

Internationalisation of universities of applied sciences (HAW / FH) "UAS.International" (modules A and B)

The "UAS.International" programme consists of several modules for the promotion of model projects for internationalisation at German universities of applied sciences (HAW/FH) as well as the support of students. Further, it includes a range of advisory services and training for the HAW / FH. Universities and students can use these either individually, or in a complementary manner.

Students are encouraged to pass on the experiences gained from their individually funded study and practical stays abroad within their university. Those experiences should be utilised for international university-based and practical cooperations.

Universities are encouraged to actively use all of the offered modules of the programme in their internationalisation efforts in order to increase their educational, research and innovative strength.

The following call for applications is part of this overall programme UAS.International, which unfolds its full effect through the interaction of all modules.

Objective and purpose

The German Academic Exchange Service (DAAD) finances the UAS.International programme with funding provided by the Federal Ministry of Education and Research (BMBF).

With this funding offer, the DAAD wants to advance the internationalisation of universities of applied sciences (HAW / FH) in a broad and structural way. The process of internationalisation should be strategically anchored and permanently implemented at all university levels and across all university groups - students, teaching staff, researchers and administrative staff. For this purpose, the potential offered by digitalisation should also be used, for example to optimise existing processes.

The overall aim of the programme is to promote the establishment of efficient and internationalised HAW / FH and to strengthen their international competitiveness. The programme also aims to prepare students even better for the globalised labour market of the future. Another long-term programme goal is to contribute to increasing the training, research and innovation strength of the HAW / FH in close cooperation with business and industry. In addition, a contribution will be made to ensure that universities are strategically positioned and internationally in demand as partners.

With this call for applications, two modules can be used by universities:

Module A supports the applying HAW / FH in (further) developing and implementing an internationalisation strategy that encompasses all university groups - students, to teaching staff, and researchers to and administrative staff. It is interlinked with other strategies such as digitalisation or equal opportunities. Sustainable networks for study, teaching, research and practical application are to be established and expanded by the HAW / FH with partners from science and business in Germany and abroad. In addition, preparation and support measures for study and internships in Germany and abroad are to be introduced at the applying university within the scope of this module and implemented as part of the internationalisation measures.

Module B enables the HAW / FH, in close cooperation with (local, regional and international) professional partners, to set up and expand internationally oriented, practice-oriented courses (if necessary with a double degree) or dual courses of study (including digital formats and processes for personalising and making studies and teaching more flexible). Networks with domestic and foreign professional partners should also be digitally supported, consolidated and expanded.

Practice-oriented courses are to be expanded to include mobility windows (study, research, internship stays) and / or are to be newly developed, as well as free / experimentation spaces for innovative exchange formats. Module B is

aimed at universities that are already internationally active and want to deepen and expand their international cooperation.

The programme is open to all partner countries. In the course of funding, the network of cooperation partners can be expanded.

The UAS.International programme is accompanied by an indicator and impact-oriented based monitoring in accordance with the BMBF. The participating universities are expected to base their annual reporting on the requirements of this monitoring.

The following **programme objectives** (outcomes) are derived for module A and B (see annex: Handreichung zum Wirkungsorientierten Monitoring):

Programme objective 1:

The programme contributes to the internationalisation of the HAW / FH.

Programme objective 2:

Institutional and structural framework conditions at the HAW / FH have been improved.

Programme objective 3:

Networks between HAW / FH and national and international partners from science and business have been established and / or expanded.

Programme objective 4:

German and foreign students have acquired intercultural, foreign language, practical and professional skills.

Programme objective 5:

Internationalisation strategies are (further) developed and implemented at the HAW / FH.

Programme objective 6:

HAW / FH offer international and practice-oriented courses (with digital formats and processes).

Programme objective 7:

International and internationalisation skills are built up in administration, research and teaching at the HAW / FH.

Based on the formulated programme objectives, the following results (outputs) should be aimed at within a project:

- Applicants to the HAW / FH are aware of the funding opportunities for scholarships and stays abroad are both in demand and implemented.
- Preparatory and supervision measures for studying and practical training in Germany and abroad are implemented at the HAW / FH.
- The strategic (further) development of internationalisation has been initiated.
- International and practice-oriented courses (with digital formats and processes) have been (further) developed at the HAW / FH.
- Administration, research and teaching staff at the HAW / FH have acquired international and internationalisation skills.
- Contacts between HAW / FH and national and international cooperation partners in science and business have been expanded and / or consolidated.

The projects can set different priorities within the programme's target system. Not every project has to contribute to all programme goals. The projects have scope in formulating their goals and in the ways in which they are achieved; the project goals must be consistent with the programme goals. Accordingly,

the universities are asked to develop their projects based on the programme and the programme indicators and to formulate measurable project goals and associated indicators. These are to be presented in the application and in the project planning (see annex: Handreichung zum Wirkungsorientierten Monitoring; Guide to results-based monitoring): The programme indicators listed in annex: Handreichung zum Wirkungsorientierten Monitoring and the project-specific indicators are the subject of the annual reporting.

Eligible Measures

Module A (Initiation and preparation measures):

- **(Further) development of a strategy** to establish and implement an internationalisation process.
- **Coordination and working meetings** (both in person and by video conference or similar) for strategy development and networking with partners from business, science and politics in Germany and abroad, which prepare, implement and support the planned internationalisation projects.
- **Support of administrative processes for student mobility** (e.g. coordinated digitalised recognition procedures, transparent module catalogues, student data exchange, development of common standards in study and teaching etc.), which should be connectable across the university and in the network.
- **Events (e.g. workshops, training, webinars)**
- **Preparation and supervision measures** for studying and practice in Germany and abroad, such as
 - the establishment and expansion of (digital) information and advice formats, as well as internship placement for foreign and German students (incoming / outgoings),
 - supervision and integration measures at the university location,
 - development and expansion of technical and linguistic preparatory offers (for example online language courses, preparatory courses in blended learning format, intercultural training).
- **Mobility and stay** between Germany and the location of the partner university or practical partner to prepare international cooperation for:
 - Students, doctoral students (e.g. summer schools, study trips),
 - lecturers (e.g. initiation and delegation trips; teaching stays),
 - business experts (e.g. short stays for lectures, advice, networking),
 - administrative staff (e.g. expansion of skills through internships at partner universities abroad).
- **Granting of scholarships** for foreign and German students, doctoral students for study, practical and research stays.

Module B (Development and expansion of international cooperation projects):

- **Coordination and work meetings** (both physically and by video conference or similar).
- **Development and anchoring of (digitally supported) study programmes** (e.g. the establishment of virtual exchange formats with mobility windows (blended mobility), the inventory and the use of existing, relevant Open Educational Resources (OER) with regard to curricular suitability / possibly new development of digital teaching learning materials, the implementation of digital exam scenarios and e-portfolios etc.).
- **Support of administrative processes for student mobility** (e.g. coordinated digitalised recognition procedures, transparent module catalogues, student data exchange, development of common standards in study and

	<p>teaching etc.), which should be connectable across the university and in the network.</p> <ul style="list-style-type: none"> ▪ Events, for technical support, preparation and follow-up of student and teacher exchanges as well as for mutual further training for university members (e.g. train-the-trainer, workshops on media didactics) and administrative staff. ▪ Mobility and stay between Germany and the location of the partner university or practice partner for <ul style="list-style-type: none"> – students, doctoral students (e.g. studies, practical and research stays, participation in summer schools, study trips), – lecturers (e.g. teaching stays, research initiation), – business experts (e.g. short-term stays for lectures, networking), – administrative staff (e.g. expansion of skills through internships at partner universities abroad). ▪ Granting of scholarships for foreign and German students, doctoral students for studies, practical and research stays.
Eligible expenditure	See Anlage 1
Type of financing	The grant is provided in the form of full funding.
Funding period	<p>Module A: The funding period begins on 1 January 2021 and ends on 31 December 2022.</p> <p>Module B: The funding period begins on 1 January 2021 and ends on 31 December 2024.</p>
Grant amount	<p>Module A: The maximum amount of the DAAD grant should not exceed an amount of 500,000 Euros.</p> <p>Module B: The maximum amount of the DAAD grant should not exceed an amount of 1,000,000 Euros.</p> <p>A substantial proportion of the funding is to be used for personnel resources.</p>
Disciplines	The programme is open to all disciplines.
Target group	University lecturers, university staff, doctoral students, bachelor and / or master students.
Eligible applicants	State and state-recognised German universities of applied sciences (HAW / FH) and Duale Hochschulen are eligible to apply.
Application	The application for project funding must be submitted in full and on time exclusively via the DAAD portal (www.mydaad.de).
Application requirements	<p><u>Prerequisite for project management:</u> The project management should be in the hands of a university lecturer or of a team consisting of no more than four university lecturers / members of the university administration of the beneficiary. For this purpose, the teaching load of the project management must be reduced appropriately for university lecturers.</p> <p>The teaching responsibilities of the project management can be covered by substitute teachers or guest researchers or academics.</p>

Only one application can be submitted per module. Applications for an already funded module are excluded.

Application documents relevant for selection

- Project application (in the DAAD portal)
- Financing plan (in the DAAD portal)
- Project description form **Module A or B** (see **Form templates**) (annex type: Projektbeschreibung)
- Project description (short version) / Projektbeschreibung (Kurzversion) (see **Form template**) (annex type: Projektbeschreibung)
- Project chart / Projektplanungsübersicht (see **Form template**) (annex type: Programmspezifische Anlagen)
- **Additionally for Module B:**
 - in the case of existing collaborations, at least at the departmental level, signed cooperation agreement between the applicant and at least one foreign partner university or,
 - in the case of new collaborations, at least at the departmental level, signed letter of intent between the applicant and at least one foreign partner university (annex type: Verträge/Vereinbarungen).

The **selection-relevant** application documents must be named in accordance with the specifications and submitted under the specified type of annex by the application deadline. Documents submitted beyond this will not be considered.

The applicant should try to agree with the host university that **tuition fees** will be waived! If this is not possible, the applicant must provide appropriate proof (e.g. letter from the host university) when submitting the application.

After the application closes, no documents are requested from the DAAD, and no submissions and changes, including the financing plan, will be taken into account. Incomplete applications will be excluded from the selection process.

Application deadline

Application deadline is **30 June 2020**.

Selection process

Selection of applications for project funding

The DAAD decides on the funding based on the evaluation of the applications by a selection committee. Applications are evaluated according to formal and content-related criteria. The substantive criteria are derived from the objectives of the programme and the indicators described in the structured plan.

Selection criteria Module A:

- Strategic development to be expected from the project and integration of the measures with other strategies of the university,
- Involvement of all groups of people from the rectorate to lecturers, students and administrative staff,
- Relation to the programme goals (according to the impact structure) as well as impact-oriented planning,
- Added value of used / developed digitally supported formats and processes and linking to existing digital projects and networks,
- Involvement and engagement of involved practice partners,
- Realistic use of resources,
- Sustainability of the measures with regard to the internationalisation efforts of the university and the stabilisation potential.

Selection criteria Module B:

- Strategic and structural anchoring of the project in the German university (in terms of personnel, science, didactics and administration) as well as contribution to the establishment and expansion of international structures,

- Technical, interdisciplinary and intercultural added value of the courses offered as well as their professional orientation,
- Relation to the programme goals (according to the impact structure) as well as impact-oriented planning,
- Added value of used / developed digitally supported formats and processes and linking to existing digital projects and networks,
- Technical quality, reputation and commitment of the foreign partner universities and practice partners,
- Realistic use of resources,
- Sustainability of the measures with regard to the internationalisation efforts of the university and the stabilisation potential.

Scholarship selection process

Selection of scholarships (within the planned cooperation projects)

A selection committee appointed by the beneficiary decides on the scholarship applications. The selection process must be presented in the project description.

The following must be regulated:

- Public announcement of the scholarship offer,
- composition of the selection committee (e.g. DAAD, beneficiaries, number of committee members),
- selection criteria (e.g. selection of the best, professional or personal suitability etc.),
- award of the scholarship
 - by scholarship contract (e.g. "Scholarship confirmation" and "Declaration of acceptance"),
 - delivery of a scholarship certificate (here: naming of the DAAD and the sponsor and specific description of the scholarship services and their amount e.g. flat rate for stays and mobility, tuition fees, etc.).

Contact

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**Annexes to the call
for applications**

1. Zuwendungsfähige Ausgaben
2. Tabelle Mobilitätsstipendien und Mobilitätspauschalen
3. Tabelle Aufenthaltsstipendien und Aufenthaltspauschalen
4. DAAD-Honorartabelle

**Important infor-
mation and form tem-
plates**

- Projektbeschreibung Modul A
- Projektbeschreibung Modul B
- Projektbeschreibung (Kurzversion)
- Projektplanungsübersicht
- Handreichung zum Wirkungsorientieren Monitoring
- Informationen zur Mobilität mit Behinderung und chronischer Erkrankung

Funded by:



Bundesministerium
für Bildung
und Forschung