailed in annex 3.

### What will be funded?

#### **Actions eligible for funding:**

- Events to establish/improve cooperation (e.g. workshops, summer/winter schools in Germany or third-party countries such as

India, Cambodia, Thailand or Vietnam) as well as coordination meetings

- Short-term stays on the part of foreign university lecturers at partner universities in Germany
- Short-term stays on the part of German university lecturers for the development of the curriculum and the integration of practical phases into the Bangladeshi curriculum as part of workshops and summer/winter schools in India, Cambodia, Thailand, Vietnam, or for guest lectures
- Study and research trips carried out by Bangladeshi graduates/academics in Germany (generally up to 6 months) as well as German graduates/academics in countries in the region (India, Cambodia, Thailand, Vietnam, etc.).

**Applicable expenditure:**

- Personnel for project implementation and support
- Material resources up to 15,000 euros
- Supported persons

See annex 1 for detailed information on applicable expenditure.

**Funding period:**

The funding period begins on **1 January 2018** and ends on **30 June 2019**.

**Grant amount:**

The **maximum sum of the DAAD grant** for a partnership is **216,500 euros** for the total funding period of 18 months.

Which subjects are eligible?

The programme is open for the subjects of management, environmental engineering and responsible and sustainable management within the textile and clothing sector.

Which target groups will be funded?

- German professors, academics, university administrators at the applicant university
- German and international university teachers at the partner university
- Bangladeshi graduates, doctoral students and post-docs
- German graduates, doctoral students and post-docs

What additional conditions should be met?

- The application must be drawn up as a partnership between a German university and at least one Bangladeshi university.
- The applicant and cooperation partner(s) must be active university lecturers
- The project description must be signed by the German project manager, and their international partner
- The project application is to be written in English

Application procedure

The **proposal** must be **completed** and uploaded exclusively via the DAAD online portal **ahead of the deadline** (<https://portal.daad.de/irj/portal>).

**Application documents relevant to the selection procedure (in English)**

- Project application (via the DAAD portal)
- Financing plan (via the DAAD Portal)
- Calculation/estimate of any income/expenditure for which evidence may not be needed (type of document: supplementary financial information)
- Project description (short version) (template in the help centre of the DAAD portal) (type of document: project description)
- Detailed project description (max. 10 pages)
  - a) description of the initial situation, the issue and the justification for this based on development policy
  - b) description of direct and (possibly) indirect target groups
  - c) description of the project objectives: a brief description of the intended direct effects (outcomes) of the project
  - d) project concept: a description of how the project contributes to the achievement of the objectives of the programme. It should also describe which project-specific outputs will lead to which outcomes. Please indicate when and by whom which project activities will be implemented to achieve those outputs.
  - e) description of the gender equality concept (33% women), the cooperation network and the integration of the private economy
  - f) risks to project success: present those conditions and risks that could hinder or affect the success of the project.
- Project planning overview: Presentation of the project objectives (outcomes) and targeted outputs and activities, supplemented by 1 to 2 meaningful indicators dealing with outcomes and outputs. Time allocated to the activities in the individual funding years in the work plan and timetable. The basis for a target/actual comparison within the scope of project monitoring (type of document: programme-specific documentation)
- Reasoned justification for personal interest in the project on the part of the international partner institution (type of document: programme-specific documentation)
- Cooperation agreement between the German and the Bangladeshi university — if signed — but at the latest when the contract is concluded (type of document: contracts/agreements)
- Approval on the part of German and Bangladeshi university management (type of document: programme-specific documentation)

The **application documents listed above are compulsory and must be submitted by the deadline.** The documents are to be named and numbered as indicated in this specification.

Once the deadline passes, no documents will be requested by the DAAD and no amendments will be considered, even if they concern the financing plan.

If documents relevant to the cooperation (e.g. cooperation agreement, letter of intent, memorandum of understanding) are not available ahead of the deadline, at least one reason for this must be submitted by the project lead in writing ahead of the deadline.

If documents relevant to the contract are not available by the application deadline, they must be submitted to the DAAD, upon request by the DAAD (when funding is granted), by the conclusion of the contract at the latest.

**Incomplete applications will be excluded from the selection procedure.**

Further relevant notes relating to the compulsory requirements of the application procedure are to be found on the relevant webpage with the call for submissions ([Project funding programmes](#)).

The partner application from the Bangladeshi university is to be filed with the University Grants Commission, UGC Bangladesh.

## Closing date

The closing date for complete applications is **30 October 2017**.

## Which selection criteria apply?

An **independent selection committee** will make decisions on **participation in the matchmaking event**.

A selection committee appointed by the DAAD, composed of external specialists, will make decisions on the complete applications. The selection criteria drawn up by a German-Bangladeshi expert committee will form the basis of selection.

In principle, the following are required:

**Project quality**

- Professional expertise of the participating universities
- Previous experience of German project managers with projects in, or target groups from, developing countries
- Experience of German project managers in managing international projects
- Feasibility of the project objectives with the planned measures within the planned time
- Balanced project concept, covered across different areas
- Appropriate and balanced calculations

**Relevance to development policy**

- Consideration of the principles of development cooperation: planning, design and implementation that are geared to the needs of the partner university/universities and are a collaborative effort
- Plausible justification for how the specialist and regional orientation of the project can contribute to the development of the partner institution and/or partner country in general

**Relation to the effectiveness and action-oriented project planning of the programme**

- Clear reference of the project concept to or the impact of the project on the impact structure of the programme and its objectives
- Formulation of appropriate indicators to enable the project to be monitored in an impact-oriented way

**Balance of cooperation measures**

- Coordination and cooperation of the cooperation partners involved
- Personal contribution on the parts of the German and Bangladeshi universities
- Mutual integration and exchange of students and academics

**Sustainability**

- Networking with other universities and stakeholders in the region, South-South partnerships
- Creation of sustainable cooperative structures that extend beyond the period of funding

## Contacts and further information

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Documents for the  
call for submissions

1. Conditions for eligibility
2. Guidance for impact oriented project planning
3. Project Planning Summary
4. OECD DAC List
5. Application endorsement from German university
6. Foreign Travel Allowance per diem (AÜG-ATG)



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