

Internationalisation of universities of applied sciences (HAW / FH) 'UAS.International' (Module A 2022 – 2023 and Module B 2022 – 2025)

The 'UAS.International' programme consists of several modules for the promotion of internationalisation projects at German higher education institutions, support for students, and consultation and training offerings for universities of applied sciences (HAW / FH). Universities and students can use these either individually, or in a complementary manner.

Universities are encouraged to actively use all of the offered modules of the programme in their internationalisation efforts in order to increase their educational, research and innovative strength.

Students are encouraged to pass on the experiences gained from their individually funded study and practical stays abroad within their university. These experiences should be utilised for international university-based and practical co-operations.

The following call for applications is part of the overall programme 'UAS.International', which unfolds its full effect through the interaction of all modules.

Programme objectives

The German Academic Exchange Service (DAAD) finances the 'UAS.International' programme with funding provided by the Federal Ministry of Education and Research (BMBF).

With this funding offer, the DAAD wants to advance the internationalisation of universities of applied sciences (HAW / FH) in a broad and structural way. The process of internationalisation should be strategically anchored and sustainably implemented at all university levels and across all groups - students, teaching staff, researchers and administrative staff. For this purpose, the potential offered by digitalisation should also be used, for example to optimise existing processes and to promote climate and resource-friendly project implementation.

With this call for applications, two modules can be used by universities:

Module A promotes projects for initiation and preparation purposes. The applying HAW / FH shall be supported in (further) developing and implementing an internationalisation strategy that covers all groups, ranging from students, teaching staff, through to administrative staff. This strategy shall also be inter-linked with other strategies related to issues such as digitalisation or equal opportunities.

The HAW / FH shall establish and expand sustainable networks for study, teaching, research, practical applications and knowledge transfer with partners from the areas of science and business in Germany and abroad. Furthermore, preparation and support measures for studying and practical applications in Germany and abroad, shall be introduced at the applying university. Module A is addressed primarily at universities with a low level of internationalisation to date.

Module B promotes model and cooperation projects for establishing and expanding international higher education cooperation. The module shall enable the HAW / FH to set up and expand internationally oriented, practice-oriented courses (possibly with a double degree) or dual courses of study (including digital formats and processes for personalising and making studies and teaching more flexible), in close cooperation with domestic and foreign higher education and professional partners. Networks with domestic and foreign professional partners should also be digitally supported, consolidated and expanded.

Practice-oriented courses are to be expanded to include mobility windows as well as free / experimentation spaces for innovative exchange formats. Module

B is aimed at universities that are already internationally active and want to deepen and expand their international cooperation.

Note:

The programme is open to all partner countries. In the course of funding, the network of cooperation partners can be expanded.

The UAS.International programme contributes sustainably (impact) to establishing top-performing, cosmopolitan and internationally competitive HAW / FH. It helps to improve the employability of students in the internationalised job market of the future. Another long-term programme goal is to contribute to increasing the training, research and innovation strength of the HAW / FH in close cooperation with business and industry, and to strategically position the universities of applied sciences as international partners.

The following **programme objectives** (outcomes) are derived from these impacts:

Programme objective 1:

The programme contributes to the internationalisation of the HAW / FH.

Programme objective 2:

Institutional and structural framework conditions at the HAW / FH have been improved.

Programme objective 3:

Networks between HAW / FH and national and international partners from science and business have been established and / or expanded.

Programme objective 4:

German and foreign students have acquired intercultural, foreign language, practical and professional skills.

Programme objective 5:

Internationalisation strategies are (further) developed and implemented at the HAW / FH.

Programme objective 6:

HAW / FH offer international and practice-oriented courses (with digital formats and processes).

Programme objective 7:

International and internationalisation skills are built up in administration, research and teaching at the HAW / FH.

These programme objectives should be achieved by means of the following direct **results** of measures/activities (outputs):

- Applicants to the HAW / FH are aware of the funding opportunities for scholarships, and stays abroad are both in demand and implemented.
- Preparatory and supervision measures for studying and practical training in Germany and abroad are implemented at the HAW / FH.
- The strategic (further) development of internationalisation has been initiated.
- International and practice-oriented courses (with digital formats and processes) have been (further) developed at the HAW / FH.
- Administration, research and teaching staff at the HAW / FH have acquired international and internationalisation skills.

- Contacts between HAW / FH and national and international cooperation partners in science and business have been expanded and / or consolidated.

The focus areas defined can vary from project to project. A project does not necessarily have to contribute to all programme objectives; however, a contribution to programme objective 5 is essential for Module A and a contribution to programme objective 6 is essential for Module B.

The wording of project objectives and ways to achieve objectives allow for some flexibility, but the project objectives must be in line with the programme objectives. The project objectives must be specified based on the programme impact analysis structure. Measurable project objectives and results and related indicators must be specified. These must be outlined in the application and in the project planning summary. Regarding the instructions for results-oriented project planning, the impact analysis structure and the list of indicators, please refer to **Attachment 1** 'Guide to Results-oriented Monitoring (Handreichung WoM)'.

Eligible measures / activities

Module A (projects for initiation and preparation purposes):

- **(Further) development of a strategy** to establish and implement an internationalisation process.
- **Coordination and working meetings** (both in person and virtually) for strategy development and networking with partners from business, science and politics in Germany and abroad, for preparing, implementing and supporting the planned internationalisation projects.
- **Support of administrative processes for student mobility** (e.g. coordinated digitised recognition procedures, transparent module catalogues, student data exchange, development of common standards in study and teaching etc.), which should be connectable across the university and in the network.
- **Events (e.g. workshops, training, web-based seminars)**
- **Preparation and supervision measures** for studying and practice in Germany and abroad, such as
 - The establishment and expansion of (digital) information and advice formats, as well as internship placement for foreign and German students (incoming / outgoing),
 - Supervision and integration measures at the university location,
 - Development and expansion of technical and linguistic preparatory offers (for example online language courses, preparatory courses in blended learning format, intercultural training).
- **Mobility and stays** between Germany and the location of the partner university or practical partner to prepare international cooperation for:
 - Students, doctoral students (e.g. summer schools, study trips),
 - Lecturers (e.g. initiation and delegation trips, teaching stays),
 - Business experts (e.g. short stays for lectures, advice, networking),
 - Administrative staff (e.g. internships at partner universities abroad).
- **Granting of scholarships** for foreign and German students, doctoral students for study, practical and research stays.

Module B (model and cooperation projects for establishing and expanding international higher education cooperation):

- **Coordination and work meetings** (both physically and by video conference or similar).

	<ul style="list-style-type: none"> ▪ Development and anchoring of (digitally supported) study programmes (e.g. the establishment of virtual exchange formats with mobility windows (blended mobility), the inventory and the use of existing, relevant Open Educational Resources (OER) with regard to curricular suitability, possibly new development of digital teaching and learning materials, the implementation of digital exam scenarios and e-portfolios etc.). ▪ Support of administrative processes for student mobility (e.g. coordinated digitised recognition procedures, transparent module catalogues, student data exchange, development of common standards in study and teaching etc.), which should be connectable across the university and in the network. ▪ Events for technical support, preparation and follow-up of student and teacher exchanges as well as for mutual further training for university members (e.g. train-the-trainer, workshops on media didactics) and administrative staff. ▪ Mobility and stays between Germany and the location of the partner university or practical partner for: <ul style="list-style-type: none"> – Students, doctoral students (e.g. studies, practical and research stays, participation in summer schools, study trips), – Lecturers (e.g. teaching stays, research initiation), – Business experts (e.g. short stays for lectures, networking), – Administrative staff (e.g. internships at partner universities abroad). ▪ Granting of scholarships for foreign and German students, doctoral students for study, practical and research stays.
Eligible expenditure	See Attachment 2
Type of financing	The grant is provided in the form of full funding.
Funding period	<p>Module A: The funding period begins at the earliest on 1 January 2022 and ends at the latest on 31 December 2023.</p> <p>Module B: The funding period begins at the earliest on 1 January 2022 and ends at the latest on 31 December 2025.</p>
Grant amount	<p>Module A: The maximum amount of the DAAD grant should not exceed an amount of 500,000 euros.</p> <p>Module B: The maximum amount of the DAAD grant should not exceed an amount of 1,000,000 euros.</p> <p>The funds should ideally be used steadily over the entire funding period.</p> <p>A substantial proportion of the funding is to be used for personnel resources.</p>
Discipline(s)	The programme is open to all disciplines.
Target group	University lecturers, university staff, doctoral students, bachelor and / or master students.
Eligible applicants	State and state-recognised German universities of applied sciences (HAW / FH) and Duale Hochschulen are eligible to apply.

Application

The application for project funding must be submitted in full and on time exclusively via the DAAD portal (www.mydaad.de).

Application requirements

In the context of this call for applications, only one application can be submitted per module. It is not possible to apply for a module in which the applicant university already receives funding at the intended starting time of the project.

Application documents

- Project application (in the DAAD portal)
- Financing plan (in the DAAD portal)
- Project description form **Module A or B**, see **form templates** (attachment type: project description)
- Project chart / Projektplanungsübersicht, see **form template** (attachment type: project description)
- **Additionally for Module B:**
 - In the case of existing collaborations: cooperation agreement between the applicant and at least one foreign partner university, signed at least at the departmental level, or
 - In the case of new collaborations: letter of intent between the applicant and at least one foreign partner university, signed at least at the departmental level (attachment type: contracts/agreements).

Optional application documents

The following additional **application documents** may be submitted for clarification purposes, provided that they are relevant:

- Internationalisation strategy (attachment type: programme-specific attachments)
- **Additionally for Module A:** cooperation agreement or letter of intent between the applicant and at least one foreign partner university, signed at least at the departmental level (attachment type: contracts/agreements).
- Impact analysis structure graphic (attachment type: programme-specific attachments)
- Project planning graphic (e. g. GANTT diagram) (attachment type: programme-specific attachments)

The application documents must be named according to the guidelines and submitted under the specified attachment type prior to the application deadline. No further submitted documents are taken into account in the selection procedure.

The DAAD will not request any missing documents after the application deadline, and no documents submitted later on or changes (including to the financing plan) will be considered after the application deadline. Incomplete applications and applications that do not meet the formal requirements (e.g. regarding the maximum number of pages) will be excluded from the selection process.

Application deadline

Application deadline is **6 July 2021**.

Selection procedure

Selection of applications for project funding

The funding decision of the DAAD will take place based on an expert assessment of the application performed by a selection committee. Detailed explanations of the individual selection criteria are provided in the FAQ section of the programme website.

Selection criteria Module A:

- Relationship of the project to the programme objectives (as per the impact analysis structure) and results-oriented planning using indicators that meet the SMART criteria,

- Further strategic development to be expected from the project, based on the university's current degree of internationalisation, and integration of the measures with other strategies of the university,
- Involvement of all groups of people from the rectorate to lecturers, students and administrative staff,
- Added value of used / developed digitally supported formats and processes and linking to existing digital projects and networks,
- Involvement and engagement of involved practice partners,
- Realistic use of resources,
- Sustainability of the measures with regard to the internationalisation efforts of the university and the stabilisation potential and dissemination of project results.

Selection criteria Module B:

- Relationship of the project to the programme objectives (as per the impact analysis structure) and results-oriented planning using indicators that meet the SMART criteria,
- Strategic and structural anchoring of the project at the German university (in terms of personnel, science, didactics and administration) as well as contributions to the establishment and expansion of international structures,
- Technical, interdisciplinary and intercultural added value of the courses offered as well as their professional orientation,
- Added value of used / developed digitally supported formats and processes and linking to existing digital projects and networks,
- Technical quality, reputation and commitment of the foreign partner universities and practice partners,
- Realistic use of resources,
- Sustainability of the measures with regard to the internationalisation efforts of the university and the stabilisation potential and dissemination of project results.

Scholarship selection process

Selection of scholarship holders

The grant recipient decides upon the scholarship applications, based on a vote by a selection committee that is appointed for this purpose.

The selection procedure must be described in the project description.

The following aspects must be regulated:

- Public announcement of the scholarship offer
- Composition of the selection committee
- Selection criteria
- Awarding of the scholarship
 - by scholarship contract (e.g. 'scholarship confirmation' or 'declaration of acceptance'),
 - delivery of a scholarship certificate (here: naming of the DAAD and the funding body and specific description of the scholarship services and their amount (e.g. flat rate for stays and mobility, tuition fees, etc.)).

Contact

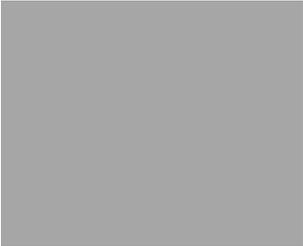
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Attachments to the
call for applications
Attachments to the
funding framework

1. Handreichung WoM
2. Zuwendungsfähige Ausgaben
3. Tabelle „Mobilitätsstipendien und Mobilitätspauschalen“
4. Tabelle „Aufenthaltsstipendien und Aufenthaltspauschalen“

Important
information and form
templates

- Informationen zur Mobilität mit Behinderung und chronischer Erkrankung
- Projektbeschreibung Modul A
- Projektbeschreibung Modul B
- Projektplanungsübersicht
- Ausfüllhilfe Finanzierungsplan

Funded by:



Bundesministerium
für Bildung
und Forschung